















# Exhibit B

**FORD U.S. REGISTRATIONS**

Mark	Reg. No.	Int'l Classes	Goods	Status
	3,658,023	12	Automobiles and engines therefore	Incontestable
	3,658,024	12	Automobiles and engines therefore	Incontestable
	257,500	7, 9, 11, 12, 15	Spark plugs, electric switches, electric starter driving mechanism, starter motors, electric wires and cables, distributors, electric cut-outs, generators, electric horns, electric lamps and bulbs, electric-light emergency kits, batteries, <b>coils, coil units</b> .	Registered since June 11, 1929
	74,530	12	Automobiles <b>and their parts</b>	Registered since July 20, 1909
	74,765	7	Explosive-engines <b>and their parts</b>	Registered since August 10, 1909
	115,500	7, 9, 11, 12	<b>electrical sparking</b> and timing apparatus, generators, <b>spark-coils</b> , condensers, batteries, and <b>electrical ignition</b> and lighting devices	Registered since February 20, 1917
FORD	643,185	12	Passenger cars and trucks	Incontestable
	1,400,808	1, 4, 6, 7, 9, 11, 12, 17	1: Automotive care and maintenance products, namely-- adhesive cement, stain repellants for fabrics, hydraulic fluids consisting of brake fluid, transmission fluid, power steering fluid and the like 4: Automotive care and maintenance products, namely: lubricants, greases and motor oil 6: Parts made primarily of metal consisting of: locks, keys, bolts, screws, nuts, washers, hinges, cotter pins, clevis pins, plugs for holes, rivets, pipes, pipe clamps, clamps and fittings for hose, wire and conduit holding clips, studs, springs for general use 7: Generators, alternators, roller bearings, ball bearings, electrical ignition and spark timing devices for internal combustion engines and components therefor, namely-- distributors, distributor caps, contact point sets, condensers, rotors, spark plugs, spark control rods, <b>spark coils</b> , electronic ignition modules, internal combustion engine parts, namely - throttle rods, pistons, piston rings, parts and components of internal combustion engines not for land vehicles, namely-- connecting rods, valves, springs, camshafts, crankshafts, bushings, bearings; air, oil, and fuel filters 9: Batteries for motor vehicles, electric wiring switches, voltage regulators, resistors, relays, fuses, electric wire and cable, radio receiving sets and parts therefor, electric cigarette lighters for motor vehicles, speedometers, ammeters, oil gauges, fuel gauges, temperature gauges, thermostats, commutators, electric cut-outs, commutator brushes, locking	Incontestable

Mark	Reg. No.	Int'l Classes	Goods	Status
			<p>electrical ignition switches</p> <p>11: Heating, ventilating, and air conditioning units for motor vehicles and components thereof</p> <p>12: Parts and components for automotive vehicles, namely: air, oil and fuel filters, electric motors, electric starters, electric horns, gasoline tanks, suspension springs and shackles, spring clips, radiators, structural brackets and supports, tire carriers, luggage carriers, battery mountings, axle shafts, axles, pressure relief valves for gear housing, steering gear covers, wheels, wheel covers, chassis structural parts and body structural parts, brake linings, brake shoes, drive belts, drive chains, radiator fans, radiator fan mountings, mufflers, flywheels, transmissions, drive shafts, brake cylinders and pistons, springs and seals therefor, vehicle hoods and hood members, vehicle fenders and fender parts, running boards, hubs, hub caps, demountable wheel rims, brake calipers and pads therefor, vehicle frames and frame assemblies, vehicle bumpers, shock absorbers, car tops, mirrors, windshield wiper arms and wiper blades, engines, box covers for trucks, clutches, clutch facings, seat covers</p> <p>17: Nonmetallic gaskets and packings, nonmetallic grease retainers and oil seals, nonmetallic washers, nonmetallic hose, nonmetallic clips for holding wire and hose</p>	
	1,399,080	1, 2, 3, 4, 6, 7, 9, 11, 12, 17, 27, 34	<p>1: Automotive care and maintenance products, namely; adhesive cement, stain repellants for fabrics, hydraulic fluids consisting of brake fluid, transmission fluid, power steering fluid and the like</p> <p>2: Automotive care and maintenance products, namely; paint, lacquer, rust penetrant and inhibitor</p> <p>3: Automotive care and maintenance products, namely; preparations for cleaning, polishing, protecting and preserving painted surfaces, silicon and wax removers, cleaners for glass, metal, leather, and vinyl, metal polishes, upholstery cleaner.</p> <p>4: Automotive care and maintenance products, namely; lubricants, greases and motor oil</p> <p>6: Parts made primarily of metal consisting of; locks, keys, bolts, screws, nuts, washers, hinges, cotter pins, clevis pins, plugs for holes, rivets, pipes, pipe clamps, clamps and fittings for hose, wire and conduit holding clips, studs, springs for general use</p> <p>7: Generators, alternators, roller bearings, ball bearings, <b>electrical ignition and spark timing devices</b> for internal combustion engines and components therefor, namely; distributors, distributor caps, contact point sets, condensers, rotors, spark plugs, spark control rods, <b>spark coils</b>, electronic ignition modules, internal combustion engine parts, consisting of; throttle rods, pistons, piston rings, parts and components of internal combustion engines not for land vehicles, namely; connecting rods, valves, springs, camshafts, crankshafts, bushings, bearings, air, oil, and fuel filters</p> <p>9: Batteries for motor vehicles, electric wiring switches, voltage regulators, resistors, relays, fuses, electric wire and cable, radio receiving sets and parts therefor, electric cigarette lighters for motor vehicles, speedometers, ammeters, oil gauges, fuel gauges, temperature gauges, thermostats, commutators, electric cut-outs, commutator brushes, locking electrical ignition switches</p> <p>11: Electric lamps and light bulbs for automotive applications,</p>	Incontestable

Mark	Reg. No.	Int'l Classes	Goods	Status
			sealed beam headlamps, combination heating, ventilating, and air conditioning units for motor vehicles, lamp sockets 12: Parts and components for automotive vehicles, namely; air, oil, and fuel filters, electric motors, electric starters, electric horns, gasoline tanks, suspension springs and shackles, spring clips, radiators, structural brackets and supports, tire carriers, luggage carriers, battery mountings, axle shafts, axles, pressure relief valves for gear housing, steering gear covers, wheels, wheel covers, chassis structural parts and body structural parts, brake linings, brake shoes, drive belts, drive chains, radiator fans, radiator fan mountings, mufflers, flywheels, transmissions, drive shafts, brake cylinders and pistons, springs and seals therefor, vehicle hoods and hood members, vehicle fenders and fender parts, running boards, hubs, hub caps, demountable wheel rims, brake calipers and pads therefor, vehicle frames and frame assemblies, vehicle bumpers, shock absorbers, car tops, mirrors, windshield wiper arms and wiper blades, engines, box covers for trucks, clutches, clutch facings, seat covers, motor vehicles, namely, automobiles, trucks, vans and buses and structural parts therefor 17: Nonmetallic gaskets and packings, nonmetallic grease retainers and oil seals, nonmetallic washers, nonmetallic hose, nonmetallic clips for holding wire and hose 27: Automotive floor mats	
	1,997,203	12	Auto parts and accessories, namely, license plate frames, sunshades, sun screens, exterior insignia badges, fitted and semi-fitted covers for vehicles, vehicle seat covers, mud guards and flaps	Incontestable
	377,814	7, 11, 12	Oil filters	Registered since May 14, 1940
MOTORCRAFT	709,311	12	Parts for explosive engines, transmissions and gear boxes and parts thereof; universal joints; clutch assemblies, axles, mufflers, tail-pipes and shaft couplings	Incontestable
MOTORCRAFT	913,491	12, 17	Tire repair kits, piston rings, brake linings, clutch discs, drive belts, machinery packing, grease retainers and oil seals, non-metallic washers, gaskets, radiator hose and hose clamps	Incontestable
MOTORCRAFT	912,750	7, 9, 11, 12, 15	Spark plugs, batteries, generators, alternators, electric motors, electric starters and parts thereof; distributors and parts thereof; electric wiring switches, voltage regulators, resistors, condensers, relays, fuses, distributor caps, rotors, electric wire and cable	Incontestable
MOTORCRAFT	913,268	1, 9, 10	Speedometers, ammeters, oil gauges, fuel gauges, temperature indicating gauges, and thermostats	Incontestable
MOTORCRAFT	913,349	7, 12	Filters for automotive, industrial and marine engines	Incontestable
	5,428,636	1, 2, 4, 6, 7, 9, 11, 12, 17,	1: Automotive hydraulic fluids, namely, brake fluid, power steering fluid and transmission fluid 2: Lacquer and paint for vehicles 4: Motor vehicle lubricants, automotive greases and motor oil 6: Parts made primarily of metal, namely, locks, keys for locks, bolts, screws, nuts, washers, plugs for holes, rivets, pipes, pipe clamps, clamps and fittings for hose, springs for general use;	Registered

Mark	Reg. No.	Int'l Classes	Goods	Status
			<p>metal grease retainers and oil seals for use in automobiles; metal springs clips</p> <p>7: Roller bearings for machines; ball bearings for machines; <b>electrical ignition and spark timing devices</b> for internal combustion engines and components therefor, namely; distributor caps, contact point sets, condensers, rotors, spark plugs, spark control rods, <b>spark coils</b>, electronics ignition modules, parts and components of internal combustion engines, not for vehicles, namely; carburetors and parts thereof, air, oil and fuel filters, piston rings, valves, valve lifters, springs; air, oil and fuel filters for automobile engines</p> <p>9: Parts and components for vehicles, namely, batteries for motor vehicles, electric wiring switches, voltage regulators, electric relays, fuses, electric wire and cable, radio receivers, electronic temperature gauges, thermostats, commutators, locking electrical ignition switches, electric cut-out switches, electric sockets</p> <p>11: Sockets for electric lights; electric lamps and light bulbs for automotive applications, namely, electric emergency lights, electric signal lights and dash lights</p> <p>12: Electric cigarette lighters for land vehicles; parts and components for automotive vehicles and vehicle engines, namely, electric horns, suspension springs and shackles, luggage carriers, battery mountings, wheels, wheelcovers, hubcaps, drive belts, drive chains, transmission gaskets, brake cylinders, brake linings, brake calipers, drive shafts, bumpers, rearview and side mirrors, windshield wiper arms and wiper blades</p> <p>17: Automobile parts, namely, nonmetallic gaskets and packings, nonmetallic grease retainers and oil seals, nonmetallic hose</p>	
	1,577,668	12, 17	<p>12: Belts for vehicle engines, tire covers</p> <p>17: Non-metallic washers and gaskets for automotive use</p>	Incontestable
FORD	1,574,747	12, 17	<p>12: Belts for vehicle engines, tire covers</p> <p>17: Non-metallic washers and gaskets for automotive use</p>	Incontestable
	266,454	6, 07, 11, 17, 20, 21	Drive chains, bolts, screws, nuts, washers, hinges, cotter pins, clevis pins, cocks, plugs, rivets, metal pipes, metal-pipe fittings, hose clamps, hose clips, pipe clamps, pipe clips, wire and conduit holding clips, studs, keys, springs for general use and relief valves	Registered since January 21, 1930
	260,470	6, 07, 08, 09, 11, 12, 16, 21, 28	Radiator fans, radiator-fan mountings, mufflers; automobile repair tools-namely, hub-cap wrenches, adjustable wrenches, spark-plug wrenches, pliers, tire irons, jacks, jack handles, repair trucks and jacks; balls and bearings, fly-wheels, transmission assembly, transmission covers, transmission-cover plates, transmission-cover doors, transmission-control mechanism, drive shafts, cylinders, cylinder heads, cylinder covers, cylinder-valve covers, cylinder assembly, pistons, piston pins, crank shafts, cam shafts, cam-shaft bearing rings, engine oil pans, crank cases, bushings, roller bearings, ball bearings, connecting rods, torque rods, pawls, gears, worms, pinions, carburetors, and couplings, cocks, plugs, retainers, valves, and springs used in the manufacture and assembling of vehicle engines, and parts of the foregoing	Registered since August 27, 1929

**Generated on:** This page was generated by TSDR on 2024-05-09 12:03:31 EDT

**Mark:** FORD



**US Serial Number:** 77662907

**Application Filing Date:** Feb. 04, 2009

**US Registration Number:** 3658023

**Registration Date:** Jul. 21, 2009

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** Aug. 17, 2019

**Publication Date:** May 05, 2009

## Mark Information

**Mark Literal Elements:** FORD

**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

**Description of Mark:** The mark consists of concentric ovals, the outermost oval being a thin blue oval followed by a slightly thicker white oval inside the first blue oval, inside the aforementioned white oval is a slightly thicker blue oval, followed by a slightly thicker white oval; inside these concentric ovals is a completely filled in blue oval with the word "FORD" in white in the center of the final blue oval; the blue starts dark at the bottom of the image and gets lighter as you move to the top of the image, creating the effect of a light shining on the image from above.

**Color Drawing:** Yes

**Color(s) Claimed:** The color(s) blue and white is/are claimed as a feature of the mark.

**Design Search Code(s):** 26.03.17 - Concentric ovals; Concentric ovals and ovals within ovals; Ovals within ovals; Ovals, concentric  
26.03.21 - Ovals that are completely or partially shaded

## Related Properties Information

**Claimed Ownership of US Registrations:** 74530, 1399080 and others

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

**For:** automobiles and engines therefore

**International Class(es):** 012 - Primary Class

**U.S Class(es):** 019, 021, 023, 031, 035, 044

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 01, 1928

**Use in Commerce:** Jan. 01, 1928

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: Ford Motor Company

Owner Address: One American Road  
Dearborn, MICHIGAN UNITED STATES 48126

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Sharon C. Sorkin

Docket Number: 81190792

Attorney Primary Email Address: [TMdocket@ford.com](mailto:TMdocket@ford.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: Sharon C. Sorkin  
Ford Global Technologies, LLC  
One American Road, 4th Floor  
Ford World Headquarters Bldg.  
Dearborn, MICHIGAN UNITED STATES 48126

Phone: (313) 248-8466

Correspondent e-mail: [nnong@ford.com](mailto:nnong@ford.com) [cschaf14@ford.com](mailto:cschaf14@ford.com) [ssorkin@ford.com](mailto:ssorkin@ford.com) [TMdocket@ford.com](mailto:TMdocket@ford.com) [nnahorsk@ford.com](mailto:nnahorsk@ford.com)

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Mar. 24, 2022	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Mar. 24, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 24, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 24, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 24, 2022	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jul. 27, 2020	NOTICE OF SUIT	
Apr. 17, 2020	NOTICE OF SUIT	
Aug. 18, 2019	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Aug. 17, 2019	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Aug. 17, 2019	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Aug. 08, 2019	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Jul. 10, 2019	TEAS SECTION 8 & 9 RECEIVED	
Jan. 22, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 22, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 21, 2018	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
May 21, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 21, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Aug. 13, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - MAILED	
Aug. 13, 2015	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	

Aug. 13, 2015 CASE ASSIGNED TO POST REGISTRATION PARALEGAL  
 Jul. 15, 2015 TEAS SECTION 8 & 15 RECEIVED  
 Jul. 21, 2009 REGISTERED-PRINCIPAL REGISTER  
 May 05, 2009 PUBLISHED FOR OPPOSITION  
 Apr. 15, 2009 NOTICE OF PUBLICATION  
 Mar. 31, 2009 EXAMINER'S AMENDMENT MAILED  
 Mar. 30, 2009 LAW OFFICE PUBLICATION REVIEW COMPLETED  
 Mar. 30, 2009 ASSIGNED TO LIE  
 Mar. 30, 2009 APPROVED FOR PUB - PRINCIPAL REGISTER  
 Mar. 30, 2009 EXAMINER'S AMENDMENT ENTERED  
 Mar. 30, 2009 EXAMINER'S AMENDMENT -WRITTEN  
 Mar. 26, 2009 ASSIGNED TO EXAMINER  
 Feb. 10, 2009 NOTICE OF DESIGN SEARCH CODE MAILED  
 Feb. 09, 2009 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED  
 Feb. 07, 2009 NEW APPLICATION ENTERED

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Aug. 17, 2019

## Proceedings

### Summary

**Number of** 1  
**Proceedings:**

### Type of Proceeding: Opposition

**Proceeding** [91233278](#)  
**Number:**

**Filing Date:** Mar 07, 2017

**Status:** Terminated

**Status Date:** Jun 14, 2017

**Interlocutory** MARY B MYLES  
**Attorney:**

### Defendant

**Name:** Cacique Group

**Correspondent** TRENT JOSEPH SWIFT  
**Address:** LAW OFFICES OF TRENT J SWIFT LLC  
 PO BOX 2427  
 PALM BEACH FL UNITED STATES , 33480

**Correspondent e-mail:** [trent@swiftlawoffices.com](mailto:trent@swiftlawoffices.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
FORDISTAS		<a href="#">87078908</a>	

### Plaintiff(s)

**Name:** Ford Motor Company

**Correspondent** ANNA K ROBINSON  
**Address:** BROOKS KUSHMAN PC  
 1000 TOWN CENTER, 22ND FLOOR  
 SOUTHFIELD MI UNITED STATES , 48075

**Correspondent e-mail:** [arobinson@brookskushman.com](mailto:arobinson@brookskushman.com) , [ejanda@brookskushman.com](mailto:ejanda@brookskushman.com) , [smgibbons@brookskushman.com](mailto:smgibbons@brookskushman.com) , [iringel@brookskushman.com](mailto:iringel@brookskushman.com) , [bktm@brookskushman.com](mailto:bktm@brookskushman.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
FORD		<a href="#">71041417</a>	<a href="#">74530</a>
FORD		<a href="#">72002776</a>	<a href="#">643185</a>



FORD	<a href="#">77649126</a>	<a href="#">3666310</a>
FORD	<a href="#">77649139</a>	<a href="#">3657592</a>
FORD	<a href="#">77649153</a>	<a href="#">3657593</a>
FORD	<a href="#">77662907</a>	<a href="#">3658023</a>
FORD	<a href="#">77662913</a>	<a href="#">3658024</a>
FORD FIELD	<a href="#">78070625</a>	<a href="#">2751346</a>
FORD FIELD	<a href="#">78111807</a>	<a href="#">2799201</a>
FORD	<a href="#">72080525</a>	<a href="#">735475</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
6	TERMINATED	Jun 14, 2017	
5	BD DECISION: SUSTAINED	Jun 14, 2017	
4	NOTICE OF DEFAULT	Apr 26, 2017	
3	PENDING, INSTITUTED	Mar 07, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 07, 2017	Apr 16, 2017
1	FILED AND FEE	Mar 07, 2017	

**Int. Cl.: 12**

**Prior U.S. Cls.: 19, 21, 23, 31, 35 and 44**

**Reg. No. 3,658,023**

**United States Patent and Trademark Office**

**Registered July 21, 2009**

**TRADEMARK  
PRINCIPAL REGISTER**



FORD MOTOR COMPANY (DELAWARE CORPORATION)  
ONE AMERICAN ROAD  
DEARBORN, MI 48126

FOR: AUTOMOBILES AND ENGINES THEREFORE, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 1-1-1928, THE MARK WAS FIRST USED ANYWHERE IN A DIFFERENT FORM OTHER THAN THAT SOUGHT TO BE REGISTERED AT LEAST AS EARLY AS 01/01/1912.; IN COMMERCE 1-1-1928, THE MARK WAS FIRST USED IN COMMERCE IN A DIFFERENT FORM OTHER THAN THAT SOUGHT TO BE REGISTERED AT LEAST AS EARLY AS 01/01/1912..

OWNER OF U.S. REG. NOS. 74,530, 1,399,080 AND OTHERS.

THE COLOR(S) BLUE AND WHITE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF CONCENTRIC OVALS, THE OUTERMOST OVAL BEING A THIN BLUE OVAL FOLLOWED BY A SLIGHTLY THICKER WHITE OVAL INSIDE THE FIRST BLUE OVAL, INSIDE THE AFOREMENTIONED WHITE OVAL IS A SLIGHTLY THICKER BLUE OVAL, FOLLOWED BY A SLIGHTLY THICKER WHITE OVAL; INSIDE THESE CONCENTRIC OVALS IS A COMPLETELY FILLED IN BLUE OVAL WITH THE WORD "FORD" IN WHITE IN THE CENTER OF THE FINAL BLUE OVAL; THE BLUE STARTS DARK AT THE BOTTOM OF THE IMAGE AND GETS LIGHTER AS YOU MOVE TO THE TOP OF THE IMAGE, CREATING THE EFFECT OF A LIGHT SHINNING ON THE IMAGE FROM ABOVE.

SER. NO. 77-662,907, FILED 2-4-2009.

ELIZABETH KAJUBI, EXAMINING ATTORNEY

**Generated on:** This page was generated by TSDR on 2024-05-09 12:04:09 EDT

**Mark:** FORD



**US Serial Number:** 77662913

**Application Filing Date:** Feb. 04, 2009

**US Registration Number:** 3658024

**Registration Date:** Jul. 21, 2009

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** Aug. 17, 2019

**Publication Date:** May 05, 2009

## Mark Information

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**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

**Description of Mark:** The mark consists of concentric ovals, the outermost oval being a thin black oval followed by a slightly thicker white oval inside the first black oval, inside the aforementioned white oval is a slightly thicker black oval, followed by a slightly thicker white oval; inside these concentric ovals is a completely filled in black oval with the word "FORD" in white in the center of the final black oval.

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Design Search Code(s):** 26.03.17 - Concentric ovals; Concentric ovals and ovals within ovals; Ovals within ovals; Ovals, concentric  
26.03.21 - Ovals that are completely or partially shaded

## Related Properties Information

**Claimed Ownership of US Registrations:** 74530, 1399080 and others

## Goods and Services

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- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** automobiles and engines therefore

**International Class(es):** 012 - Primary Class

**U.S Class(es):** 019, 021, 023, 031, 035, 044

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 01, 1928

**Use in Commerce:** Jan. 01, 1928

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: Ford Motor Company

Owner Address: One American Road  
Dearborn, MICHIGAN UNITED STATES 48126

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Sharon C. Sorkin

Docket Number: 81190791

Attorney Primary Email Address: [TMdocket@ford.com](mailto:TMdocket@ford.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: Sharon C. Sorkin  
Ford Global Technologies, LLC  
One American Road, 4th Floor  
Ford World Headquarters Bldg.  
Dearborn, MICHIGAN UNITED STATES 48126

Phone: (313) 248-8466

Correspondent e-mail: [TMdocket@ford.com](mailto:TMdocket@ford.com) [nnahorsk@ford.com](mailto:nnahorsk@ford.com) [cschaf14@ford.com](mailto:cschaf14@ford.com) [ssorkin@ford.com](mailto:ssorkin@ford.com) [nnong@ford.com](mailto:nnong@ford.com)

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

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Aug. 17, 2019	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
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Jul. 10, 2019	TEAS SECTION 8 & 9 RECEIVED	
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Aug. 13, 2015	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Aug. 13, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Jul. 15, 2015	TEAS SECTION 8 & 15 RECEIVED	
Jul. 21, 2009	REGISTERED-PRINCIPAL REGISTER	
May 05, 2009	PUBLISHED FOR OPPOSITION	
Apr. 15, 2009	NOTICE OF PUBLICATION	

Mar. 31, 2009 EXAMINER'S AMENDMENT MAILED  
 Mar. 31, 2009 LAW OFFICE PUBLICATION REVIEW COMPLETED  
 Mar. 30, 2009 ASSIGNED TO LIE  
 Mar. 30, 2009 APPROVED FOR PUB - PRINCIPAL REGISTER  
 Mar. 30, 2009 EXAMINER'S AMENDMENT ENTERED  
 Mar. 30, 2009 EXAMINERS AMENDMENT -WRITTEN  
 Mar. 26, 2009 ASSIGNED TO EXAMINER  
 Feb. 10, 2009 NOTICE OF DESIGN SEARCH CODE MAILED  
 Feb. 09, 2009 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED  
 Feb. 07, 2009 NEW APPLICATION ENTERED

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Aug. 17, 2019

## Proceedings

### Summary

**Number of** 1  
**Proceedings:**

### Type of Proceeding: Opposition

**Proceeding** [91233278](#)  
**Number:**

**Filing Date:** Mar 07, 2017

**Status:** Terminated

**Status Date:** Jun 14, 2017

**Interlocutory** MARY B MYLES  
**Attorney:**

### Defendant

**Name:** Cacique Group

**Correspondent** TRENT JOSEPH SWIFT  
**Address:** LAW OFFICES OF TRENT J SWIFT LLC  
 PO BOX 2427  
 PALM BEACH FL UNITED STATES , 33480

**Correspondent e-mail:** [trent@swiftlawoffices.com](mailto:trent@swiftlawoffices.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
FORDISTAS		<a href="#">87078908</a>	

### Plaintiff(s)

**Name:** Ford Motor Company

**Correspondent** ANNA K ROBINSON  
**Address:** BROOKS KUSHMAN PC  
 1000 TOWN CENTER, 22ND FLOOR  
 SOUTHFIELD MI UNITED STATES , 48075

**Correspondent e-mail:** [arobinson@brookskushman.com](mailto:arobinson@brookskushman.com) , [ejanda@brookskushman.com](mailto:ejanda@brookskushman.com) , [smgibbons@brookskushman.com](mailto:smgibbons@brookskushman.com) , [jringel@brookskushman.com](mailto:jringel@brookskushman.com) , [bktm@brookskushman.com](mailto:bktm@brookskushman.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
FORD		<a href="#">71041417</a>	<a href="#">74530</a>
FORD		<a href="#">72002776</a>	<a href="#">643185</a>
FORD		<a href="#">77649126</a>	<a href="#">3666310</a>
FORD		<a href="#">77649139</a>	<a href="#">3657592</a>
FORD		<a href="#">77649153</a>	<a href="#">3657593</a>
FORD		<a href="#">77662907</a>	<a href="#">3658023</a>

FORD	<a href="#">77662913</a>	<a href="#">3658024</a>
FORD FIELD	<a href="#">78070625</a>	<a href="#">2751346</a>
FORD FIELD	<a href="#">78111807</a>	<a href="#">2799201</a>
FORD	<a href="#">72080525</a>	<a href="#">735475</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
6	TERMINATED	Jun 14, 2017	
5	BD DECISION: SUSTAINED	Jun 14, 2017	
4	NOTICE OF DEFAULT	Apr 26, 2017	
3	PENDING, INSTITUTED	Mar 07, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 07, 2017	Apr 16, 2017
1	FILED AND FEE	Mar 07, 2017	

**Int. Cl.: 12**

**Prior U.S. Cls.: 19, 21, 23, 31, 35 and 44**

**Reg. No. 3,658,024**

**United States Patent and Trademark Office**

**Registered July 21, 2009**

**TRADEMARK  
PRINCIPAL REGISTER**



FORD MOTOR COMPANY (DELAWARE CORPORATION)

ONE AMERICAN ROAD

DEARBORN, MI 48126

FOR: AUTOMOBILES AND ENGINES THEREFORE, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 1-1-1928, THE MARK WAS FIRST USED ANYWHERE IN A DIFFERENT FORM OTHER THAN THAT SOUGHT TO BE REGISTERED AT LEAST AS EARLY AS 01/01/1912.; IN COMMERCE 1-1-1928, THE MARK WAS FIRST USED IN COMMERCE IN A DIFFERENT FORM OTHER THAN THAT SOUGHT TO BE REGISTERED AT LEAST AS EARLY AS 01/01/1912..

OWNER OF U.S. REG. NOS. 74,530, 1,399,080 AND OTHERS.

THE MARK CONSISTS OF CONCENTRIC OVALS, THE OUTERMOST OVAL BEING A THIN BLACK OVAL FOLLOWED BY A SLIGHTLY THICKER WHITE OVAL INSIDE THE FIRST BLACK OVAL, INSIDE THE AFOREMENTIONED WHITE OVAL IS A SLIGHTLY THICKER BLACK OVAL, FOLLOWED BY A SLIGHTLY THICKER WHITE OVAL; INSIDE THESE CONCENTRIC OVALS IS A COMPLETELY FILLED IN BLACK OVAL WITH THE WORD "FORD" IN WHITE IN THE CENTER OF THE FINAL BLACK OVAL.

SER. NO. 77-662,913, FILED 2-4-2009.

ELIZABETH KAJUBI, EXAMINING ATTORNEY

**Generated on:** This page was generated by TSDR on 2024-05-17 12:39:16 EDT

**Mark:** FORD



**US Serial Number:** 71270542

**Application Filing Date:** Aug. 03, 1928

**US Registration Number:** 257500

**Registration Date:** Jun. 11, 1929

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** Jun. 24, 2019

Mark Information

**Mark Literal Elements:** FORD

**Standard Character Claim:** No

**Mark Drawing Type:** 5 - AN ILLUSTRATION DRAWING WITH WORD(S)/LETTER(S)/NUMBER(S) IN STYLIZED FORM

Related Properties Information

**Claimed Ownership of US Registrations:** 119602, 74530, 74765, 119956, 115500

Goods and Services

**Note:**  
The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** SPARK PLUGS, ELECTRIC SWITCHES, ELECTRIC STARTER DRIVING MECHANISM, STARTER MOTORS, ELECTRIC WIRES AND CABLES, DISTRIBUTORS, [ COMMUTATORS, ] ELECTRIC CUT-OUTS, GENERATORS, ELECTRIC HORNS, ELECTRIC LAMPS AND BULBS, ELECTRIC-LIGHT EMERGENCY KITS, [ DASH LIGHTS, ] BATTERIES, COILS, COIL UNITS [, SPARK-PLUG PORCELAINS, ] [ MAGNETOS, AND PARTS OF THE FOREGOING, MAGNETO COIL ASSEMBLY, MAGNETO CONTACT ASSEMBLY, COMMUTATOR BRUSHES ]

**International Class(es):** 007, 009, 011, 012, 015

**U.S Class(es):** 021 - Primary Class

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** 1909

**Use in Commerce:** 1909

Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Filed 44E:** No

**Currently 44E:** No



Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: FORD MOTOR COMPANY

Owner Address: One American Road  
Dearborn, MICHIGAN UNITED STATES 48126

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Sharon C. Sorkin

Docket Number: 10012536

Attorney Primary Email Address: [TMdocket@ford.com](mailto:TMdocket@ford.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: Sharon C. Sorkin  
Ford Global Technologies, LLC  
One American Road, 4th Floor  
Ford World Headquarters Bldg.  
Dearborn, MICHIGAN UNITED STATES 48126

Phone: (313) 248-8466

Correspondent e-mail: [TMdocket@ford.com](mailto:TMdocket@ford.com) [ssorkin@ford.com](mailto:ssorkin@ford.com) [cschaf14@ford.com](mailto:cschaf14@ford.com) [nnahorsk@ford.com](mailto:nnahorsk@ford.com) [nnong@ford.com](mailto:nnong@ford.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jan. 25, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 25, 2022	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 24, 2022	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Mar. 24, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 24, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 24, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 24, 2022	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 24, 2019	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jun. 24, 2019	REGISTERED AND RENEWED (FIFTH RENEWAL - 10 YRS)	
Jun. 24, 2019	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jun. 24, 2019	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
May 15, 2019	TEAS SECTION 8 & 9 RECEIVED	
Jan. 22, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 22, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 11, 2018	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
May 21, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 21, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 13, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 02, 2011	CASE FILE IN TICRS	
Feb. 25, 2011	CASE FILE IN TICRS	
Oct. 21, 2009	REGISTERED AND RENEWED (FOURTH RENEWAL - 10 YRS)	
Oct. 21, 2009	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Oct. 20, 2009	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Sep. 29, 2009	TEAS SECTION 8 & 9 RECEIVED	
Jun. 11, 1989	REGISTERED AND RENEWED (THIRD RENEWAL - 20 YRS)	
Jun. 08, 1989	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	

Jun. 11, 1969 REGISTERED AND RENEWED (SECOND RENEWAL - 20 YRS)

**TM Staff and Location Information****TM Staff Information - None****File Location****Current Location:** GENERIC WEB UPDATE**Date in Location:** Jun. 24, 2019**Assignment Abstract Of Title Information****Summary****Total Assignments:** 4**Registrant:** FORD MOTOR COMPANY**Assignment 1 of 4****Conveyance:** SECURITY INTEREST**Reel/Frame:** [3445/0472](#)**Pages:** 21**Date Recorded:** Dec. 15, 2006**Supporting Documents:** [assignment-tm-3445-0472.pdf](#)**Assignor****Name:** [FORD MOTOR COMPANY](#)**Execution Date:** Dec. 15, 2006**Legal Entity Type:** CORPORATION**State or Country Where Organized:** No Place Where Organized Found**Assignee****Name:** [WILMINGTON TRUST COMPANY](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** No Place Where Organized Found**Address:** 1110 NORTH MARKET STREET  
RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19801**Correspondent****Correspondent Name:** WEIL,GOTSHAL&MANGES C/O MARCUS VILLANANU**Correspondent Address:** 767 5TH AVENUE  
NEW YORK, NY 10153**Domestic Representative - Not Found****Assignment 2 of 4****Conveyance:** SECURITY INTEREST**Reel/Frame:** [3449/0769](#)**Pages:** 20**Date Recorded:** Dec. 22, 2006**Supporting Documents:** [assignment-tm-3449-0769.pdf](#)**Assignor****Name:** [FORD MOTOR COMPANY](#)**Execution Date:** Dec. 15, 2006**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Assignee****Name:** [WILMINGTON TRUST COMPANY](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Address:** RODNEY SQUARE NORTH  
1100 NORTH MARKET STREET  
WILMINGTON, DELAWARE 19801**Correspondent****Correspondent Name:** KIRSTIE HOWARD, ESQ.**Correspondent:** SIMPSON THACHER & BARTLETT LLP

Address: 425 LEXINGTON AVENUE  
NEW YORK, NY 10017

**Domestic Representative - Not Found**

**Assignment 3 of 4**

**Conveyance:** TERMINATION OF SECURITY INTEREST IN TRADEMARKS

**Reel/Frame:** [4795/0927](#)

**Pages:** 19

**Date Recorded:** Jun. 06, 2012

**Supporting Documents:** [assignment-tm-4795-0927.pdf](#)

**Assignor**

**Name:** [WILMINGTON TRUST COMPANY](#)

**Execution Date:** May 31, 2012

**Legal Entity Type:** TRUSTEE

**State or Country Where Organized:** No Place Where Organized Found

**Assignee**

**Name:** [FORD MOTOR COMPANY](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** ONE AMERICAN ROAD  
DEARBORN, MICHIGAN 48126

**Correspondent**

**Correspondent Name:** VINDRA RICHTER C/O WEIL ET AL

**Correspondent Address:** 767 FIFTH AVE  
NEW YORK, NY 10153

**Domestic Representative - Not Found**

**Assignment 4 of 4**

**Conveyance:** TERMINATION OF SECURITY INTEREST IN TRADEMARKS

**Reel/Frame:** [7851/0737](#)

**Pages:** 15

**Date Recorded:** Sep. 21, 2022

**Supporting Documents:** [assignment-tm-7851-0737.pdf](#)

**Assignor**

**Name:** [WILMINGTON TRUST COMPANY, AS COLLATERAL TRUSTEE](#)

**Execution Date:** Sep. 16, 2022

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [FORD MOTOR COMPANY](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** ONE AMERICAN ROAD  
DEARBORN, MICHIGAN 48126

**Correspondent**

**Correspondent Name:** JOANNA MCCALL

**Correspondent Address:** 1025 CONNECTICUT AVE NW, SUITE 712  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20036

**Domestic Representative - Not Found**

**Proceedings**

**Summary**

**Number of Proceedings:** 6

**Type of Proceeding: Opposition****Proceeding Number:** [91289141](#)**Filing Date:** Jan 10, 2024**Status:** Pending**Status Date:** Apr 17, 2024**Interlocutory Attorney:** REBECCA J STEMPIEN\_COYLE**Defendant****Name:** Zhu Heqing**Correspondent Address:** MARK DAVID TORCHE  
PATWRITE LAW  
408 W MAIN ST  
MARSHALLTOWN IA UNITED STATES , 50158**Correspondent e-mail:** [trademarks@patwrite.com](mailto:trademarks@patwrite.com) , [nilanshu.shekhar@kanalysis.com](mailto:nilanshu.shekhar@kanalysis.com) , [contact@kafiling.com](mailto:contact@kafiling.com) , [info@yonoriltd.com](mailto:info@yonoriltd.com)**Associated marks**

Mark	Application Status	Serial Number	Registration Number
FORDREAM		<a href="#">97642188</a>	

**Plaintiff(s)****Name:** Ford Motor Company**Correspondent Address:** JAY M BURGETT  
KUCALA BURGETT LAW LLC  
P.O. BOX 547  
CHICAGO IL UNITED STATES , 60451**Correspondent e-mail:** [uspto@kucalalaw.com](mailto:uspto@kucalalaw.com) , [jay@kucalalaw.com](mailto:jay@kucalalaw.com) , [allison@kucalalaw.com](mailto:allison@kucalalaw.com)**Associated marks**

Mark	Application Status	Serial Number	Registration Number
FORD		<a href="#">72002776</a>	<a href="#">643185</a>
FORD		<a href="#">87230597</a>	<a href="#">5205104</a>
FORD		<a href="#">71270583</a>	<a href="#">266453</a>
FORD		<a href="#">71270542</a>	<a href="#">257500</a>
FORD		<a href="#">71041417</a>	<a href="#">74530</a>
FORD		<a href="#">73538378</a>	<a href="#">1399080</a>
FORD		<a href="#">73537662</a>	<a href="#">1400808</a>
FORD		<a href="#">87230576</a>	<a href="#">5195742</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
8	PROCEEDINGS RESUMED	Apr 17, 2024	
7	SUSP PEND DISP OF OUTSTNDNG MOT	Mar 12, 2024	
6	P MOT TO STRIKE PLEADING/AFFIRMATIVE DEFENSE	Mar 11, 2024	
5	D APPEARANCE / POWER OF ATTORNEY	Feb 20, 2024	
4	ANSWER	Feb 19, 2024	
3	INSTITUTED	Jan 10, 2024	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 10, 2024	Feb 19, 2024
1	FILED AND FEE	Jan 10, 2024	

**Type of Proceeding: Opposition****Proceeding Number:** [91284081](#)**Filing Date:** Mar 22, 2023**Status:** Terminated**Status Date:** Jul 12, 2023**Interlocutory Attorney:** REBECCA J STEMPIEN\_COYLE**Defendant****Name:** hang zhou dong ke ke ji you xian gong si

**Correspondent** HANG ZHOU DONG KE KE JI YOU XIAN GONG SI  
**Address:** QIAN TANG XIN QU XIA SHA JIE DAO, DONG FANG MING LOU 3 ZHUANG 203 SHI  
 HANGZHOU CHINA , 310000

**Correspondent e-mail:** [kimschiffus@gmail.com](mailto:kimschiffus@gmail.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number

FORDECO [97214125](#)

**Plaintiff(s)**

**Name:** Ford Motor Company

**Correspondent** JAY M BURGETT  
**Address:** KUCALA LAW LLC  
 PO BOX 547  
 NEW LENOX IL UNITED STATES , 60451

**Correspondent e-mail:** [uspto@kucalalaw.com](mailto:uspto@kucalalaw.com) , [jay@kucalalaw.com](mailto:jay@kucalalaw.com) , [allison@kucalalaw.com](mailto:allison@kucalalaw.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number

FORD		<a href="#">72002776</a>	<a href="#">643185</a>
FORD		<a href="#">71270583</a>	<a href="#">266453</a>
FORD		<a href="#">71270542</a>	<a href="#">257500</a>
FORD		<a href="#">71041417</a>	<a href="#">74530</a>
FORD		<a href="#">73538378</a>	<a href="#">1399080</a>
FORD		<a href="#">73537662</a>	<a href="#">1400808</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
8	TERMINATED	Jul 12, 2023	
7	BD DECISION: OPP SUSTAINED	Jul 12, 2023	
6	RESPONSE DUE 30 DAYS (DUE DATE)	May 23, 2023	Jun 22, 2023
5	RESPONSE DUE 30 DAYS (DUE DATE)	Apr 13, 2023	May 13, 2023
4	D REQ TO W/DRAW AS ATTORNEY	Apr 11, 2023	
3	INSTITUTED	Mar 22, 2023	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 22, 2023	May 01, 2023
1	FILED AND FEE	Mar 22, 2023	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91234034](#)

**Filing Date:** Apr 17, 2017

**Status:** Terminated

**Status Date:** Aug 08, 2017

**Interlocutory Attorney:** MARY CATHERINE FAINT

**Defendant**

**Name:** Yong Tang

**Correspondent** MICHAEL D. STEWART  
**Address:** LAW OFFICES OF MICHAEL D STEWART  
 200 SE 1ST ST STE 701  
 MIAMI FL UNITED STATES , 33131

**Correspondent e-mail:** [ms@themiamilaw.com](mailto:ms@themiamilaw.com) , [rb@themiamilaw.com](mailto:rb@themiamilaw.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number

OUTFORD [87020644](#)

**Plaintiff(s)**

**Name:** Ford Motor Company

**Correspondent** ANNA K ROBINSON

**Address:** BROOKS KUSHMAN PC  
1000 TOWN CENTER 22ND FL  
SOUTHFIELD MI UNITED STATES , 48075

**Correspondent e-mail:** [arobinson@brookskushman.com](mailto:arobinson@brookskushman.com) , [ejanda@brookskushman.com](mailto:ejanda@brookskushman.com) , [iringel@brookskushman.com](mailto:iringel@brookskushman.com) , [bktm@brookskushman.com](mailto:bktm@brookskushman.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
FORD		<a href="#">71041417</a>	<a href="#">74530</a>
FORD		<a href="#">72002776</a>	<a href="#">643185</a>
FORD		<a href="#">71270542</a>	<a href="#">257500</a>
FORD		<a href="#">71398427</a>	<a href="#">361140</a>
FORD		<a href="#">71447182</a>	<a href="#">395731</a>
FORD		<a href="#">71086955</a>	<a href="#">115500</a>
FORD		<a href="#">73538378</a>	<a href="#">1399080</a>
FORD		<a href="#">73537662</a>	<a href="#">1400808</a>
FORD		<a href="#">74459555</a>	<a href="#">1863599</a>
FORD		<a href="#">74657593</a>	<a href="#">2034369</a>
FORD		<a href="#">74657594</a>	<a href="#">2034370</a>
FORD		<a href="#">75318191</a>	<a href="#">2208413</a>
FORD		<a href="#">75318192</a>	<a href="#">2152612</a>
FORD		<a href="#">72080525</a>	<a href="#">735475</a>
FORD		<a href="#">77649126</a>	<a href="#">3666310</a>
FORD		<a href="#">77649139</a>	<a href="#">3657592</a>
FORD		<a href="#">77649153</a>	<a href="#">3657593</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
6	TERMINATED	Aug 08, 2017	
5	BD DECISION: SUSTAINED	Aug 08, 2017	
4	NOTICE OF DEFAULT	Jun 06, 2017	
3	PENDING, INSTITUTED	Apr 17, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2017	May 27, 2017
1	FILED AND FEE	Apr 17, 2017	

#### Type of Proceeding: Opposition

**Proceeding Number:** [91214741](#)

**Filing Date:** Jan 31, 2014

**Status:** Terminated

**Status Date:** Jan 31, 2014

**Interlocutory Attorney:** YONG OH (RICHARD) KIM

#### Defendant

**Name:** Ford's Garage Venture LLC

**Correspondent Address:** JENNIFER L WHITELAW  
WHITELAW LEGAL GROUP  
3838 TAMiami TRAIL NORTH , SUITE 310  
NAPLES FL UNITED STATES , 34103-3586

**Correspondent e-mail:** [ttabmail@whitelawfirm.com](mailto:ttabmail@whitelawfirm.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
MR. FORD'S GARAGE		<a href="#">85882643</a>	

#### Plaintiff(s)

**Name:** Ford Motor Company

**Correspondent Address:** ELIZABETH F JANDA  
BROOKS KUSHMAN PC  
1000 TOWN CENTER, 22ND FLOOR

SOUTHFIELD MI UNITED STATES , 48075

Correspondent e-mail: [ejanda@brookskushman.com](mailto:ejanda@brookskushman.com) , [sgibbons@brookskushman.com](mailto:sgibbons@brookskushman.com) , [bktrademarks@brookskushman.com](mailto:bktrademarks@brookskushman.com)**Associated marks**

Mark	Application Status	Serial Number	Registration Number
FORD		<a href="#">71041417</a>	<a href="#">74530</a>
FORD		<a href="#">72002776</a>	<a href="#">643185</a>
FORD		<a href="#">71086955</a>	<a href="#">115500</a>
FORD		<a href="#">71270542</a>	<a href="#">257500</a>
FORD		<a href="#">74459560</a>	<a href="#">2088473</a>
FORD		<a href="#">74459539</a>	<a href="#">2100574</a>
FORD		<a href="#">74459675</a>	<a href="#">2092385</a>
FORD		<a href="#">78495317</a>	<a href="#">3644915</a>
FORD FIELD		<a href="#">78111807</a>	<a href="#">2799201</a>
THE FORD PLANTATION		<a href="#">75514241</a>	<a href="#">2707338</a>
FORD		<a href="#">78622129</a>	<a href="#">3046211</a>
FORD		<a href="#">77649181</a>	<a href="#">3657596</a>
FORD		<a href="#">77649195</a>	<a href="#">3657597</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
11	BD DECISION: SUSTAINED	Jul 30, 2014	
10	TERMINATED	Jul 30, 2014	
9	BD DECISION: SUSTAINED	Jul 30, 2014	
8	W/DRAW OF APPLICATION	Jul 25, 2014	
7	SUSPENDED	May 06, 2014	
6	CHANGE OF CORRESP ADDRESS	Apr 21, 2014	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Apr 10, 2014	
4	ANSWER	Mar 12, 2014	
3	PENDING, INSTITUTED	Jan 31, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 31, 2014	Mar 12, 2014
1	FILED AND FEE	Jan 31, 2014	

**Type of Proceeding: Opposition**Proceeding Number: [91210319](#)

Filing Date: Apr 19, 2013

Status: Terminated

Status Date: Aug 21, 2014

Interlocutory Attorney: YONG OH (RICHARD) KIM

**Defendant**

Name: Zhejiang Fudeer Electric Appliance Co., Ltd

Correspondent Address: ARTURO PÉREZ GUERRERO  
LAW OFFICES OF ARTURO PÉREZ GUERRERO  
PO BOX 9024163  
SAN JUAN PR UNITED STATES , 00902 4163Correspondent e-mail: [arturo@perezguerrero.com](mailto:arturo@perezguerrero.com) , [serviciosmarcarios@yahoo.com](mailto:serviciosmarcarios@yahoo.com)**Associated marks**

Mark	Application Status	Serial Number	Registration Number
FORDEARY		<a href="#">85630949</a>	

**Plaintiff(s)**

Name: Ford Motor Company

Correspondent Address: ELIZABETH F JANDA  
BROOKS KUSHMAN PC  
1000 TOWN CENTER, 22ND FLOOR  
SOUTHFIELD MI UNITED STATES , 48075

Correspondent e-mail: [ejanda@brookskushman.com](mailto:ejanda@brookskushman.com) , [smgibbons@brookskushman.com](mailto:smgibbons@brookskushman.com) , [hshovein@brookskushman.com](mailto:hshovein@brookskushman.com) ,  
[trademarks@brookskushman.com](mailto:trademarks@brookskushman.com) , [ahlein@brookskushman.com](mailto:ahlein@brookskushman.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
FORD		<a href="#">71041417</a>	<a href="#">74530</a>
FORD		<a href="#">72002776</a>	<a href="#">643185</a>
FORD		<a href="#">71086955</a>	<a href="#">115500</a>
FORD		<a href="#">71270542</a>	<a href="#">257500</a>
FORD		<a href="#">73538378</a>	<a href="#">1399080</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
21	TERMINATED	Aug 21, 2014	
20	BD DECISION: DISMISSED	Aug 21, 2014	
19	W/DRAW OF OPPOSITION	Jul 16, 2014	
18	MOT TO AMEND APPLICATION	Jul 15, 2014	
17	EXTENSION OF TIME GRANTED	Jun 11, 2014	
16	D MOT FOR EXT W/ CONSENT	May 27, 2014	
15	EXTENSION OF TIME GRANTED	Mar 29, 2014	
14	STIP FOR EXT	Mar 28, 2014	
13	EXTENSION OF TIME GRANTED	Jan 27, 2014	
12	STIP FOR EXT	Jan 27, 2014	
11	EXTENSION OF TIME GRANTED	Nov 26, 2013	
10	STIP FOR EXT	Nov 25, 2013	
9	EXTENSION OF TIME GRANTED	Sep 26, 2013	
8	STIP FOR EXT	Sep 26, 2013	
7	EXTENSION OF TIME GRANTED	Jul 29, 2013	
6	STIP FOR EXT	Jul 29, 2013	
5	EXTENSION OF TIME GRANTED	May 29, 2013	
4	STIP FOR EXT	May 29, 2013	
3	PENDING, INSTITUTED	Apr 19, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 19, 2013	May 29, 2013
1	FILED AND FEE	Apr 19, 2013	

**Type of Proceeding: Opposition**

Proceeding Number: [91052317](#)

Filing Date: Oct 18, 1971

Status: Terminated

Status Date: Apr 13, 1972

Interlocutory Attorney:

**Defendant**

Name: FORD INDUSTRIES, INC.

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
		<a href="#">72339171</a>	

**Plaintiff(s)**

Name: FORD MOTOR COMPANY

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
FORD		<a href="#">71270542</a>	<a href="#">257500</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
5	TERMINATED	Apr 13, 1972	



4	DEFAULT JUDGMENT	Apr 07, 1972
3	NOTICE OF DEFAULT	Feb 28, 1972
2	PENDING, INSTITUTED	Nov 16, 1971
1	FILED	Oct 18, 1971

Registered June 11, 1929.

Trade-Mark 257,500

Renewed, June 11, 1949 to Ford Motor Company, of Dearborn, Michigan.

## UNITED STATES PATENT OFFICE.

FORD MOTOR COMPANY, OF FORDSON, MICHIGAN.

ACT OF FEBRUARY 20, 1905.

Application filed August 3, 1928. Serial No. 270,542.

The Ford logo, featuring the word "Ford" in a stylized, cursive script font.

### STATEMENT.

*To the Honorable Commissioner of Patents:*

Ford Motor Company, a corporation duly organized under the laws of the State of Delaware, and located and doing business in Fordson, county of Wayne, State of Michigan, has adopted and used the trade-mark shown in the accompanying drawing, for SPARK PLUGS, ELECTRIC SWITCHES, ELECTRIC STARTER DRIVING MECHANISM, STARTER MOTORS, ELECTRIC WIRES AND CABLES, DISTRIBUTORS, COMMUTATORS, ELECTRIC CUT-OUTS, GENERATORS, ELECTRIC HORNS, ELECTRIC LAMPS AND BULBS, ELECTRIC LIGHT EMERGENCY KITS, DASH LIGHTS, BATTERIES, COILS, COIL UNITS, SPARK-PLUG PORCELAINS, MAGNETOS, AND PARTS OF THE FOREGOING, MAGNETO COIL ASSEMBLY, MAGNETO CONTACT ASSEMBLY, COMMUTATOR BRUSHES, in Class 21, Electrical apparatus, machines, and supplies, and presents herewith five specimens showing the trade-mark as actually used by the applicant upon the goods, and requests that same be registered in the United States Patent Office in accordance with the act of February 20, 1905, as amended.

The trade-mark has been continuously used and applied to said goods in applicant's business since the year 1909 in respect of magnetos; since January 22, 1915, in respect of

electric horns; since the year 1919 in respect of electric starter driving mechanism, starter motors, electric cut-outs; since December 1st, 1927 in respect of distributors; since June 9, 1924, in respect of dash lights; and since about February 15, 1895, in respect of the other goods mentioned.

The trade-mark is applied or affixed to the goods or to the packages containing the goods by impressing the same thereon.

The applicant is the owner of trade mark registrations Nos. 74,530, dated July 20th, 1909; 74,765, dated August 10th, 1909; 115,500, dated February 20th, 1917; 119,602, dated December 4th, 1917; 119,956, dated December 25th, 1917; and 125,702, dated June 3rd, 1919.

The undersigned hereby appoints Messrs. Marks & Clerk, a firm composed of G. Croydon Marks, Dugald Clerk, Edward C. R. Marks and M. Atkinson Adam, whose postal address is No. 220, Broadway, city of New York, State of New York (register No. 11361) its attorneys, to prosecute this application for registration, with full powers of substitution and revocation, and to make alterations and amendments therein, to receive the certificate, and to transact all business in the Patent Office connected therewith.

[L. S.]

FORD MOTOR COMPANY,

By B. J. CRAIG,

Secretary.

Attest:

MAXWELL V. WALLACE.

Int. Cls.: 9, 11 and 12

Prior U.S. Cl.: 21

United States Patent and Trademark Office

Renewal

Reg. No. 257,500

Registered June 11, 1929

OG Date Aug. 22, 1989

TRADEMARK  
PRINCIPAL REGISTER



FORD MOTOR COMPANY (DELAWARE  
CORPORATION)  
FORDSON, MI

OWNER OF U.S. REG. NOS. 74,530,  
125,702 AND OTHERS.

FOR: SPARK PLUGS, ELECTRIC  
SWITCHES, ELECTRIC STARTER  
DRIVING MECHANISM, STARTER  
MOTORS, ELECTRIC WIRES AND  
CABLES, DISTRIBUTORS, COMMUTA-  
TORS, ELECTRIC CUT-OUTS, GENERA-  
TORS, ELECTRIC HORNS, ELECTRIC

LAMPS AND BULBS, ELECTRIC-LIGHT  
EMERGENCY KITS, DASH LIGHTS,  
BATTERIES, COILS, COIL UNITS,  
SPARK-PLUG PORCELAINS, MAGNE-  
TOS, AND PARTS OF THE FOREGO-  
ING, MAGNETO COIL ASSEMBLY,  
MAGNETO CONTACT ASSEMBLY,  
COMMUTATOR BRUSHES, IN CLASS 21  
(INT. CLS. 9, 11 AND 12).

FIRST USE 0-0-1909; IN COMMERCE  
0-0-1909.

SER. NO. 270,542, FILED 8-3-1928.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on Aug. 22, 1989.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Generated on: This page was generated by TSDR on 2024-05-09 12:05:28 EDT

Mark: FORD



US Serial Number: 71041417

Application Filing Date: Mar. 26, 1909

US Registration Number: 74530

Registration Date: Jul. 20, 1909

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jun. 27, 2019

### Mark Information

Mark Literal Elements: FORD

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S)/LETTER(S)/NUMBER(S) IN STYLIZED FORM

### Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: AUTOMOBILES AND THEIR PARTS

International Class(es): 012

U.S Class(es): 019 - Primary Class

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 15, 1895

Use in Commerce: Feb. 15, 1895

### Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

### Current Owner(s) Information

Owner Name: FORD MOTOR COMPANY

**Owner Address:** One American Road  
Dearborn, MICHIGAN UNITED STATES 48126

**Legal Entity Type:** CORPORATION

**State or Country** DELAWARE  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Sharon C. Sorkin

**Docket Number:** 10012463

**Attorney Primary** [TMdocket@ford.com](mailto:TMdocket@ford.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** Sharon C. Sorkin  
**Name/Address:** Ford Global Technologies, LLC  
One American Road, 4th Floor  
Ford World Headquarters Bldg.  
Dearborn, MICHIGAN UNITED STATES 48126

**Phone:** (313) 248-8466

**Correspondent e-mail:** [TMdocket@ford.com](mailto:TMdocket@ford.com) [cschaf14@ford.com](mailto:cschaf14@ford.com) [ssorkin@ford.com](mailto:ssorkin@ford.com)  
[@ford.com nnahorsk@ford.com](mailto:@ford.com nnahorsk@ford.com) [nnong@ford.com](mailto:nnong@ford.com)

**Correspondent e-mail** Yes  
**Authorized:**

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jan. 25, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 25, 2022	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 08, 2022	NOTICE OF SUIT	
Mar. 24, 2022	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Mar. 24, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 24, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 24, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 24, 2022	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jul. 27, 2020	NOTICE OF SUIT	
Apr. 17, 2020	NOTICE OF SUIT	
Jun. 27, 2019	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jun. 27, 2019	REGISTERED AND RENEWED (FIFTH RENEWAL - 10 YRS)	
Jun. 27, 2019	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jun. 24, 2019	TEAS SECTION 8 & 9 RECEIVED	
Jan. 22, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 22, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 20, 2018	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
May 21, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 21, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Aug. 04, 2017	NOTICE OF SUIT	
Aug. 04, 2017	NOTICE OF SUIT	
May 23, 2017	NOTICE OF SUIT	
May 23, 2017	NOTICE OF SUIT	
Sep. 23, 2013	NOTICE OF SUIT	
Sep. 12, 2013	NOTICE OF SUIT	
Jun. 13, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 28, 2011	NOTICE OF SUIT	
Jun. 22, 2009	REGISTERED AND RENEWED (FOURTH RENEWAL - 10 YRS)	
Jun. 22, 2009	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jun. 17, 2009	ASSIGNED TO PARALEGAL	
Jun. 15, 2009	TEAS SECTION 8 & 9 RECEIVED	
Mar. 05, 2009	CASE FILE IN TICRS	

Mar. 13, 2007	REVIEW OF CORRESPONDENCE COMPLETE
Nov. 14, 2006	PAPER RECEIVED
Jul. 20, 1989	REGISTERED AND RENEWED (FOURTH RENEWAL - 20 YRS)
Jun. 08, 1989	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8
Jul. 20, 1969	REGISTERED AND RENEWED (THIRD RENEWAL - 20 YRS)

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jun. 27, 2019

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 4

Registrant: FORD MOTOR COMPANY

### Assignment 1 of 4

Conveyance: SECURITY INTEREST

Reel/Frame: [3445/0472](#)

Pages: 21

Date Recorded: Dec. 15, 2006

Supporting Documents: [assignment-tm-3445-0472.pdf](#)

#### Assignor

Name: [FORD MOTOR COMPANY](#)

Execution Date: Dec. 15, 2006

Legal Entity Type: CORPORATION

State or Country: No Place Where Organized Found  
Where Organized:

#### Assignee

Name: [WILMINGTON TRUST COMPANY](#)

Legal Entity Type: CORPORATION

State or Country: No Place Where Organized Found  
Where Organized:Address: 1110 NORTH MARKET STREET  
RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19801

#### Correspondent

Correspondent Name: WEIL,GOTSHAL&amp;MANGES C/O MARCUS VILLANANU

Correspondent Address: 767 5TH AVENUE  
NEW YORK, NY 10153

#### Domestic Representative - Not Found

### Assignment 2 of 4

Conveyance: SECURITY INTEREST

Reel/Frame: [3449/0769](#)

Pages: 20

Date Recorded: Dec. 22, 2006

Supporting Documents: [assignment-tm-3449-0769.pdf](#)

#### Assignor

Name: [FORD MOTOR COMPANY](#)

Execution Date: Dec. 15, 2006

Legal Entity Type: CORPORATION

State or Country: DELAWARE  
Where Organized:

#### Assignee

Name: [WILMINGTON TRUST COMPANY](#)

Legal Entity Type: CORPORATION

State or Country: DELAWARE  
Where Organized:Address: RODNEY SQUARE NORTH  
1100 NORTH MARKET STREET

WILMINGTON, DELAWARE 19801

**Correspondent****Correspondent Name:** KIRSTIE HOWARD, ESQ.**Correspondent Address:** SIMPSON THACHER & BARTLETT LLP  
425 LEXINGTON AVENUE  
NEW YORK, NY 10017**Domestic Representative - Not Found****Assignment 3 of 4****Conveyance:** TERMINATION OF SECURITY INTEREST IN TRADEMARKS**Reel/Frame:** [4795/0927](#)**Pages:** 19**Date Recorded:** Jun. 06, 2012**Supporting Documents:** [assignment-tm-4795-0927.pdf](#)**Assignor****Name:** [WILMINGTON TRUST COMPANY](#)**Execution Date:** May 31, 2012**Legal Entity Type:** TRUSTEE**State or Country Where Organized:** No Place Where Organized Found**Assignee****Name:** [FORD MOTOR COMPANY](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Address:** ONE AMERICAN ROAD  
DEARBORN, MICHIGAN 48126**Correspondent****Correspondent Name:** VINDRA RICHTER C/O WEIL ET AL**Correspondent Address:** 767 FIFTH AVE  
NEW YORK, NY 10153**Domestic Representative - Not Found****Assignment 4 of 4****Conveyance:** TERMINATION OF SECURITY INTEREST IN TRADEMARKS**Reel/Frame:** [7851/0737](#)**Pages:** 15**Date Recorded:** Sep. 21, 2022**Supporting Documents:** [assignment-tm-7851-0737.pdf](#)**Assignor****Name:** [WILMINGTON TRUST COMPANY, AS COLLATERAL TRUSTEE](#)**Execution Date:** Sep. 16, 2022**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Assignee****Name:** [FORD MOTOR COMPANY](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Address:** ONE AMERICAN ROAD  
DEARBORN, MICHIGAN 48126**Correspondent****Correspondent Name:** JOANNA MCCALL**Correspondent Address:** 1025 CONNECTICUT AVE NW, SUITE 712  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20036**Domestic Representative - Not Found**

# UNITED STATES PATENT OFFICE.

FORD MOTOR COMPANY, OF DETROIT, MICHIGAN.

TRADE-MARK FOR AUTOMOBILES AND THEIR PARTS.

No. 74,530.

Statement and Declaration.

Registered July 20, 1909.

Application filed March 26, 1909. Serial No. 41,417.

## STATEMENT.

*To all whom it may concern:*

Be it known that the FORD MOTOR COMPANY, a corporation duly organized under the laws of the State of Michigan, and located in the city of Detroit, county of Wayne, in said State, and doing business at the corner of Piquette avenue and Beaubien street, in said city, has adopted for its use the trade-mark shown in the accompanying drawing, for automobiles and their parts, in Class No. 19, Vehicles, not including engines.

The trade-mark has been continuously used in the business of said corporation and in the business of its predecessors, Henry Ford, since about February 15th, 1895.

The trade-mark is applied or affixed to the motor vehicles by placing thereon a name plate on which the trade-mark is shown.

FORD MOTOR COMPANY,  
By JAMES COUZENS,  
*Sec'y-Treas.*

## DECLARATION.

State of Michigan county of Wayne ss.

JAMES COUZENS, being duly sworn, deposes and says that he is the secretary-treasurer of the corporation, the applicant named in the foregoing statement; that he believes the foregoing statement is true; that he believes said corporation is the owner of the trade-mark sought to be registered; that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use said trade-mark, either in the identical form or in any such near resemblance thereto as might be calculated to deceive; that said trade-mark is used by said corporation in commerce among the several States of the United States and between the United States and foreign nations or Indian tribes, and particularly with the Dominion

of Canada; that the drawing presented truly represents the trade-mark sought to be registered; that the specimens show the mark as actually used upon the goods; and that the mark has been in actual use as a trade-mark of the applicant and applicant's predecessors from whom title was derived for ten years next preceding the passage of the act of February 20, 1905, and that, to the best of his knowledge and belief, such use has been exclusive.

JAMES COUZENS.

Subscribed and sworn to before me, a notary public, this 22 day of March, 1909.

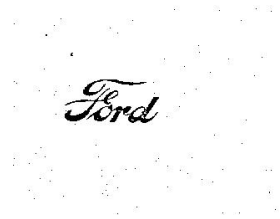
[L. s.]

FRANK L. KLINGENSMITH,  
*Notary Public, Wayne County, Mich.*



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Mark: FORD



US Serial Number: 71041709

Application Filing Date: Apr. 10, 1909

US Registration Number: 74765

Registration Date: Aug. 10, 1909

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Dec. 29, 2019

### Mark Information

Mark Literal Elements: FORD

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S)/LETTER(S)/NUMBER(S) IN STYLIZED FORM

### Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: EXPLOSIVE-ENGINES AND THEIR PARTS

International Class(es): 007

U.S Class(es): 023 - Primary Class

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 15, 1895

Use in Commerce: Feb. 15, 1895

### Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

### Current Owner(s) Information

**Owner Name:** FORD MOTOR COMPANY**Owner Address:** One American Road  
Dearborn, MICHIGAN UNITED STATES 48126**Legal Entity Type:** CORPORATION**State or Country** DELAWARE  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Sharon C. Sorkin**Docket Number:** 10012466**Attorney Primary** [TMdocket@ford.com](mailto:TMdocket@ford.com)**Attorney Email** Yes**Email Address:****Authorized:**

### Correspondent

**Correspondent** Sharon C. Sorkin**Name/Address:** Ford Global Technologies, LLC  
One American Road, 4th Floor  
Ford World Headquarters Bldg.  
Dearborn, MICHIGAN UNITED STATES 48126**Phone:** (313) 248-8466**Correspondent e-mail:** [ssorkin@ford.com](mailto:ssorkin@ford.com) [nnahorsk@ford.com](mailto:nahorsk@ford.com) [nnong@ford.com](mailto:nnong@ford.com)  
[rd.com\\_cscaf14@ford.com](mailto:rd.com_cscaf14@ford.com) [TMdocket@ford.com](mailto:TMdocket@ford.com)**Correspondent e-mail** Yes  
**Authorized:**

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jan. 25, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 25, 2022	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 24, 2022	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Mar. 24, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 24, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 24, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 24, 2022	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Dec. 29, 2019	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Dec. 29, 2019	REGISTERED AND RENEWED (SIXTH RENEWAL - 10 YRS)	
Dec. 29, 2019	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Dec. 29, 2019	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Jul. 11, 2019	TEAS SECTION 8 & 9 RECEIVED	
Jan. 22, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 22, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Aug. 10, 2018	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
May 21, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 21, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 13, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 25, 2009	REGISTERED AND RENEWED (FIFTH RENEWAL - 10 YRS)	
Aug. 25, 2009	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Aug. 12, 2009	ASSIGNED TO PARALEGAL	
Aug. 10, 2009	TEAS SECTION 8 & 9 RECEIVED	
Aug. 15, 2008	CASE FILE IN TICRS	
Aug. 10, 1989	REGISTERED AND RENEWED (FOURTH RENEWAL - 20 YRS)	
Jun. 08, 1989	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	
Aug. 10, 1969	REGISTERED AND RENEWED (THIRD RENEWAL - 20 YRS)	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE**Date in Location:** Dec. 29, 2019

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 4

Registrant: FORD MOTOR COMPANY

### Assignment 1 of 4

Conveyance: SECURITY INTEREST

Reel/Frame: [3445/0472](#)

Pages: 21

Date Recorded: Dec. 15, 2006

Supporting Documents: [assignment-tm-3445-0472.pdf](#)

#### Assignor

Name: [FORD MOTOR COMPANY](#)

Execution Date: Dec. 15, 2006

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

#### Assignee

Name: [WILMINGTON TRUST COMPANY](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

Address: 1110 NORTH MARKET STREET  
RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19801

#### Correspondent

Correspondent Name: WEIL,GOTSHAL&amp;MANGES C/O MARCUS VILLANANU

Correspondent Address: 767 5TH AVENUE  
NEW YORK, NY 10153

#### Domestic Representative - Not Found

### Assignment 2 of 4

Conveyance: SECURITY INTEREST

Reel/Frame: [3449/0769](#)

Pages: 20

Date Recorded: Dec. 22, 2006

Supporting Documents: [assignment-tm-3449-0769.pdf](#)

#### Assignor

Name: [FORD MOTOR COMPANY](#)

Execution Date: Dec. 15, 2006

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

#### Assignee

Name: [WILMINGTON TRUST COMPANY](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: RODNEY SQUARE NORTH  
1100 NORTH MARKET STREET  
WILMINGTON, DELAWARE 19801

#### Correspondent

Correspondent Name: KIRSTIE HOWARD, ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP  
425 LEXINGTON AVENUE  
NEW YORK, NY 10017

#### Domestic Representative - Not Found

### Assignment 3 of 4

Conveyance: TERMINATION OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [4795/0927](#)

Pages: 19

Date Recorded: Jun. 06, 2012

Supporting Documents: [assignment-tm-4795-0927.pdf](#)**Assignor**Name: [WILMINGTON TRUST COMPANY](#)

Execution Date: May 31, 2012

Legal Entity Type: TRUSTEE

State or Country Where Organized: No Place Where Organized Found

**Assignee**Name: [FORD MOTOR COMPANY](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: ONE AMERICAN ROAD  
DEARBORN, MICHIGAN 48126**Correspondent**

Correspondent Name: VINDRA RICHTER C/O WEIL ET AL

Correspondent Address: 767 FIFTH AVE  
NEW YORK, NY 10153**Domestic Representative - Not Found****Assignment 4 of 4**

Conveyance: TERMINATION OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [7851/0737](#)

Pages: 15

Date Recorded: Sep. 21, 2022

Supporting Documents: [assignment-tm-7851-0737.pdf](#)**Assignor**Name: [WILMINGTON TRUST COMPANY, AS COLLATERAL TRUSTEE](#)

Execution Date: Sep. 16, 2022

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

**Assignee**Name: [FORD MOTOR COMPANY](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: ONE AMERICAN ROAD  
DEARBORN, MICHIGAN 48126**Correspondent**

Correspondent Name: JOANNA MCCALL

Correspondent Address: 1025 CONNECTICUT AVE NW, SUITE 712  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20036**Domestic Representative - Not Found**

# UNITED STATES PATENT OFFICE.

FORD MOTOR COMPANY, OF DETROIT, MICHIGAN.

TRADE-MARK FOR EXPLOSIVE-ENGINES AND THEIR PARTS.

No. 74,765.

Statement and Declaration.

Registered Aug. 10, 1909.

Application filed April 10, 1909. Serial No. 41,709.

## STATEMENT.

*To all whom it may concern:*

Be it known that the FORD MOTOR COMPANY, a corporation duly organized under the laws of the State of Michigan, and located in the city of Detroit, county of Wayne, in said State, and doing business at the corner of Piquette avenue and Beaubien street, in said city, has adopted for its use the trade-mark shown in the accompanying drawing, for explosive-engines and their parts, in Class No. 23, Cutlery, machinery, and tools and parts thereof.

The trade-mark has been continuously used in the business of said corporation and in the business of its predecessor, Henry Ford, since about February 15th, 1895.

The trade-mark is applied or affixed to the goods by stamping thereon the trade-mark as shown.

FORD MOTOR COMPANY,  
By JAMES COUZENS,  
*Sec'y-Treas.*

## DECLARATION.

State of Michigan county of Wayne ss.

JAMES COUZENS, being duly sworn, deposes and says that he is the secretary-treasurer of the corporation, the applicant named in the foregoing statement; that he believes the foregoing statement is true; that he believes that said corporation is the owner of the trade-mark sought to be registered; that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use said trade-mark, either in the identical form or in any such near resemblance thereto as might be calculated to deceive; that said trade-mark is used by said corporation in commerce among the several States of the United States and between the United States and foreign nations or Indian tribes, and particularly with the Dominion

of Canada; that the drawing presented truly represents the trade-mark sought to be registered; that the specimens show the mark as actually used upon the goods; and that the mark has been in actual use as a trade-mark of the applicant and applicant's predecessor from whom the title was derived for ten years next preceding the passage of the act of February 20, 1905, and that, to the best of his knowledge and belief, such use has been exclusive.

JAMES COUZENS.

Subscribed and sworn to before me, a notary public, this 24 day of March 1909.

[L. s.] FRANK L. KLINGENSMITH,  
*Notary Public, Wayne County, Mich.*

**Generated on:** This page was generated by TSDR on 2024-05-09 12:06:50 EDT

**Mark:** FORD



**US Serial Number:** 71086955

**Application Filing Date:** May 28, 1915

**US Registration Number:** 115500

**Registration Date:** Feb. 20, 1917

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** Apr. 14, 2017

## Mark Information

**Mark Literal Elements:** FORD

**Standard Character Claim:** No

**Mark Drawing Type:** 5 - AN ILLUSTRATION DRAWING WITH WORD(S)/LETTER(S)/NUMBER(S) IN STYLIZED FORM

## Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

**For:** ELECTRICAL SPARKING AND TIMING APPARATUS, [ MAGNETOS, ] GENERATORS, SPARK-COILS, CONDENSERS, BATTERIES, AND ELECTRICAL IGNITION AND LIGHTING DEVICES

**International Class(es):** 007, 009, 011, 012

**U.S Class(es):** 021 - Primary Class

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Feb. 15, 1895

**Use in Commerce:** Feb. 15, 1895

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** FORD MOTOR COMPANY

**Owner Address:** One American Road

Dearborn, MICHIGAN UNITED STATES 48126

Legal Entity Type: CORPORATION

State or Country: DELAWARE  
Where Organized:**Attorney/Correspondence Information****Attorney of Record**

Attorney Name: Sharon C. Sorkin

Docket Number: 10012467

Attorney Primary Email Address: [TMdocket@ford.com](mailto:TMdocket@ford.com)

Attorney Email Authorized: Yes

**Correspondent**

Correspondent Name/Address: Sharon C. Sorkin

Ford Global Technologies, LLC  
One American Road, 4th Floor  
Ford World Headquarters Bldg.  
Dearborn, MICHIGAN UNITED STATES 48126

Phone: (313) 248-8466

Correspondent e-mail: [nnong@ford.com](mailto:nnong@ford.com) [ssorkin@ford.com](mailto:ssorkin@ford.com) [cschaf14@ford.com](mailto:cschaf14@ford.com)  
[rd.com](mailto:rd.com) [nahorsk@ford.com](mailto:nahorsk@ford.com) [TMdocket@ford.com](mailto:TMdocket@ford.com)

Correspondent e-mail Authorized: Yes

**Domestic Representative - Not Found****Prosecution History**

Date	Description	Proceeding Number
Jan. 25, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 25, 2022	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 24, 2022	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Mar. 24, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 24, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 24, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 24, 2022	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 22, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 22, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 21, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 21, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 14, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - MAILED	
Apr. 14, 2017	REGISTERED AND RENEWED (FIFTH RENEWAL - 10 YRS)	
Apr. 14, 2017	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Apr. 13, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Feb. 17, 2017	TEAS SECTION 8 & 9 RECEIVED	
Jun. 13, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jan. 14, 2009	CASE FILE IN TICRS	
Jun. 22, 2007	REGISTERED AND RENEWED (FOURTH RENEWAL - 10 YRS)	
Jun. 22, 2007	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jun. 14, 2007	ASSIGNED TO PARALEGAL	
May 22, 2007	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
May 22, 2007	TEAS SECTION 8 & 9 RECEIVED	
May 14, 1997	REGISTERED AND RENEWED (FOURTH RENEWAL - 10 YRS)	
Mar. 24, 1997	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	
Feb. 20, 1977	REGISTERED AND RENEWED (THIRD RENEWAL - 20 YRS)	

**TM Staff and Location Information****TM Staff Information - None****File Location**

Current Location: GENERIC WEB UPDATE

Date in Location: Apr. 14, 2017

**Assignment Abstract Of Title Information**



**Summary**

Total Assignments: 4

Registrant: FORD MOTOR COMPANY, THE

**Assignment 1 of 4**

Conveyance: SECURITY INTEREST

Reel/Frame: [3445/0472](#)

Pages: 21

Date Recorded: Dec. 15, 2006

Supporting Documents: [assignment-tm-3445-0472.pdf](#)**Assignor**Name: [FORD MOTOR COMPANY](#)

Execution Date: Dec. 15, 2006

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

**Assignee**Name: [WILMINGTON TRUST COMPANY](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

Address: 1110 NORTH MARKET STREET  
RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19801**Correspondent**

Correspondent Name: WEIL,GOTSHAL&amp;MANGES C/O MARCUS VILLANANU

Correspondent Address: 767 5TH AVENUE  
NEW YORK, NY 10153**Domestic Representative - Not Found****Assignment 2 of 4**

Conveyance: SECURITY INTEREST

Reel/Frame: [3449/0769](#)

Pages: 20

Date Recorded: Dec. 22, 2006

Supporting Documents: [assignment-tm-3449-0769.pdf](#)**Assignor**Name: [FORD MOTOR COMPANY](#)

Execution Date: Dec. 15, 2006

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

**Assignee**Name: [WILMINGTON TRUST COMPANY](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: RODNEY SQUARE NORTH  
1100 NORTH MARKET STREET  
WILMINGTON, DELAWARE 19801**Correspondent**

Correspondent Name: KIRSTIE HOWARD, ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP  
425 LEXINGTON AVENUE  
NEW YORK, NY 10017**Domestic Representative - Not Found****Assignment 3 of 4**

Conveyance: TERMINATION OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [4795/0927](#)

Pages: 19

Date Recorded: Jun. 06, 2012



Supporting Documents: [assignment-tm-4795-0927.pdf](#)

#### Assignor

Name: [WILMINGTON TRUST COMPANY](#)  
 Execution Date: May 31, 2012  
 Legal Entity Type: TRUSTEE  
 State or Country Where Organized: No Place Where Organized Found

#### Assignee

Name: [FORD MOTOR COMPANY](#)  
 Legal Entity Type: CORPORATION  
 State or Country Where Organized: DELAWARE  
 Address: ONE AMERICAN ROAD  
 DEARBORN, MICHIGAN 48126

#### Correspondent

Correspondent Name: VINDRA RICHTER C/O WEIL ET AL  
 Correspondent Address: 767 FIFTH AVE  
 NEW YORK, NY 10153

#### Domestic Representative - Not Found

### Assignment 4 of 4

Conveyance: TERMINATION OF SECURITY INTEREST IN TRADEMARKS  
 Reel/Frame: [7851/0737](#) Pages: 15  
 Date Recorded: Sep. 21, 2022  
 Supporting Documents: [assignment-tm-7851-0737.pdf](#)

#### Assignor

Name: [WILMINGTON TRUST COMPANY, AS COLLATERAL TRUSTEE](#)  
 Execution Date: Sep. 16, 2022  
 Legal Entity Type: CORPORATION  
 State or Country Where Organized: DELAWARE

#### Assignee

Name: [FORD MOTOR COMPANY](#)  
 Legal Entity Type: CORPORATION  
 State or Country Where Organized: DELAWARE  
 Address: ONE AMERICAN ROAD  
 DEARBORN, MICHIGAN 48126

#### Correspondent

Correspondent Name: JOANNA MCCALL  
 Correspondent Address: 1025 CONNECTICUT AVE NW, SUITE 712  
 COGENCY GLOBAL INC.  
 WASHINGTON, DC 20036

#### Domestic Representative - Not Found

## Proceedings

#### Summary

Number of Proceedings: 3

#### Type of Proceeding: Opposition

Proceeding Number: [91234034](#) Filing Date: Apr 17, 2017  
 Status: Terminated Status Date: Aug 08, 2017  
 Interlocutory Attorney: MARY CATHERINE FAINT

#### Defendant

Name: Yong Tang

**Correspondent** MICHAEL D. STEWART  
**Address:** LAW OFFICES OF MICHAEL D STEWART  
 200 SE 1ST ST STE 701  
 MIAMI FL UNITED STATES , 33131

**Correspondent e-mail:** [ms@themiamilaw.com](mailto:ms@themiamilaw.com) , [rb@themiamilaw.com](mailto:rb@themiamilaw.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number

OUTFORD [87020644](#)

**Plaintiff(s)**

**Name:** Ford Motor Company

**Correspondent** ANNA K ROBINSON  
**Address:** BROOKS KUSHMAN PC  
 1000 TOWN CENTER 22ND FL  
 SOUTHFIELD MI UNITED STATES , 48075

**Correspondent e-mail:** [arobinson@brookskushman.com](mailto:arobinson@brookskushman.com) , [ejanda@brookskushman.com](mailto:ejanda@brookskushman.com) , [iringel@brookskushman.com](mailto:iringel@brookskushman.com) , [bktm@brookskushman.com](mailto:bktm@brookskushman.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number

FORD	<a href="#">71041417</a>	<a href="#">74530</a>
FORD	<a href="#">72002776</a>	<a href="#">643185</a>
FORD	<a href="#">71270542</a>	<a href="#">257500</a>
FORD	<a href="#">71398427</a>	<a href="#">361140</a>
FORD	<a href="#">71447182</a>	<a href="#">395731</a>
FORD	<a href="#">71086955</a>	<a href="#">115500</a>
FORD	<a href="#">73538378</a>	<a href="#">1399080</a>
FORD	<a href="#">73537662</a>	<a href="#">1400808</a>
FORD	<a href="#">74459555</a>	<a href="#">1863599</a>
FORD	<a href="#">74657593</a>	<a href="#">2034369</a>
FORD	<a href="#">74657594</a>	<a href="#">2034370</a>
FORD	<a href="#">75318191</a>	<a href="#">2208413</a>
FORD	<a href="#">75318192</a>	<a href="#">2152612</a>
FORD	<a href="#">72080525</a>	<a href="#">735475</a>
FORD	<a href="#">77649126</a>	<a href="#">3666310</a>
FORD	<a href="#">77649139</a>	<a href="#">3657592</a>
FORD	<a href="#">77649153</a>	<a href="#">3657593</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
6	TERMINATED	Aug 08, 2017	
5	BD DECISION: SUSTAINED	Aug 08, 2017	
4	NOTICE OF DEFAULT	Jun 06, 2017	
3	PENDING, INSTITUTED	Apr 17, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2017	May 27, 2017
1	FILED AND FEE	Apr 17, 2017	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91214741](#)

**Filing Date:** Jan 31, 2014

**Status:** Terminated

**Status Date:** Jan 31, 2014

**Interlocutory Attorney:** YONG OH (RICHARD) KIM

**Defendant**

**Name:** Ford's Garage Venture LLC

**Correspondent Address:** JENNIFER L WHITELAW  
 WHITELAW LEGAL GROUP

3838 TAMiami TRAIL NORTH , SUITE 310  
NAPLES FL UNITED STATES , 34103-3586

Correspondent e-mail: [ttabmail@whitelawfirm.com](mailto:ttabmail@whitelawfirm.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number

MR. FORD'S GARAGE [85882643](#)

**Plaintiff(s)**

**Name:** Ford Motor Company

**Correspondent** ELIZABETH F JANDA  
**Address:** BROOKS KUSHMAN PC  
1000 TOWN CENTER, 22ND FLOOR  
SOUTHFIELD MI UNITED STATES , 48075

**Correspondent e-mail:** [ejanda@brookskushman.com](mailto:ejanda@brookskushman.com) , [sgibbons@brookskushman.com](mailto:sgibbons@brookskushman.com) , [bktrademarks@brookskushman.com](mailto:bktrademarks@brookskushman.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number

FORD		<a href="#">71041417</a>	<a href="#">74530</a>
FORD		<a href="#">72002776</a>	<a href="#">643185</a>
FORD		<a href="#">71086955</a>	<a href="#">115500</a>
FORD		<a href="#">71270542</a>	<a href="#">257500</a>
FORD		<a href="#">74459560</a>	<a href="#">2088473</a>
FORD		<a href="#">74459539</a>	<a href="#">2100574</a>
FORD		<a href="#">74459675</a>	<a href="#">2092385</a>
FORD		<a href="#">78495317</a>	<a href="#">3644915</a>
FORD FIELD		<a href="#">78111807</a>	<a href="#">2799201</a>
THE FORD PLANTATION		<a href="#">75514241</a>	<a href="#">2707338</a>
FORD		<a href="#">78622129</a>	<a href="#">3046211</a>
FORD		<a href="#">77649181</a>	<a href="#">3657596</a>
FORD		<a href="#">77649195</a>	<a href="#">3657597</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
11	BD DECISION: SUSTAINED	Jul 30, 2014	
10	TERMINATED	Jul 30, 2014	
9	BD DECISION: SUSTAINED	Jul 30, 2014	
8	W/DRAW OF APPLICATION	Jul 25, 2014	
7	SUSPENDED	May 06, 2014	
6	CHANGE OF CORRESP ADDRESS	Apr 21, 2014	
5	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Apr 10, 2014	
4	ANSWER	Mar 12, 2014	
3	PENDING, INSTITUTED	Jan 31, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 31, 2014	Mar 12, 2014
1	FILED AND FEE	Jan 31, 2014	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91210319](#)

**Filing Date:** Apr 19, 2013

**Status:** Terminated

**Status Date:** Aug 21, 2014

**Interlocutory Attorney:** YONG OH (RICHARD) KIM

**Defendant**

**Name:** Zhejiang Fudeer Electric Appliance Co., Ltd

**Correspondent Address:** ARTURO PÉREZ GUERRERO  
LAW OFFICES OF ARTURO PÉREZ GUERRERO  
PO BOX 9024163

SAN JUAN PR UNITED STATES , 00902 4163

Correspondent e-mail: [arturo@perezguerrero.com](mailto:arturo@perezguerrero.com) , [serviciosmarcaros@yahoo.com](mailto:serviciosmarcaros@yahoo.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
FORDEARY		<a href="#">85630949</a>	

**Plaintiff(s)**

**Name:** Ford Motor Company

**Correspondent Address:** ELIZABETH F JANDA  
BROOKS KUSHMAN PC  
1000 TOWN CENTER, 22ND FLOOR  
SOUTHFIELD MI UNITED STATES , 48075

**Correspondent e-mail:** [ejanda@brookskushman.com](mailto:ejanda@brookskushman.com) , [smgibbons@brookskushman.com](mailto:smgibbons@brookskushman.com) , [hshovein@brookskushman.com](mailto:hshovein@brookskushman.com) ,  
[trademarks@brookskushman.com](mailto:trademarks@brookskushman.com) , [ahlein@brookskushman.com](mailto:ahlein@brookskushman.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
FORD		<a href="#">71041417</a>	<a href="#">74530</a>
FORD		<a href="#">72002776</a>	<a href="#">643185</a>
FORD		<a href="#">71086955</a>	<a href="#">115500</a>
FORD		<a href="#">71270542</a>	<a href="#">257500</a>
FORD		<a href="#">73538378</a>	<a href="#">1399080</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
21	TERMINATED	Aug 21, 2014	
20	BD DECISION: DISMISSED	Aug 21, 2014	
19	W/DRAW OF OPPOSITION	Jul 16, 2014	
18	MOT TO AMEND APPLICATION	Jul 15, 2014	
17	EXTENSION OF TIME GRANTED	Jun 11, 2014	
16	D MOT FOR EXT W/ CONSENT	May 27, 2014	
15	EXTENSION OF TIME GRANTED	Mar 29, 2014	
14	STIP FOR EXT	Mar 28, 2014	
13	EXTENSION OF TIME GRANTED	Jan 27, 2014	
12	STIP FOR EXT	Jan 27, 2014	
11	EXTENSION OF TIME GRANTED	Nov 26, 2013	
10	STIP FOR EXT	Nov 25, 2013	
9	EXTENSION OF TIME GRANTED	Sep 26, 2013	
8	STIP FOR EXT	Sep 26, 2013	
7	EXTENSION OF TIME GRANTED	Jul 29, 2013	
6	STIP FOR EXT	Jul 29, 2013	
5	EXTENSION OF TIME GRANTED	May 29, 2013	
4	STIP FOR EXT	May 29, 2013	
3	PENDING, INSTITUTED	Apr 19, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 19, 2013	May 29, 2013
1	FILED AND FEE	Apr 19, 2013	

Int. Cls.: 7, 9, 11 and 12

Prior U.S. Cl.: 21

United States Patent and Trademark Office

10 Year Renewal

Reg. No. 115,500

Registered Feb. 20, 1917

Renewal Term Begins Feb. 20, 1997

TRADEMARK  
PRINCIPAL REGISTER



FORD MOTOR COMPANY (DELAWARE  
CORPORATION)  
THE AMERICAN ROAD  
DEARBORN, MI 48121, BY ASSIGN-  
MENT AND CHANGE OF NAME,  
FROM FORD MOTOR COMPANY,  
THE (MICHIGAN CORPORATION)  
HIGHLAND PARK, MI

FOR: ELECTRICAL SPARKING AND  
TIMING APPARATUS, [MAGNETOS,  
GENERATORS, SPARK-COILS, CON-  
DENSERS, BATTERIES, AND ELECTRI-  
CAL IGNITION AND LIGHTING DE-  
VICES, IN CLASS 21 (INT. CLS. 7, 11, 12  
AND 9).

FIRST USE 2-15-1895; IN COMMERCE  
2-15-1895.

SER. NO. 71-086,955, FILED 5-28-1915.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on June 24, 1997.*

COMMISSIONER OF PATENTS AND TRADEMARKS

# UNITED STATES PATENT OFFICE.

FORD MOTOR COMPANY, OF HIGHLAND PARK, MICHIGAN.

TRADE-MARK FOR CERTAIN NAMED ELECTRICAL APPARATUS, MACHINES, AND SUPPLIES.

115,500.

Registered Feb. 20, 1917. ✓

Application filed May 23, 1915. Serial No. 86,955.

## STATEMENT.

*To all whom it may concern:*

Be it known that the FORD MOTOR COMPANY, a corporation duly organized under the laws of the State of Michigan, and located in the village of Highland Park, county of Wayne, in said State, and doing business at the corner of Woodward and Manchester avenues, in the said village of Highland Park, and elsewhere, has adopted and used the trade-mark shown in the accompanying drawing, for electrical sparking and timing apparatus, magnetos, generators, spark-coils, condensers, batteries, and

electrical ignition and lighting devices, in Class No. 21, Electrical apparatus, machines, and supplies.

The trade mark has been continuously used in the business of said corporation and in the business of its predecessor, Henry Ford since about February 15, 1895.

The trademark is applied or affixed to the goods by placing thereon a name plate on which the trademark is shown.

[L. s.]

FORD MOTOR COMPANY,  
By FRANK L. KLINGENSMITH,  
*Secretary.*

## DECLARATION.

State of Michigan county of Wayne ss

FRANK L. KLINGENSMITH, being duly sworn, deposes and says that he is the secretary of the corporation, the applicant named in the foregoing statement; that he believes the foregoing statement is true; that he believes said corporation is the owner of the trademark sought to be registered; that no other person, firm, corporation, or association, to the best of his knowledge and belief, has the right to use said trademark in the United States either in the identical form or in any such near resemblance thereto as might be calculated to deceive; that said trademark is used by said corporation in commerce among the several States of the United States; and between the United States and foreign nations or Indian tribes

and particularly with the Dominion of Canada; that the description and drawing presented truly represent the trademark sought to be registered; and that the specimens show the trademark as actually used upon the goods; and that the mark has been in actual use as a trademark of the applicant (and applicant's predecessors from whom title was derived) for ten years next preceding February 20, 1905, and that, to the best of his knowledge and belief, such use has been exclusive.

FRANK L. KLINGENSMITH.

Subscribed and sworn to before me this 30th day of October 1915.

[L. s.] LESLIE B. ROBERTSON,  
*Notary Public.*

Int. Cls.: 7, 9, 11 and 12

Prior U.S. Cl.: 21

Reg. No. 115,500

United States Patent and Trademark Office

Registered Feb. 20, 1917

10 Year Renewal

Renewal Term Begins Feb. 20, 1997

TRADEMARK  
PRINCIPAL REGISTER



FORD MOTOR COMPANY (DELAWARE  
CORPORATION)  
THE AMERICAN ROAD  
DEARBORN, MI 48121, BY ASSIGN-  
MENT AND CHANGE OF NAME  
FROM FORD MOTOR COMPANY,  
THE (MICHIGAN CORPORATION)  
HIGHLAND PARK, MI

FOR: ELECTRICAL SPARKING AND  
TIMING APPARATUS, [MAGNETOS,]  
GENERATORS, SPARK-COILS, CON-  
DENSERS, BATTERIES, AND ELECTRI-  
CAL IGNITION AND LIGHTING DE-  
VICES, IN CLASS 21 (INT. CLS. 7, 11, 12  
AND 9).

FIRST USE 2-15-1895; IN COMMERCE  
2-15-1895.

SER. NO. 71-086,955, FILED 5-28-1915.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on June 24, 1997.*

COMMISSIONER OF PATENTS AND TRADEMARKS

**Generated on:** This page was generated by TSDR on 2024-05-09 12:07:52 EDT

**Mark:** FORD

FORD

**US Serial Number:** 72002776

**Application Filing Date:** Feb. 16, 1956

**US Registration Number:** 643185

**Registration Date:** Mar. 26, 1957

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** May 17, 2017

Mark Information

**Mark Literal Elements:** FORD

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

**Claimed Ownership of US Registrations:** 74530, 266453

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** PASSENGER CARS AND TRUCKS

**International Class(es):** 012

**U.S Class(es):** 019 - Primary Class

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Feb. 15, 1895

**Use in Commerce:** Feb. 15, 1895

Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No



## Current Owner(s) Information

**Owner Name:** FORD MOTOR COMPANY

**Owner Address:** One American Road  
Dearborn, MICHIGAN UNITED STATES 48126

**Legal Entity Type:** CORPORATION

**State or Country** DELAWARE  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Sharon C. Sorkin

**Docket Number:** 10012224

**Attorney Primary Email Address:** [TMdocket@ford.com](mailto:TMdocket@ford.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Sharon C. Sorkin  
Ford Global Technologies, LLC  
One American Road, 4th Floor  
Ford World Headquarters Bldg.  
Dearborn, MICHIGAN UNITED STATES 48126

**Phone:** (313) 248-8466

**Correspondent e-mail:** [nnong@ford.com](mailto:nnong@ford.com) [cschaf14@ford.com](mailto:cschaf14@ford.com) [ssorkin@ford.com](mailto:ssorkin@ford.com)  
[rd.com\\_nnahorsk@ford.com](mailto:rd.com_nnahorsk@ford.com) [TMdocket@ford.com](mailto:TMdocket@ford.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Jan. 25, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 25, 2022	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 08, 2022	NOTICE OF SUIT	
Mar. 25, 2022	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Mar. 25, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 25, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 25, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 25, 2022	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 22, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 22, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 21, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 21, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Aug. 04, 2017	NOTICE OF SUIT	
Aug. 04, 2017	NOTICE OF SUIT	
May 17, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - MAILED	
May 17, 2017	REGISTERED AND RENEWED (FOURTH RENEWAL - 10 YRS)	
May 17, 2017	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
May 17, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Mar. 23, 2017	TEAS SECTION 8 & 9 RECEIVED	
Jun. 13, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jan. 15, 2009	CASE FILE IN TICRS	
May 10, 2007	REGISTERED AND RENEWED (THIRD RENEWAL - 10 YRS)	
May 10, 2007	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Apr. 25, 2007	ASSIGNED TO PARALEGAL	
Mar. 26, 2007	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Mar. 26, 2007	TEAS SECTION 8 & 9 RECEIVED	
Jan. 07, 1998	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
Nov. 24, 1997	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	
Mar. 26, 1977	REGISTERED AND RENEWED (FIRST RENEWAL - 20 YRS)	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

Current Location: GENERIC WEB UPDATE

Date in Location: May 17, 2017

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 4

Registrant: FORD MOTOR COMPANY

### Assignment 1 of 4

Conveyance: SECURITY INTEREST

Reel/Frame: [3445/0472](#)

Pages: 21

Date Recorded: Dec. 15, 2006

Supporting Documents: [assignment-tm-3445-0472.pdf](#)

#### Assignor

Name: [FORD MOTOR COMPANY](#)

Execution Date: Dec. 15, 2006

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

#### Assignee

Name: [WILMINGTON TRUST COMPANY](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

Address: 1110 NORTH MARKET STREET  
RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19801

#### Correspondent

Correspondent Name: WEIL,GOTSHAL&amp;MANGES C/O MARCUS VILLANANU

Correspondent Address: 767 5TH AVENUE  
NEW YORK, NY 10153

### Domestic Representative - Not Found

### Assignment 2 of 4

Conveyance: SECURITY INTEREST

Reel/Frame: [3449/0769](#)

Pages: 20

Date Recorded: Dec. 22, 2006

Supporting Documents: [assignment-tm-3449-0769.pdf](#)

#### Assignor

Name: [FORD MOTOR COMPANY](#)

Execution Date: Dec. 15, 2006

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

#### Assignee

Name: [WILMINGTON TRUST COMPANY](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: RODNEY SQUARE NORTH  
1100 NORTH MARKET STREET  
WILMINGTON, DELAWARE 19801

#### Correspondent

Correspondent Name: KIRSTIE HOWARD, ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP  
425 LEXINGTON AVENUE

NEW YORK, NY 10017

## Domestic Representative - Not Found

## Assignment 3 of 4

Conveyance: TERMINATION OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [4795/0927](#)

Pages: 19

Date Recorded: Jun. 06, 2012

Supporting Documents: [assignment-tm-4795-0927.pdf](#)

## Assignor

Name: [WILMINGTON TRUST COMPANY](#)

Execution Date: May 31, 2012

Legal Entity Type: TRUSTEE

State or Country Where Organized: No Place Where Organized Found

## Assignee

Name: [FORD MOTOR COMPANY](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: ONE AMERICAN ROAD  
DEARBORN, MICHIGAN 48126

## Correspondent

Correspondent Name: VINDRA RICHTER C/O WEIL ET AL

Correspondent Address: 767 FIFTH AVE  
NEW YORK, NY 10153

## Domestic Representative - Not Found

## Assignment 4 of 4

Conveyance: TERMINATION OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [7851/0737](#)

Pages: 15

Date Recorded: Sep. 21, 2022

Supporting Documents: [assignment-tm-7851-0737.pdf](#)

## Assignor

Name: [WILMINGTON TRUST COMPANY, AS COLLATERAL TRUSTEE](#)

Execution Date: Sep. 16, 2022

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

## Assignee

Name: [FORD MOTOR COMPANY](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: ONE AMERICAN ROAD  
DEARBORN, MICHIGAN 48126

## Correspondent

Correspondent Name: JOANNA MCCALL

Correspondent Address: 1025 CONNECTICUT AVE NW, SUITE 712  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20036

## Domestic Representative - Not Found

Int. Cl.: 12

Prior U.S. Cl.: 19

Reg. No. 643,185

United States Patent and Trademark Office

Registered Mar. 26, 1957

10 Year Renewal

Renewal Term Begins Mar. 26, 1997

**TRADEMARK  
PRINCIPAL REGISTER**

**FORD**

FORD MOTOR COMPANY (DELAWARE  
CORPORATION)  
THE AMERICAN ROAD  
DEARBORN, MI 48121

FOR: PASSENGER CARS AND  
TRUCKS, IN CLASS 19 (INT. CL. 12).

FIRST USE 2-15-1895; IN COMMERCE  
2-15-1895.

OWNER OF U.S. REG. NOS. 74,530  
AND 266,453.

SER. NO. 72-002,776, FILED 2-16-1956.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on Feb. 17, 1998.*

COMMISSIONER OF PATENTS AND TRADEMARKS

# **United States Patent Office**

**643,185**  
**Registered Mar. 26, 1957**

## **PRINCIPAL REGISTER Trademark**

**Ser. No. 2,776, filed Feb. 16, 1956**

### **FORD**

**Ford Motor Company (Delaware corporation)**  
**3000 Schaefer Road**  
**Dearborn, Mich.**

**For: PASSENGER CARS AND TRUCKS, in CLASS**  
**19.**  
**First use Feb. 15, 1895; in commerce Feb. 15, 1895.**  
**Owner of Reg. Nos. 74,530 and 266,453.**

# United States Patent Office

643,185  
Registered Mar. 26, 1957

## PRINCIPAL REGISTER Trademark

Ser. No. 2,776, filed Feb. 16, 1956

**FORD**

Ford Motor Company (Delaware corporation)  
3000 Schaefer Road  
Dearborn, Mich.

For: PASSENGER CARS AND TRUCKS, in CLASS  
19.  
First use Feb. 15, 1895; in commerce Feb. 15, 1895.  
Owner of Reg. Nos. 74,530 and 266,453.

**Generated on:** This page was generated by TSDR on 2024-05-06 11:19:24 EDT

**Mark:** FORD



**US Serial Number:** 73537662

**Application Filing Date:** May 15, 1985

**US Registration Number:** 1400808

**Registration Date:** Jul. 15, 1986

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** Jul. 16, 2016

**Publication Date:** Apr. 22, 1986

## Mark Information

**Mark Literal Elements:** FORD

**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

**Design Search Code(s):** 26.11.21 - Rectangles that are completely or partially shaded  
26.03.21 - Ovals that are completely or partially shaded

## Related Properties Information

**Claimed Ownership of US Registrations:** 256500, 74530, 74765, 119956, 115500, 232051, 249344, 380164, 377814, 383960, 1195516 and others

## Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** AUTOMOTIVE CARE AND MAINTENANCE PRODUCTS, NAMELY-- ADHESIVE CEMENT, [ REFRIGERANT GASES, ANTI-FREEZE, ] STAIN REPELLANTS FOR FABRICS, HYDRAULIC FLUIDS CONSISTING OF BRAKE FLUID, TRANSMISSION FLUID, POWER STEERING FLUID AND THE LIKE

**International Class(es):** 001 - Primary Class

**U.S Class(es):** 001, 005, 006, 010, 026, 046

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Oct. 1966

**Use in Commerce:** Oct. 1966

**For:** AUTOMOTIVE CARE AND MAINTENANCE PRODUCTS, NAMELY: LUBRICANTS, GREASES AND MOTOR OIL

**International Class(es):** 004 - Primary Class

**U.S Class(es):** 015

**Class Status:** ACTIVE

**Basis:** 1(a)**First Use:** Oct. 1966**Use in Commerce:** Oct. 1966

**For:** PARTS MADE PRIMARILY OF METAL CONSISTING OF: LOCKS, KEYS, BOLTS, SCREWS, NUTS, WASHERS, HINGES, COTTER PINS, CLEVIS PINS, PLUGS FOR HOLES, RIVETS, PIPES, PIPE CLAMPS, CLAMPS AND FITTINGS FOR HOSE, WIRE AND CONDUIT HOLDING CLIPS, STUDS, SPRINGS FOR GENERAL USE

**International Class(es):** 006 - Primary Class

**U.S Class(es):** 013, 025

**Class Status:** ACTIVE

**Basis:** 1(a)**First Use:** Oct. 1966**Use in Commerce:** Oct. 1966

**For:** GENERATORS, ALTERNATORS, ROLLER BEARINGS, BALL BEARINGS, ELECTRICAL IGNITION AND SPARK TIMING DEVICES FOR INTERNAL COMBUSTION ENGINES AND COMPONENTS THEREFOR, NAMELY-- DISTRIBUTORS, DISTRIBUTOR CAPS, CONTACT POINT SETS, CONDENSORS, ROTORS, SPARK PLUGS, SPARK CONTROL RODS, SPARK COILS, ELECTRONIC IGNITION MODULES, INTERNAL COMBUSTION ENGINE PARTS, NAMELY-- [ CARBURETORS AND PARTS THEREOF, ] THROTTLE RODS, PISTONS, PISTON RINGS, PARTS AND COMPONENTS OF INTERNAL COMBUSTION ENGINES NOT FOR LAND VEHICLES, NAMELY-- CONNECTING RODS, VALVES, SPRINGS, CAMSHAFTS, CRANKSHAFTS, BUSHINGS, BEARINGS; AIR, OIL, AND FUEL FILTERS

**International Class(es):** 007 - Primary Class

**U.S Class(es):** 013, 019, 021, 023, 031, 034, 035

**Class Status:** ACTIVE

**Basis:** 1(a)**First Use:** Oct. 1966**Use in Commerce:** Oct. 1966

**For:** BATTERIES FOR MOTOR VEHICLES, ELECTRIC WIRING SWITCHES, VOLTAGE REGULATORS, RESISTORS, RELAYS, FUSES, ELECTRIC WIRE AND CABLE, RADIO RECEIVING SETS AND PARTS THEREFOR, ELECTRIC CIGARETTE LIGHTERS FOR MOTOR VEHICLES, SPEEDOMETERS, AMMETERS, OIL GAUGES, FUEL GAUGES, TEMPERATURE GAUGES, THERMOSTATS, COMMUTATORS, ELECTRIC CUT-OUTS, COMMUTATOR BRUSHES, LOCKING ELECTRICAL IGNITION SWITCHES

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 026, 034

**Class Status:** ACTIVE

**Basis:** 1(a)**First Use:** Oct. 1966**Use in Commerce:** Oct. 1966

**For:** HEATING, VENTILATING, AND AIR CONDITIONING UNITS FOR MOTOR VEHICLES AND COMPONENTS THEREOF

**International Class(es):** 011 - Primary Class

**U.S Class(es):** 019, 021, 031, 034

**Class Status:** ACTIVE

**Basis:** 1(a)**First Use:** Oct. 1966**Use in Commerce:** Oct. 1966

**For:** PARTS AND COMPONENTS FOR AUTOMOTIVE VEHICLES, NAMELY: AIR, OIL AND FUEL FILTERS, ELECTRIC MOTORS, ELECTRIC STARTERS, ELECTRIC HORNS, GASOLINE TANKS, SUSPENSION SPRINGS AND SHACKLES, SPRING CLIPS, RADIATORS, STRUCTURAL BRACKETS AND SUPPORTS, TIRE CARRIERS, LUGGAGE CARRIERS, BATTERY MOUNTINGS, AXLE SHAFTS, AXLES, PRESSURE RELIEF VALVES FOR GEAR HOUSING, STEERING GEAR COVERS, WHEELS, WHEEL COVERS, CHASSIS STRUCTURAL PARTS AND BODY STRUCTURAL PARTS, BRAKE LININGS, BRAKE SHOES, DRIVE BELTS, DRIVE CHAINS, RADIATOR FANS, RADIATOR FAN MOUNTINGS, MUFFLERS, FLYWHEELS, TRANSMISSIONS, DRIVE SHAFTS, BRAKE CYLINDERS AND PISTONS, SPRINGS AND SEALS THEREFOR, VEHICLE HOODS AND HOOD MEMBERS, VEHICLE FENDERS AND FENDER PARTS, RUNNING BOARDS, HUBS, HUB CAPS, DEMOUNTABLE WHEEL RIMS, BRAKE CALIPERS AND PADS THEREFOR, VEHICLE FRAMES AND FRAME ASSEMBLIES, VEHICLE BUMPERS, SHOCK ABSORBERS, CAR TOPS, MIRRORS, WINDSHIELD WIPER ARMS AND WIPER BLADES, ENGINES, BOX COVERS FOR TRUCKS, CLUTCHES, CLUTCH FACINGS, SEAT COVERS

**International Class(es):** 012 - Primary Class

**U.S Class(es):** 019, 021, 023, 031, 035

**Class Status:** ACTIVE

**Basis:** 1(a)**First Use:** Oct. 1966**Use in Commerce:** Oct. 1966

**For:** NONMETALLIC GASKETS AND PACKINGS, NONMETALLIC GREASE RETAINERS AND OIL SEALS, NONMETALLIC WASHERS, NONMETALLIC HOSE, NONMETALLIC CLIPS FOR HOLDING WIRE AND HOSE

**International Class(es):** 017 - Primary Class

**U.S Class(es):** 013, 035

**Class Status:** ACTIVE



Basis: 1(a)

First Use: Oct. 1966

Use in Commerce: Oct. 1966

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: FORD MOTOR COMPANY

Owner Address: One American Road  
Dearborn, MICHIGAN UNITED STATES 48126

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Sharon C. Sorkin

Docket Number: 10012464

Attorney Primary Email Address: [TMdocket@ford.com](mailto:TMdocket@ford.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: Sharon C. Sorkin  
Ford Global Technologies, LLC  
One American Road, 4th Floor  
Ford World Headquarters Bldg.  
Dearborn, MICHIGAN UNITED STATES 48126

Phone: (313) 248-8466

Correspondent e-mail: [ssorkin@ford.com](mailto:ssorkin@ford.com) [nnahorsk@ford.com](mailto:nahorsk@ford.com) [nnong@ford.com](mailto:nnong@ford.com) [rd.com.cschaf14@ford.com](mailto:rd.com.cschaf14@ford.com) [TMdocket@ford.com](mailto:TMdocket@ford.com)

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jan. 25, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 25, 2022	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 08, 2022	NOTICE OF SUIT	
Mar. 24, 2022	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Mar. 24, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 24, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 24, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 24, 2022	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 22, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 22, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 21, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 21, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 18, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - MAILED	
Jul. 16, 2016	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
Jul. 16, 2016	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jul. 14, 2016	TEAS SECTION 8 & 9 RECEIVED	
Jun. 13, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	

Sep. 28, 2011	NOTICE OF SUIT
Nov. 05, 2008	NOTICE OF DESIGN SEARCH CODE MAILED
Jun. 11, 2008	NOTICE OF SUIT
Jun. 12, 2007	TEAS CHANGE OF CORRESPONDENCE RECEIVED
Apr. 17, 2007	UNDELIVERABLE MAIL - NO ACTION TAKEN
Mar. 29, 2007	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)
Mar. 29, 2007	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED
Mar. 15, 2007	ASSIGNED TO PARALEGAL
Jan. 12, 2007	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED
Jan. 12, 2007	TEAS SECTION 8 & 9 RECEIVED
Jan. 04, 2007	CASE FILE IN TICRS
Oct. 16, 1992	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.
Jul. 01, 1992	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED
Jul. 15, 1986	REGISTERED-PRINCIPAL REGISTER
Apr. 22, 1986	PUBLISHED FOR OPPOSITION
Mar. 25, 1986	NOTICE OF PUBLICATION
Feb. 06, 1986	APPROVED FOR PUB - PRINCIPAL REGISTER
Feb. 03, 1986	EXAMINERS AMENDMENT MAILED
Dec. 27, 1985	CORRESPONDENCE RECEIVED IN LAW OFFICE
Jul. 09, 1985	NON-FINAL ACTION MAILED
Jun. 11, 1985	ASSIGNED TO EXAMINER

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Jul. 16, 2016

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 4

**Registrant:** FORD MOTOR COMPANY

### Assignment 1 of 4

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [3445/0472](#)

**Pages:** 21

**Date Recorded:** Dec. 15, 2006

**Supporting Documents:** [assignment-tm-3445-0472.pdf](#)

### Assignor

**Name:** [FORD MOTOR COMPANY](#)

**Execution Date:** Dec. 15, 2006

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** No Place Where Organized Found

### Assignee

**Name:** [WILMINGTON TRUST COMPANY](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** No Place Where Organized Found

**Address:** 1110 NORTH MARKET STREET  
RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19801

### Correspondent

**Correspondent Name:** WEIL,GOTSHAL&MANGES C/O MARCUS VILLANANU

**Correspondent Address:** 767 5TH AVENUE  
NEW YORK, NY 10153

### Domestic Representative - Not Found

### Assignment 2 of 4

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [3449/0769](#)

**Pages:** 20

**Date Recorded:** Dec. 22, 2006

**Supporting Documents:** [assignment-tm-3449-0769.pdf](#)

**Assignor**

**Name:** [FORD MOTOR COMPANY](#)

**Execution Date:** Dec. 15, 2006

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [WILMINGTON TRUST COMPANY](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** RODNEY SQUARE NORTH  
1100 NORTH MARKET STREET  
WILMINGTON, DELAWARE 19801

**Correspondent**

**Correspondent Name:** KIRSTIE HOWARD, ESQ.

**Correspondent Address:** SIMPSON THACHER & BARTLETT LLP  
425 LEXINGTON AVENUE  
NEW YORK, NY 10017

**Domestic Representative - Not Found**

**Assignment 3 of 4**

**Conveyance:** TERMINATION OF SECURITY INTEREST IN TRADEMARKS

**Reel/Frame:** [4795/0927](#)

**Pages:** 19

**Date Recorded:** Jun. 06, 2012

**Supporting Documents:** [assignment-tm-4795-0927.pdf](#)

**Assignor**

**Name:** [WILMINGTON TRUST COMPANY](#)

**Execution Date:** May 31, 2012

**Legal Entity Type:** TRUSTEE

**State or Country Where Organized:** No Place Where Organized Found

**Assignee**

**Name:** [FORD MOTOR COMPANY](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** ONE AMERICAN ROAD  
DEARBORN, MICHIGAN 48126

**Correspondent**

**Correspondent Name:** VINDRA RICHTER C/O WEIL ET AL

**Correspondent Address:** 767 FIFTH AVE  
NEW YORK, NY 10153

**Domestic Representative - Not Found**

**Assignment 4 of 4**

**Conveyance:** TERMINATION OF SECURITY INTEREST IN TRADEMARKS

**Reel/Frame:** [7851/0737](#)

**Pages:** 15

**Date Recorded:** Sep. 21, 2022

**Supporting Documents:** [assignment-tm-7851-0737.pdf](#)

**Assignor**

**Name:** [WILMINGTON TRUST COMPANY, AS COLLATERAL TRUSTEE](#)

**Execution Date:** Sep. 16, 2022

Legal Entity Type: CORPORATION

State or Country DELAWARE  
Where Organized:

## Assignee

Name: [FORD MOTOR COMPANY](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE  
Where Organized:Address: ONE AMERICAN ROAD  
DEARBORN, MICHIGAN 48126

## Correspondent

Correspondent Name: JOANNA MCCALL

Correspondent Address: 1025 CONNECTICUT AVE NW, SUITE 712  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20036

## Domestic Representative - Not Found

## Proceedings

## Summary

Number of 5  
Proceedings:

## Type of Proceeding: Opposition

Proceeding Number: [91289141](#)

Filing Date: Jan 10, 2024

Status: Pending

Status Date: Apr 17, 2024

Interlocutory Attorney: REBECCA J STEMPIEN\_COYLE

## Defendant

Name: Zhu Heqing

Correspondent Address: MARK DAVID TORCHE  
PATWRITE LAW  
408 W MAIN ST  
MARSHALLTOWN IA UNITED STATES , 50158Correspondent e-mail: [trademarks@patwrite.com](mailto:trademarks@patwrite.com) , [nilanshu.shekhara@kanalysis.com](mailto:nilanshu.shekhara@kanalysis.com) , [contact@kafiling.com](mailto:contact@kafiling.com) , [info@yonoriltd.com](mailto:info@yonoriltd.com)

## Associated marks

Mark	Application Status	Serial Number	Registration Number
FORDREAM		<a href="#">97642188</a>	

## Plaintiff(s)

Name: Ford Motor Company

Correspondent Address: JAY M BURGETT  
KUCALA BURGETT LAW LLC  
P.O. BOX 547  
CHICAGO IL UNITED STATES , 60451Correspondent e-mail: [uspto@kucalalaw.com](mailto:uspto@kucalalaw.com) , [jay@kucalalaw.com](mailto:jay@kucalalaw.com) , [allison@kucalalaw.com](mailto:allison@kucalalaw.com)

## Associated marks

Mark	Application Status	Serial Number	Registration Number
FORD		<a href="#">72002776</a>	<a href="#">643185</a>
FORD		<a href="#">87230597</a>	<a href="#">5205104</a>
FORD		<a href="#">71270583</a>	<a href="#">266453</a>
FORD		<a href="#">71270542</a>	<a href="#">257500</a>
FORD		<a href="#">71041417</a>	<a href="#">74530</a>
FORD		<a href="#">73538378</a>	<a href="#">1399080</a>
FORD		<a href="#">73537662</a>	<a href="#">1400808</a>
FORD		<a href="#">87230576</a>	<a href="#">5195742</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
8	PROCEEDINGS RESUMED	Apr 17, 2024	
7	SUSP PEND DISP OF OUTSTNDNG MOT	Mar 12, 2024	
6	P MOT TO STRIKE PLEADING/AFFIRMATIVE DEFENSE	Mar 11, 2024	
5	D APPEARANCE / POWER OF ATTORNEY	Feb 20, 2024	
4	ANSWER	Feb 19, 2024	
3	INSTITUTED	Jan 10, 2024	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 10, 2024	Feb 19, 2024
1	FILED AND FEE	Jan 10, 2024	

#### Type of Proceeding: Opposition

Proceeding Number: [91284081](#)

Filing Date: Mar 22, 2023

Status: Terminated

Status Date: Jul 12, 2023

Interlocutory Attorney: REBECCA J STEMPIEN\_COYLE

#### Defendant

Name: hang zhou dong ke ke ji you xian gong si

Correspondent: HANG ZHOU DONG KE KE JI YOU XIAN GONG SI

Address: QIAN TANG XIN QU XIA SHA JIE DAO, DONG FANG MING LOU 3 ZHUANG 203 SHI  
HANGZHOU CHINA , 310000

Correspondent e-mail: [kimschiffus@gmail.com](mailto:kimschiffus@gmail.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
FORDECO		<a href="#">97214125</a>	

#### Plaintiff(s)

Name: Ford Motor Company

Correspondent: JAY M BURGETT

Address: KUCALA LAW LLC  
PO BOX 547  
NEW LENOX IL UNITED STATES , 60451

Correspondent e-mail: [uspto@kucalalaw.com](mailto:uspto@kucalalaw.com) , [jay@kucalalaw.com](mailto:jay@kucalalaw.com) , [allison@kucalalaw.com](mailto:allison@kucalalaw.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
FORD		<a href="#">72002776</a>	<a href="#">643185</a>
FORD		<a href="#">71270583</a>	<a href="#">266453</a>
FORD		<a href="#">71270542</a>	<a href="#">257500</a>
FORD		<a href="#">71041417</a>	<a href="#">74530</a>
FORD		<a href="#">73538378</a>	<a href="#">1399080</a>
FORD		<a href="#">73537662</a>	<a href="#">1400808</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
8	TERMINATED	Jul 12, 2023	
7	BD DECISION: OPP SUSTAINED	Jul 12, 2023	
6	RESPONSE DUE 30 DAYS (DUE DATE)	May 23, 2023	Jun 22, 2023
5	RESPONSE DUE 30 DAYS (DUE DATE)	Apr 13, 2023	May 13, 2023
4	D REQ TO W/DRAW AS ATTORNEY	Apr 11, 2023	
3	INSTITUTED	Mar 22, 2023	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 22, 2023	May 01, 2023
1	FILED AND FEE	Mar 22, 2023	

#### Type of Proceeding: Opposition

Proceeding [91234034](#)  
Number:

Filing Date: Apr 17, 2017

Status: Terminated

Status Date: Aug 08, 2017

Interlocutory Attorney: MARY CATHERINE FAINT

#### Defendant

Name: Yong Tang

Correspondent MICHAEL D. STEWART  
Address: LAW OFFICES OF MICHAEL D STEWART  
200 SE 1ST ST STE 701  
MIAMI FL UNITED STATES , 33131

Correspondent e-mail: [ms@themiamilaw.com](mailto:ms@themiamilaw.com) , [rb@themiamilaw.com](mailto:rb@themiamilaw.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
OUTFORD		<a href="#">87020644</a>	

#### Plaintiff(s)

Name: Ford Motor Company

Correspondent ANNA K ROBINSON  
Address: BROOKS KUSHMAN PC  
1000 TOWN CENTER 22ND FL  
SOUTHFIELD MI UNITED STATES , 48075

Correspondent e-mail: [arobinson@brookskushman.com](mailto:arobinson@brookskushman.com) , [ejanda@brookskushman.com](mailto:ejanda@brookskushman.com) , [iringel@brookskushman.com](mailto:iringel@brookskushman.com) , [bktm@brookskushman.com](mailto:bktm@brookskushman.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
FORD		<a href="#">71041417</a>	<a href="#">74530</a>
FORD		<a href="#">72002776</a>	<a href="#">643185</a>
FORD		<a href="#">71270542</a>	<a href="#">257500</a>
FORD		<a href="#">71398427</a>	<a href="#">361140</a>
FORD		<a href="#">71447182</a>	<a href="#">395731</a>
FORD		<a href="#">71086955</a>	<a href="#">115500</a>
FORD		<a href="#">73538378</a>	<a href="#">1399080</a>
FORD		<a href="#">73537662</a>	<a href="#">1400808</a>
FORD		<a href="#">74459555</a>	<a href="#">1863599</a>
FORD		<a href="#">74657593</a>	<a href="#">2034369</a>
FORD		<a href="#">74657594</a>	<a href="#">2034370</a>
FORD		<a href="#">75318191</a>	<a href="#">2208413</a>
FORD		<a href="#">75318192</a>	<a href="#">2152612</a>
FORD		<a href="#">72080525</a>	<a href="#">735475</a>
FORD		<a href="#">77649126</a>	<a href="#">3666310</a>
FORD		<a href="#">77649139</a>	<a href="#">3657592</a>
FORD		<a href="#">77649153</a>	<a href="#">3657593</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Aug 08, 2017	
5	BD DECISION: SUSTAINED	Aug 08, 2017	
4	NOTICE OF DEFAULT	Jun 06, 2017	
3	PENDING, INSTITUTED	Apr 17, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2017	May 27, 2017
1	FILED AND FEE	Apr 17, 2017	

#### Type of Proceeding: Opposition

Proceeding [91179923](#)  
Number:

Filing Date: Oct 09, 2007

**Status:** Terminated**Status Date:** Aug 06, 2008**Interlocutory Attorney:** FRANCES S WOLFSON**Defendant****Name:** Fereshteh Ghazi-Ford**Correspondent Address:** FERESHTEH GHAZI-FORD  
4582 KINGWOOD DR. E-275  
KINGWOOD TX UNITED STATES , 77345**Correspondent e-mail:** [makeupartistpro@aol.com](mailto:makeupartistpro@aol.com)**Associated marks**

Mark	Application Status	Serial Number	Registration Number
ANGIE G. FORD		<a href="#">77010562</a>	

**Plaintiff(s)****Name:** Ford Motor Company**Correspondent Address:** Elizabeth F. Janda  
Brooks Kushman, P.C.  
1000 Town Center, 22nd Floor  
Southfield MI UNITED STATES , 48075**Correspondent e-mail:** [mmcrandall@brookskushman.com](mailto:mmcrandall@brookskushman.com) , [ejanda@brookskushman.com](mailto:ejanda@brookskushman.com) , [smgibbons@brookskushman.com](mailto:smgibbons@brookskushman.com)**Associated marks**

Mark	Application Status	Serial Number	Registration Number
FORD		<a href="#">71041417</a>	<a href="#">74530</a>
FORD		<a href="#">71270583</a>	<a href="#">266453</a>
FORD		<a href="#">71270584</a>	<a href="#">260470</a>
FORD		<a href="#">72002776</a>	<a href="#">643185</a>
FORD		<a href="#">73537662</a>	<a href="#">1400808</a>
FORD		<a href="#">74459531</a>	<a href="#">1871257</a>
FORD		<a href="#">74459556</a>	<a href="#">1858537</a>
FORD		<a href="#">74459537</a>	<a href="#">1858536</a>
FORD		<a href="#">71427018</a>	<a href="#">380164</a>
FORD		<a href="#">73538378</a>	<a href="#">1399080</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
14	TERMINATED	Aug 06, 2008	
13	BD'S DECISION: DISMISSED W/O PREJUDICE	Aug 06, 2008	
12	WITHDRAWAL OF OPPOSITION	Aug 05, 2008	
11	EXTENSION OF TIME GRANTED	Jun 23, 2008	
10	STIPULATION FOR AN EXTENSION OF TIME	Jun 23, 2008	
9	BOARD'S COMMUNICATION	Mar 08, 2008	
8	ANSWER	Feb 29, 2008	
7	NOTICE OF DEFAULT SET ASIDE; ANSWER DUE 30 DAYS; TRIAL DATES RESET	Feb 05, 2008	
6	D'S MOTION TO REOPEN DISCOVERY	Dec 14, 2007	
5	ANSWER	Dec 14, 2007	
4	NOTICE OF DEFAULT	Dec 08, 2007	
3	PENDING, INSTITUTED	Oct 09, 2007	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 09, 2007	Nov 18, 2007
1	FILED AND FEE	Oct 09, 2007	

**Type of Proceeding: Opposition****Proceeding Number:** [91178392](#)**Filing Date:** Jul 11, 2007**Status:** Terminated**Status Date:** Mar 21, 2008

Interlocutory ANDREW P BAXLEY  
Attorney:

#### Defendant

Name: FORDITE CORPORATION

Correspondent FORDITE CORPORATION

Address: PO BOX 5  
ROUGH AND READY CA UNITED STATES , 95975-0005

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
FORDITE		<a href="#">78814499</a>	

#### Plaintiff(s)

Name: FORD MOTOR COMPANY

Correspondent ELIZABETH F. JANDA

Address: BROOKS KUSHMAN, P.C.  
1000 TOWN CENTER, SUITE 2200  
SOUTHFIELD MI UNITED STATES , 48075

Correspondent e-mail: [ejanda@brookskushman.com](mailto:ejanda@brookskushman.com), [smgibbons@brookskushman.com](mailto:smgibbons@brookskushman.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
FORD		<a href="#">73537662</a>	<a href="#">1400808</a>
FORD		<a href="#">74459531</a>	<a href="#">1871257</a>
FORD		<a href="#">72002776</a>	<a href="#">643185</a>
FORD		<a href="#">74459556</a>	<a href="#">1858537</a>
FORD		<a href="#">74459537</a>	<a href="#">1858536</a>
FORD		<a href="#">71041417</a>	<a href="#">74530</a>
FORD		<a href="#">71270583</a>	<a href="#">266453</a>
FORD		<a href="#">71270584</a>	<a href="#">260470</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
10	TERMINATED	Mar 21, 2008	
9	BD'S DECISION: DISMISSED W/ PREJUDICE	Mar 21, 2008	
8	WITHDRAWAL OF APPLICATION WITH CONSENT	Mar 20, 2008	
7	TRIAL DATES RESET	Dec 27, 2007	
6	DEFAULT SET ASIDE; DEF'S RESPONSE DUE 40 DAYS; PROCS O/W SUSPENDED	Oct 30, 2007	
5	ANSWER	Oct 22, 2007	
4	NOTICE OF DEFAULT	Sep 25, 2007	
3	PENDING, INSTITUTED	Jul 16, 2007	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 16, 2007	Aug 25, 2007
1	FILED AND FEE	Jul 11, 2007	



Int. Cls.: 1, 4, 6, 7, 9, 11, 12 and 17

Prior U.S. Cls.: 5, 6, 13, 15, 19, 21, 23,  
25, 26, 31, 34 and 35

Reg. No. 1,400,808

**United States Patent and Trademark Office** Registered July 15, 1986

**TRADEMARK  
PRINCIPAL REGISTER**



FORD MOTOR COMPANY (DELAWARE CORPORATION)  
THE AMERICAN ROAD  
DEARBORN, MI 48126

FOR: AUTOMOTIVE CARE AND MAINTENANCE PRODUCTS, NAMELY: ADHESIVE CEMENT, REFRIGERANT GASES, ANTI-FREEZE, STAIN REPELLANTS FOR FABRICS, HYDRAULIC FLUIDS CONSISTING OF BRAKE FLUID, TRANSMISSION FLUID, POWER STEERING FLUID AND THE LIKE, IN CLASS 1 (U.S. CLS. 5 AND 6).

FIRST USE 10-0-1966; IN COMMERCE 10-0-1966.

FOR: AUTOMOTIVE CARE AND MAINTENANCE PRODUCTS, NAMELY: LUBRICANTS, GREASES AND MOTOR OIL, IN CLASS 4 (U.S. CL. 15).

FIRST USE 10-0-1966; IN COMMERCE 10-0-1966.

FOR: PARTS MADE PRIMARILY OF METAL CONSISTING OF: LOCKS, KEYS, BOLTS, SCREWS, NUTS, WASHERS, HINGES, COTTER PINS, CLEVIS PINS, PLUGS FOR HOLES, RIVETS, PIPES, PIPE CLAMPS, CLAMPS AND FITTINGS FOR HOSE, WIRE AND CONDUIT

HOLDING CLIPS, STUDS, SPRINGS FOR GENERAL USE, IN CLASS 6 (U.S. CLS. 13 AND 25).

FIRST USE 10-0-1966; IN COMMERCE 10-0-1966.

FOR: GENERATORS, ALTERNATORS, ROLLER BEARINGS, BALL BEARINGS, ELECTRICAL IGNITION AND SPARK TIMING DEVICES FOR INTERNAL COMBUSTION ENGINES AND COMPONENTS THEREFOR, NAMELY: DISTRIBUTORS, DISTRIBUTOR CAPS, CONTACT POINT SETS, CONDENSORS, ROTORS, SPARK PLUGS, SPARK CONTROL RODS, SPARK COILS, ELECTRONIC IGNITION MODULES, INTERNAL COMBUSTION ENGINE PARTS, NAMELY: CARBURETORS AND PARTS THEREOF, THROTTLE RODS, PISTONS, PISTON RINGS, PARTS AND COMPONENTS OF INTERNAL COMBUSTION ENGINES NOT FOR LAND VEHICLES, NAMELY: CONNECTING RODS, VALVES, SPRINGS, CAMSHAFTS, CRANKSHAFTS, BUSHINGS, BEARINGS, AIR, OIL, AND FUEL FILTERS, IN CLASS 7 (U.S. CLS. 19, 21, 23 AND 31).

FIRST USE 10-0-1966; IN COMMERCE 10-0-1966.

FOR: BATTERIES FOR MOTOR VEHICLES, ELECTRIC WIRING SWITCHES, VOLTAGE

REGULATORS, RESISTORS, RELAYS, FUSES, ELECTRIC WIRE AND CABLE, RADIO RECEIVING SETS AND PARTS THEREFOR, ELECTRIC CIGARETTE LIGHTERS FOR MOTOR VEHICLES, SPEEDOMETERS, AMMETERS, OIL GAUGES, FUEL GAUGES, TEMPERATURE GAUGES, THERMOSTATS, COMMUTATORS, ELECTRIC CUT-OUTS, COMMUTATOR BRUSHES, LOCKING ELECTRICAL IGNITION SWITCHES, IN CLASS 9 (U.S. CLS. 21, 26 AND 34).

FIRST USE 10-0-1966; IN COMMERCE 10-0-1966.

FOR: HEATING, VENTILATING, AND AIR CONDITIONING UNITS FOR MOTOR VEHICLES AND COMPONENTS THEREOF, IN CLASS 11 (U.S. CLS. 19, 21, 31 AND 34).

FIRST USE 10-0-1966; IN COMMERCE 10-0-1966.

FOR: PARTS AND COMPONENTS FOR AUTOMOTIVE VEHICLES, NAMELY: AIR, OIL AND FUEL FILTERS, ELECTRIC MOTORS, ELECTRIC STARTERS, ELECTRIC HORNS, GASOLINE TANKS, SUSPENSION SPRINGS AND SHACKLES, SPRING CLIPS, RADIATORS, STRUCTURAL BRACKETS AND SUPPORTS, TIRE CARRIERS, LUGGAGE CARRIERS, BATTERY MOUNTINGS, AXLE SHAFTS, AXLES, PRESSURE RELIEF VALVES FOR GEAR HOUSING, STEERING GEAR COVERS, WHEELS, WHEEL COVERS, CHASSIS STRUCTURAL PARTS AND BODY STRUCTURAL PARTS, BRAKE LININGS, BRAKE SHOES,

DRIVE BELTS, DRIVE CHAINS, RADIATOR FANS, RADIATOR FAN MOUNTINGS, MUFFLERS, FLYWHEELS, TRANSMISSIONS, DRIVE SHAFTS, BRAKE CYLINDERS AND PISTONS, SPRINGS AND SEALS THEREFOR, VEHICLE HOODS AND HOOD MEMBERS, VEHICLE FENDERS AND FENDER PARTS, RUNNING BOARDS, HUBS, HUB CAPS, DEMOUNTABLE WHEEL RIMS, BRAKE CALIPERS AND PADS THEREFOR, VEHICLE FRAMES AND FRAME ASSEMBLIES, VEHICLE BUMPERS, SHOCK ABSORBERS, CAR TOPS, MIRRORS, WINDSHIELD WIPER ARMS AND WIPER BLADES, ENGINES, BOX COVERS FOR TRUCKS, CLUTCHES, CLUTCH FACINGS, SEAT COVERS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31 AND 35).

FIRST USE 10-0-1966; IN COMMERCE 10-0-1966.

FOR: NONMETALLIC GASKETS AND PACKINGS, NONMETALLIC GREASE RETAINERS AND OIL SEALS, NONMETALLIC WASHERS, NONMETALLIC HOSE, NONMETALLIC CLIPS FOR HOLDING WIRE AND HOSE, IN CLASS 17 (U.S. CLS. 13 AND 35).

FIRST USE 10-0-1966; IN COMMERCE 10-0-1966.

OWNER OF U.S. REG. NOS. 74,530, 1,195,516 AND OTHERS.

SER. NO. 537,662, FILED 5-15-1985.

DAVID H. STINE, EXAMINING ATTORNEY

Int. Cls.: 1, 4, 6, 7, 9, 11, 12 and 17

Prior U.S. Cls.: 5, 6, 13, 15, 19, 21, 23,  
25, 26, 31, 34 and 35

Reg. No. 1,400,808

**United States Patent and Trademark Office** Registered July 15, 1986

**TRADEMARK  
PRINCIPAL REGISTER**



FORD MOTOR COMPANY (DELAWARE CORPORATION)  
THE AMERICAN ROAD  
DEARBORN, MI 48126

FOR: AUTOMOTIVE CARE AND MAINTENANCE PRODUCTS, NAMELY: ADHESIVE CEMENT, REFRIGERANT GASES, ANTI-FREEZE, STAIN REPELLANTS FOR FABRICS, HYDRAULIC FLUIDS CONSISTING OF BRAKE FLUID, TRANSMISSION FLUID, POWER STEERING FLUID AND THE LIKE, IN CLASS 1 (U.S. CLS. 5 AND 6).

FIRST USE 10-0-1966; IN COMMERCE 10-0-1966.

FOR: AUTOMOTIVE CARE AND MAINTENANCE PRODUCTS, NAMELY: LUBRICANTS, GREASES AND MOTOR OIL, IN CLASS 4 (U.S. CL. 15).

FIRST USE 10-0-1966; IN COMMERCE 10-0-1966.

FOR: PARTS MADE PRIMARILY OF METAL CONSISTING OF: LOCKS, KEYS, BOLTS, SCREWS, NUTS, WASHERS, HINGES, COTTER PINS, CLEVIS PINS, PLUGS FOR HOLES, RIVETS, PIPES, PIPE CLAMPS, CLAMPS AND FITTINGS FOR HOSE, WIRE AND CONDUIT

HOLDING CLIPS, STUDS, SPRINGS FOR GENERAL USE, IN CLASS 6 (U.S. CLS. 13 AND 25).

FIRST USE 10-0-1966; IN COMMERCE 10-0-1966.

FOR: GENERATORS, ALTERNATORS, ROLLER BEARINGS, BALL BEARINGS, ELECTRICAL IGNITION AND SPARK TIMING DEVICES FOR INTERNAL COMBUSTION ENGINES AND COMPONENTS THEREFOR, NAMELY: DISTRIBUTORS, DISTRIBUTOR CAPS, CONTACT POINT SETS, CONDENSORS, ROTORS, SPARK PLUGS, SPARK CONTROL RODS, SPARK COILS, ELECTRONIC IGNITION MODULES, INTERNAL COMBUSTION ENGINE PARTS, NAMELY: CARBURETORS AND PARTS THEREOF, THROTTLE RODS, PISTONS, PISTON RINGS, PARTS AND COMPONENTS OF INTERNAL COMBUSTION ENGINES NOT FOR LAND VEHICLES, NAMELY: CONNECTING RODS, VALVES, SPRINGS, CAMSHAFTS, CRANKSHAFTS, BUSHINGS, BEARINGS, AIR, OIL, AND FUEL FILTERS, IN CLASS 7 (U.S. CLS. 19, 21, 23 AND 31).

FIRST USE 10-0-1966; IN COMMERCE 10-0-1966.

FOR: BATTERIES FOR MOTOR VEHICLES, ELECTRIC WIRING SWITCHES, VOLTAGE

REGULATORS, RESISTORS, RELAYS, FUSES, ELECTRIC WIRE AND CABLE, RADIO RECEIVING SETS AND PARTS THEREFOR, ELECTRIC CIGARETTE LIGHTERS FOR MOTOR VEHICLES, SPEEDOMETERS, AMMETERS, OIL GAUGES, FUEL GAUGES, TEMPERATURE GAUGES, THERMOSTATS, COMMUTATORS, ELECTRIC CUT-OUTS, COMMUTATOR BRUSHES, LOCKING ELECTRICAL IGNITION SWITCHES, IN CLASS 9 (U.S. CLS. 21, 26 AND 34).

FIRST USE 10-0-1966; IN COMMERCE 10-0-1966.

FOR: HEATING, VENTILATING, AND AIR CONDITIONING UNITS FOR MOTOR VEHICLES AND COMPONENTS THEREOF, IN CLASS 11 (U.S. CLS. 19, 21, 31 AND 34).

FIRST USE 10-0-1966; IN COMMERCE 10-0-1966.

FOR: PARTS AND COMPONENTS FOR AUTOMOTIVE VEHICLES, NAMELY: AIR, OIL AND FUEL FILTERS, ELECTRIC MOTORS, ELECTRIC STARTERS, ELECTRIC HORNS, GASOLINE TANKS, SUSPENSION SPRINGS AND SHACKLES, SPRING CLIPS, RADIATORS, STRUCTURAL BRACKETS AND SUPPORTS, TIRE CARRIERS, LUGGAGE CARRIERS, BATTERY MOUNTINGS, AXLE SHAFTS, AXLES, PRESSURE RELIEF VALVES FOR GEAR HOUSING, STEERING GEAR COVERS, WHEELS, WHEEL COVERS, CHASSIS STRUCTURAL PARTS AND BODY STRUCTURAL PARTS, BRAKE LININGS, BRAKE SHOES,

DRIVE BELTS, DRIVE CHAINS, RADIATOR FANS, RADIATOR FAN MOUNTINGS, MUFFLERS, FLYWHEELS, TRANSMISSIONS, DRIVE SHAFTS, BRAKE CYLINDERS AND PISTONS, SPRINGS AND SEALS THEREFOR, VEHICLE HOODS AND HOOD MEMBERS, VEHICLE FENDERS AND FENDER PARTS, RUNNING BOARDS, HUBS, HUB CAPS, DEMOUNTABLE WHEEL RIMS, BRAKE CALIPERS AND PADS THEREFOR, VEHICLE FRAMES AND FRAME ASSEMBLIES, VEHICLE BUMPERS, SHOCK ABSORBERS, CAR TOPS, MIRRORS, WINDSHIELD WIPER ARMS AND WIPER BLADES, ENGINES, BOX COVERS FOR TRUCKS, CLUTCHES, CLUTCH FACINGS, SEAT COVERS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31 AND 35).

FIRST USE 10-0-1966; IN COMMERCE 10-0-1966.

FOR: NONMETALLIC GASKETS AND PACKINGS, NONMETALLIC GREASE RETAINERS AND OIL SEALS, NONMETALLIC WASHERS, NONMETALLIC HOSE, NONMETALLIC CLIPS FOR HOLDING WIRE AND HOSE, IN CLASS 17 (U.S. CLS. 13 AND 35).

FIRST USE 10-0-1966; IN COMMERCE 10-0-1966.

OWNER OF U.S. REG. NOS. 74,530, 1,195,516 AND OTHERS.

SER. NO. 537,662, FILED 5-15-1985.

DAVID H. STINE, EXAMINING ATTORNEY

**Generated on:** This page was generated by TSDR on 2024-05-06 11:18:33 EDT

**Mark:** FORD



**US Serial Number:** 73538378

**Application Filing Date:** May 17, 1985

**US Registration Number:** 1399080

**Registration Date:** Jul. 01, 1986

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** Jul. 04, 2016

**Publication Date:** Apr. 08, 1986

## Mark Information

**Mark Literal Elements:** FORD

**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

**Design Search Code(s):** 26.03.17 - Concentric ovals; Concentric ovals and ovals within ovals; Ovals within ovals; Ovals, concentric  
26.03.21 - Ovals that are completely or partially shaded

## Related Properties Information

**Claimed Ownership of US Registrations:** 256500, 374336, 74530, 74765, 119956, 115500, 232051, 249344, 266453, 260470, 266822, 361142, 380164, 377814, 383960 and others

## Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** AUTOMOTIVE CARE AND MAINTENANCE PRODUCTS, NAMELY; ADHESIVE CEMENT, [ REFRIGERANT GASES, ANTI-FREEZE, ] STAIN REPELLANTS FOR FABRICS, HYDRAULIC FLUIDS CONSISTING OF BRAKE FLUID, TRANSMISSION FLUID, POWER STEERING FLUID AND THE LIKE

**International Class(es):** 001 - Primary Class

**U.S Class(es):** 001, 005, 006, 010, 026, 046

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Oct. 1966

**Use in Commerce:** Oct. 1966

**For:** AUTOMOTIVE CARE AND MAINTENANCE PRODUCTS, NAMELY; PAINT, LACQUER, RUST PENETRANT AND INHIBITOR

**International Class(es):** 002 - Primary Class

**U.S Class(es):** 006, 011, 016

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Oct. 1966**Use in Commerce:** Oct. 1966

**For:** AUTOMOTIVE CARE AND MAINTENANCE PRODUCTS, NAMELY; PREPARATIONS FOR CLEANING, POLISHING, [ WAXING, ] PROTECTING AND PRESERVING PAINTED SURFACES, SILICON AND WAX REMOVERS, CLEANERS FOR GLASS, METAL, LEATHER, AND VINYL, METAL POLISHES, UPHOLSTERY CLEANER, [ WINDSHIELD WASHER FLUID ]

**International Class(es):** 003 - Primary Class

**U.S Class(es):** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Oct. 1966**Use in Commerce:** Oct. 1966

**For:** AUTOMOTIVE CARE AND MAINTENANCE PRODUCTS, NAMELY; LUBRICANTS, GREASES AND MOTOR OIL

**International Class(es):** 004 - Primary Class

**U.S Class(es):** 001, 006, 015

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Oct. 1966**Use in Commerce:** Oct. 1966

**For:** PARTS MADE PRIMARILY OF METAL CONSISTING OF; LOCKS, KEYS, BOLTS, SCREWS, NUTS, WASHERS, HINGES, COTTER PINS, CLEVIS PINS, PLUGS FOR HOLES, RIVETS, PIPES, PIPE CLAMPS, CLAMPS AND FITTINGS FOR HOSE, WIRE AND CONDUIT HOLDING CLIPS, STUDS, SPRINGS FOR GENERAL USE

**International Class(es):** 006 - Primary Class

**U.S Class(es):** 002, 012, 013, 014, 023, 025, 050

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Oct. 1966**Use in Commerce:** Oct. 1966

**For:** GENERATORS, ALTERNATORS, ROLLER BEARINGS, BALL BEARINGS, ELECTRICAL IGNITION AND SPARK TIMING DEVICES FOR INTERNAL COMBUSTION ENGINES AND COMPONENTS THEREFOR, NAMELY; DISTRIBUTORS, DISTRIBUTOR CAPS, CONTACT POINT SETS, CONDENSORS, ROTORS, SPARK PLUGS, SPARK CONTROL RODS, SPARK COILS, ELECTRONIC IGNITION MODULES, INTERNAL COMBUSTION ENGINE PARTS, CONSISTING OF; [ CARBURETORS AND PARTS THEREOF, ] THROTTLE RODS, PISTONS, PISTON RINGS, PARTS AND COMPONENTS OF INTERNAL COMBUSTION ENGINES NOT FOR LAND VEHICLES, NAMELY; CONNECTING RODS, VALVES, SPRINGS, CAMSHAFTS, CRANKSHAFTS, BUSHINGS, BEARINGS, AIR, OIL, AND FUEL FILTERS

**International Class(es):** 007 - Primary Class

**U.S Class(es):** 013, 019, 021, 023, 031, 034, 035

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Oct. 1966**Use in Commerce:** Oct. 1966

**For:** BATTERIES FOR MOTOR VEHICLES, ELECTRIC WIRING SWITCHES, VOLTAGE REGULATORS, RESISTORS, RELAYS, FUSES, ELECTRIC WIRE AND CABLE, RADIO RECEIVING SETS AND PARTS THEREFOR, ELECTRIC CIGARETTE LIGHTERS FOR MOTOR VEHICLES, SPEEDOMETERS, AMMETERS, OIL GAUGES, FUEL GAUGES, TEMPERATURE GAUGES, THERMOSTATS, COMMUTATORS, ELECTRIC CUT-OUTS, COMMUTATOR BRUSHES, LOCKING ELECTRICAL IGNITION SWITCHES

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036, 038

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Oct. 1966**Use in Commerce:** Oct. 1966

**For:** ELECTRIC LAMPS AND LIGHT BULBS FOR AUTOMOTIVE APPLICATIONS, SEALED BEAM HEADLAMPS, COMBINATION HEATING, VENTILATING, AND AIR CONDITIONING UNITS FOR MOTOR VEHICLES, LAMP SOCKETS

**International Class(es):** 011 - Primary Class

**U.S Class(es):** 013, 021, 023, 031, 034

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Oct. 1966**Use in Commerce:** Oct. 1966

**For:** PARTS AND COMPONENTS FOR AUTOMOTIVE VEHICLES, NAMELY; AIR, OIL, AND FUEL FILTERS, ELECTRIC MOTORS, ELECTRIC STARTERS, ELECTRIC HORNS, GASOLINE TANKS, SUSPENSION SPRINGS AND SHACKLES, SPRING CLIPS, RADIATORS, STRUCTURAL BRACKETS AND SUPPORTS, TIRE CARRIERS, LUGGAGE CARRIERS, BATTERY MOUNTINGS, AXLE SHAFTS, AXLES, PRESSURE RELIEF VALVES FOR GEAR HOUSING, STEERING GEAR COVERS, WHEELS, WHEEL COVERS, CHASSIS STRUCTURAL PARTS AND BODY STRUCTURAL PARTS, BRAKE LININGS, BRAKE SHOES, DRIVE BELTS,

DRIVE CHAINS, RADIATOR FANS, RADIATOR FAN MOUNTINGS, MUFFLERS, FLYWHEELS, TRANSMISSIONS, DRIVE SHAFTS, BRAKE CYLINDERS AND PISTONS, SPRINGS AND SEALS THEREFOR, VEHICLE HOODS AND HOOD MEMBERS, VEHICLE FENDERS AND FENDER PARTS, RUNNING BOARDS, HUBS, HUB CAPS, DEMOUNTABLE WHEEL RIMS, BRAKE CALIPERS AND PADS THEREFOR, VEHICLE FRAMES AND FRAME ASSEMBLIES, VEHICLE BUMPERS, SHOCK ABSORBERS, CAR TOPS, MIRRORS, WINDSHIELD WIPER ARMS AND WIPER BLADES, ENGINES, BOX COVERS FOR TRUCKS, CLUTCHES, CLUTCH FACINGS, SEAT COVERS, MOTOR VEHICLES, NAMELY, AUTOMOBILES, TRUCKS, VANS AND BUSES AND STRUCTURAL PARTS THEREFOR

**International Class(es):** 012 - Primary Class

**U.S Class(es):** 019, 021, 023, 031, 035, 044

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** 1912

**Use in Commerce:** 1912

**For:** NONMETALLIC GASKETS AND PACKINGS, NONMETALLIC GREASE RETAINERS AND OIL SEALS, NONMETALLIC WASHERS, NONMETALLIC HOSE, NONMETALLIC CLIPS FOR HOLDING WIRE AND HOSE

**International Class(es):** 017 - Primary Class

**U.S Class(es):** 001, 005, 012, 013, 035, 050

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Oct. 1966

**Use in Commerce:** Oct. 1966

**For:** AUTOMOTIVE FLOOR MATS

**International Class(es):** 027 - Primary Class

**U.S Class(es):** 019, 050

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Oct. 1966

**Use in Commerce:** Oct. 1966

**For:** [ ASHTRAYS ]

**International Class(es):** 034 - Primary Class

**U.S Class(es):** 002, 008, 009, 017

**Class Status:** SECTION 8 - CANCELLED

**Basis:** 1(a)

**First Use:** Oct. 1966

**Use in Commerce:** Oct. 1966

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** FORD MOTOR COMPANY

**Owner Address:** One American Road  
Dearborn, MICHIGAN UNITED STATES 48126

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Sharon C. Sorkin

**Docket Number:** 10012465

**Attorney Primary Email Address:** [TMdocket@ford.com](mailto:TMdocket@ford.com)

**Attorney Email Authorized:** Yes

### Correspondent



**Correspondent** Sharon C. Sorkin  
**Name/Address:** Ford Global Technologies, LLC  
 One American Road, 4th Floor  
 Ford World Headquarters Bldg.  
 Dearborn, MICHIGAN UNITED STATES 48126

**Phone:** (313) 248-8466

**Correspondent e-mail:** [ssorkin@ford.com](mailto:ssorkin@ford.com) [cschaf14@ford.com](mailto:cschaf14@ford.com) [nnahorsk@ford.com](mailto:nnahorsk@ford.com)  
[@ford.com](mailto:@ford.com) [TMdocket@ford.com](mailto:TMdocket@ford.com)  
[nnong@ford.com](mailto:nnong@ford.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Jan. 25, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 25, 2022	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 08, 2022	NOTICE OF SUIT	
Mar. 24, 2022	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Mar. 24, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 24, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 24, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 24, 2022	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 22, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 22, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 21, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 21, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 18, 2018	NOTICE OF SUIT	
Aug. 04, 2017	NOTICE OF SUIT	
Aug. 04, 2017	NOTICE OF SUIT	
Jul. 04, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - MAILED	
Jul. 04, 2016	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
Jul. 04, 2016	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jul. 01, 2016	TEAS SECTION 8 & 9 RECEIVED	
Sep. 12, 2013	NOTICE OF SUIT	
Jun. 13, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 28, 2011	NOTICE OF SUIT	
Nov. 21, 2008	UNDELIVERABLE MAIL - NO ACTION TAKEN	
Nov. 06, 2008	NOTICE OF DESIGN SEARCH CODE MAILED	
Jun. 11, 2008	NOTICE OF SUIT	
Jun. 11, 2008	CASE FILE IN TICRS	
Mar. 16, 2007	UNDELIVERABLE MAIL - NO ACTION TAKEN	
Mar. 16, 2007	UNDELIVERABLE MAIL - NO ACTION TAKEN	
Feb. 26, 2007	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Feb. 26, 2007	REGISTERED - SEC. 9 GRANTED/CHECK RECORD FOR SEC. 8	
Feb. 26, 2007	REGISTERED - PARTIAL SEC. 8 (10-YR) ACCEPTED	
Feb. 26, 2007	ASSIGNED TO PARALEGAL	
Dec. 29, 2006	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Dec. 29, 2006	TEAS SECTION 8 & 9 RECEIVED	
Sep. 03, 1992	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jun. 15, 1992	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Jul. 01, 1986	REGISTERED-PRINCIPAL REGISTER	
Apr. 08, 1986	PUBLISHED FOR OPPOSITION	
Mar. 11, 1986	NOTICE OF PUBLICATION	
Jan. 30, 1986	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 28, 1986	EXAMINERS AMENDMENT MAILED	
Dec. 23, 1985	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jul. 09, 1985	NON-FINAL ACTION MAILED	



Jun. 14, 1985 ASSIGNED TO EXAMINER

**TM Staff and Location Information****TM Staff Information - None****File Location****Current Location:** GENERIC WEB UPDATE**Date in Location:** Jul. 04, 2016**Assignment Abstract Of Title Information****Summary****Total Assignments:** 4**Registrant:** FORD MOTOR COMPANY**Assignment 1 of 4****Conveyance:** SECURITY INTEREST**Reel/Frame:** [3445/0472](#)**Pages:** 21**Date Recorded:** Dec. 15, 2006**Supporting Documents:** [assignment-tm-3445-0472.pdf](#)**Assignor****Name:** [FORD MOTOR COMPANY](#)**Execution Date:** Dec. 15, 2006**Legal Entity Type:** CORPORATION**State or Country Where Organized:** No Place Where Organized Found**Assignee****Name:** [WILMINGTON TRUST COMPANY](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** No Place Where Organized Found**Address:** 1110 NORTH MARKET STREET  
RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19801**Correspondent****Correspondent Name:** WEIL,GOTSHAL&MANGES C/O MARCUS VILLANANU**Correspondent Address:** 767 5TH AVENUE  
NEW YORK, NY 10153**Domestic Representative - Not Found****Assignment 2 of 4****Conveyance:** SECURITY INTEREST**Reel/Frame:** [3449/0769](#)**Pages:** 20**Date Recorded:** Dec. 22, 2006**Supporting Documents:** [assignment-tm-3449-0769.pdf](#)**Assignor****Name:** [FORD MOTOR COMPANY](#)**Execution Date:** Dec. 15, 2006**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Assignee****Name:** [WILMINGTON TRUST COMPANY](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Address:** RODNEY SQUARE NORTH  
1100 NORTH MARKET STREET  
WILMINGTON, DELAWARE 19801**Correspondent****Correspondent Name:** KIRSTIE HOWARD, ESQ.

**Correspondent** SIMPSON THACHER & BARTLETT LLP  
**Address:** 425 LEXINGTON AVENUE  
NEW YORK, NY 10017

**Domestic Representative - Not Found****Assignment 3 of 4**

**Conveyance:** TERMINATION OF SECURITY INTEREST IN TRADEMARKS

**Reel/Frame:** [4795/0927](#)

**Pages:** 19

**Date Recorded:** Jun. 06, 2012

**Supporting Documents:** [assignment-tm-4795-0927.pdf](#)

**Assignor**

**Name:** [WILMINGTON TRUST COMPANY](#)

**Execution Date:** May 31, 2012

**Legal Entity Type:** TRUSTEE

**State or Country Where Organized:** No Place Where Organized Found

**Assignee**

**Name:** [FORD MOTOR COMPANY](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** ONE AMERICAN ROAD  
DEARBORN, MICHIGAN 48126

**Correspondent**

**Correspondent Name:** VINDRA RICHTER C/O WEIL ET AL

**Correspondent Address:** 767 FIFTH AVE  
NEW YORK, NY 10153

**Domestic Representative - Not Found****Assignment 4 of 4**

**Conveyance:** TERMINATION OF SECURITY INTEREST IN TRADEMARKS

**Reel/Frame:** [7851/0737](#)

**Pages:** 15

**Date Recorded:** Sep. 21, 2022

**Supporting Documents:** [assignment-tm-7851-0737.pdf](#)

**Assignor**

**Name:** [WILMINGTON TRUST COMPANY, AS COLLATERAL TRUSTEE](#)

**Execution Date:** Sep. 16, 2022

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [FORD MOTOR COMPANY](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** ONE AMERICAN ROAD  
DEARBORN, MICHIGAN 48126

**Correspondent**

**Correspondent Name:** JOANNA MCCALL

**Correspondent Address:** 1025 CONNECTICUT AVE NW, SUITE 712  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20036

**Domestic Representative - Not Found****Proceedings****Summary**

**Number of Proceedings:** 7

**Type of Proceeding: Opposition****Proceeding Number:** [91289141](#)**Filing Date:** Jan 10, 2024**Status:** Pending**Status Date:** Apr 17, 2024**Interlocutory Attorney:** REBECCA J STEMPIEN\_COYLE**Defendant****Name:** Zhu Heqing**Correspondent Address:** MARK DAVID TORCHE  
PATWRITE LAW  
408 W MAIN ST  
MARSHALLTOWN IA UNITED STATES , 50158**Correspondent e-mail:** [trademarks@patwrite.com](mailto:trademarks@patwrite.com) , [nilanshu.shekhar@kanalysis.com](mailto:nilanshu.shekhar@kanalysis.com) , [contact@kafiling.com](mailto:contact@kafiling.com) , [info@yonoriltd.com](mailto:info@yonoriltd.com)**Associated marks**

Mark	Application Status	Serial Number	Registration Number
FORDREAM		<a href="#">97642188</a>	

**Plaintiff(s)****Name:** Ford Motor Company**Correspondent Address:** JAY M BURGETT  
KUCALA BURGETT LAW LLC  
P.O. BOX 547  
CHICAGO IL UNITED STATES , 60451**Correspondent e-mail:** [uspto@kucalalaw.com](mailto:uspto@kucalalaw.com) , [jay@kucalalaw.com](mailto:jay@kucalalaw.com) , [allison@kucalalaw.com](mailto:allison@kucalalaw.com)**Associated marks**

Mark	Application Status	Serial Number	Registration Number
FORD		<a href="#">72002776</a>	<a href="#">643185</a>
FORD		<a href="#">87230597</a>	<a href="#">5205104</a>
FORD		<a href="#">71270583</a>	<a href="#">266453</a>
FORD		<a href="#">71270542</a>	<a href="#">257500</a>
FORD		<a href="#">71041417</a>	<a href="#">74530</a>
FORD		<a href="#">73538378</a>	<a href="#">1399080</a>
FORD		<a href="#">73537662</a>	<a href="#">1400808</a>
FORD		<a href="#">87230576</a>	<a href="#">5195742</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
8	PROCEEDINGS RESUMED	Apr 17, 2024	
7	SUSP PEND DISP OF OUTSTNDNG MOT	Mar 12, 2024	
6	P MOT TO STRIKE PLEADING/AFFIRMATIVE DEFENSE	Mar 11, 2024	
5	D APPEARANCE / POWER OF ATTORNEY	Feb 20, 2024	
4	ANSWER	Feb 19, 2024	
3	INSTITUTED	Jan 10, 2024	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 10, 2024	Feb 19, 2024
1	FILED AND FEE	Jan 10, 2024	

**Type of Proceeding: Opposition****Proceeding Number:** [91284081](#)**Filing Date:** Mar 22, 2023**Status:** Terminated**Status Date:** Jul 12, 2023**Interlocutory Attorney:** REBECCA J STEMPIEN\_COYLE**Defendant****Name:** hang zhou dong ke ke ji you xian gong si

**Correspondent** HANG ZHOU DONG KE KE JI YOU XIAN GONG SI  
**Address:** QIAN TANG XIN QU XIA SHA JIE DAO, DONG FANG MING LOU 3 ZHUANG 203 SHI  
 HANGZHOU CHINA , 310000

**Correspondent e-mail:** [kimschiffus@gmail.com](mailto:kimschiffus@gmail.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number

FORDECO [97214125](#)

**Plaintiff(s)**

**Name:** Ford Motor Company

**Correspondent** JAY M BURGETT  
**Address:** KUCALA LAW LLC  
 PO BOX 547  
 NEW LENOX IL UNITED STATES , 60451

**Correspondent e-mail:** [uspto@kucalalaw.com](mailto:uspto@kucalalaw.com) , [jay@kucalalaw.com](mailto:jay@kucalalaw.com) , [allison@kucalalaw.com](mailto:allison@kucalalaw.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number

FORD		<a href="#">72002776</a>	<a href="#">643185</a>
FORD		<a href="#">71270583</a>	<a href="#">266453</a>
FORD		<a href="#">71270542</a>	<a href="#">257500</a>
FORD		<a href="#">71041417</a>	<a href="#">74530</a>
FORD		<a href="#">73538378</a>	<a href="#">1399080</a>
FORD		<a href="#">73537662</a>	<a href="#">1400808</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
8	TERMINATED	Jul 12, 2023	
7	BD DECISION: OPP SUSTAINED	Jul 12, 2023	
6	RESPONSE DUE 30 DAYS (DUE DATE)	May 23, 2023	Jun 22, 2023
5	RESPONSE DUE 30 DAYS (DUE DATE)	Apr 13, 2023	May 13, 2023
4	D REQ TO W/DRAW AS ATTORNEY	Apr 11, 2023	
3	INSTITUTED	Mar 22, 2023	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 22, 2023	May 01, 2023
1	FILED AND FEE	Mar 22, 2023	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91234034](#)

**Filing Date:** Apr 17, 2017

**Status:** Terminated

**Status Date:** Aug 08, 2017

**Interlocutory Attorney:** MARY CATHERINE FAINT

**Defendant**

**Name:** Yong Tang

**Correspondent** MICHAEL D. STEWART  
**Address:** LAW OFFICES OF MICHAEL D STEWART  
 200 SE 1ST ST STE 701  
 MIAMI FL UNITED STATES , 33131

**Correspondent e-mail:** [ms@themiamilaw.com](mailto:ms@themiamilaw.com) , [rb@themiamilaw.com](mailto:rb@themiamilaw.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number

OUTFORD [87020644](#)

**Plaintiff(s)**

**Name:** Ford Motor Company

**Correspondent** ANNA K ROBINSON

**Address:** BROOKS KUSHMAN PC  
1000 TOWN CENTER 22ND FL  
SOUTHFIELD MI UNITED STATES , 48075

**Correspondent e-mail:** [arobinson@brookskushman.com](mailto:arobinson@brookskushman.com) , [ejanda@brookskushman.com](mailto:ejanda@brookskushman.com) , [iringel@brookskushman.com](mailto:iringel@brookskushman.com) , [bktm@brookskushman.com](mailto:bktm@brookskushman.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
FORD		<a href="#">71041417</a>	<a href="#">74530</a>
FORD		<a href="#">72002776</a>	<a href="#">643185</a>
FORD		<a href="#">71270542</a>	<a href="#">257500</a>
FORD		<a href="#">71398427</a>	<a href="#">361140</a>
FORD		<a href="#">71447182</a>	<a href="#">395731</a>
FORD		<a href="#">71086955</a>	<a href="#">115500</a>
FORD		<a href="#">73538378</a>	<a href="#">1399080</a>
FORD		<a href="#">73537662</a>	<a href="#">1400808</a>
FORD		<a href="#">74459555</a>	<a href="#">1863599</a>
FORD		<a href="#">74657593</a>	<a href="#">2034369</a>
FORD		<a href="#">74657594</a>	<a href="#">2034370</a>
FORD		<a href="#">75318191</a>	<a href="#">2208413</a>
FORD		<a href="#">75318192</a>	<a href="#">2152612</a>
FORD		<a href="#">72080525</a>	<a href="#">735475</a>
FORD		<a href="#">77649126</a>	<a href="#">3666310</a>
FORD		<a href="#">77649139</a>	<a href="#">3657592</a>
FORD		<a href="#">77649153</a>	<a href="#">3657593</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
6	TERMINATED	Aug 08, 2017	
5	BD DECISION: SUSTAINED	Aug 08, 2017	
4	NOTICE OF DEFAULT	Jun 06, 2017	
3	PENDING, INSTITUTED	Apr 17, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 17, 2017	May 27, 2017
1	FILED AND FEE	Apr 17, 2017	

#### Type of Proceeding: Opposition

**Proceeding Number:** [91210319](#)

**Filing Date:** Apr 19, 2013

**Status:** Terminated

**Status Date:** Aug 21, 2014

**Interlocutory Attorney:** YONG OH (RICHARD) KIM

#### Defendant

**Name:** Zhejiang Fudeer Electric Appliance Co., Ltd

**Correspondent Address:** ARTURO PÉREZ GUERRERO  
LAW OFFICES OF ARTURO PÉREZ GUERRERO  
PO BOX 9024163  
SAN JUAN PR UNITED STATES , 00902 4163

**Correspondent e-mail:** [arturo@perezquerrero.com](mailto:arturo@perezquerrero.com) , [serviciosmarcaros@yahoo.com](mailto:serviciosmarcaros@yahoo.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
FORDEARY		<a href="#">85630949</a>	

#### Plaintiff(s)

**Name:** Ford Motor Company

**Correspondent Address:** ELIZABETH F JANDA  
BROOKS KUSHMAN PC  
1000 TOWN CENTER, 22ND FLOOR

SOUTHFIELD MI UNITED STATES , 48075

Correspondent e-mail: [ejanda@brookskushman.com](mailto:ejanda@brookskushman.com) , [smgibbons@brookskushman.com](mailto:smgibbons@brookskushman.com) , [hshovein@brookskushman.com](mailto:hshovein@brookskushman.com) ,  
[trademarks@brookskushman.com](mailto:trademarks@brookskushman.com) , [ahlein@brookskushman.com](mailto:ahlein@brookskushman.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
FORD		<a href="#">71041417</a>	<a href="#">74530</a>
FORD		<a href="#">72002776</a>	<a href="#">643185</a>
FORD		<a href="#">71086955</a>	<a href="#">115500</a>
FORD		<a href="#">71270542</a>	<a href="#">257500</a>
FORD		<a href="#">73538378</a>	<a href="#">1399080</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
21	TERMINATED	Aug 21, 2014	
20	BD DECISION: DISMISSED	Aug 21, 2014	
19	W/DRAW OF OPPOSITION	Jul 16, 2014	
18	MOT TO AMEND APPLICATION	Jul 15, 2014	
17	EXTENSION OF TIME GRANTED	Jun 11, 2014	
16	D MOT FOR EXT W/ CONSENT	May 27, 2014	
15	EXTENSION OF TIME GRANTED	Mar 29, 2014	
14	STIP FOR EXT	Mar 28, 2014	
13	EXTENSION OF TIME GRANTED	Jan 27, 2014	
12	STIP FOR EXT	Jan 27, 2014	
11	EXTENSION OF TIME GRANTED	Nov 26, 2013	
10	STIP FOR EXT	Nov 25, 2013	
9	EXTENSION OF TIME GRANTED	Sep 26, 2013	
8	STIP FOR EXT	Sep 26, 2013	
7	EXTENSION OF TIME GRANTED	Jul 29, 2013	
6	STIP FOR EXT	Jul 29, 2013	
5	EXTENSION OF TIME GRANTED	May 29, 2013	
4	STIP FOR EXT	May 29, 2013	
3	PENDING, INSTITUTED	Apr 19, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 19, 2013	May 29, 2013
1	FILED AND FEE	Apr 19, 2013	

**Type of Proceeding: Opposition**

Proceeding Number: [91179923](#)

Filing Date: Oct 09, 2007

Status: Terminated

Status Date: Aug 06, 2008

Interlocutory Attorney: FRANCES S WOLFSON

**Defendant**

Name: Fereshteh Ghazi-Ford

Correspondent Address: FERESHTEH GHAZI-FORD  
4582 KINGWOOD DR. E-275  
KINGWOOD TX UNITED STATES , 77345

Correspondent e-mail: [makeupartistpro@aol.com](mailto:makeupartistpro@aol.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
ANGIE G. FORD		<a href="#">77010562</a>	

**Plaintiff(s)**

Name: Ford Motor Company

Correspondent Address: Elizabeth F. Janda  
Brooks Kushman, P.C.  
1000 Town Center, 22nd Floor

Southfield MI UNITED STATES , 48075

Correspondent e-mail: [mmcrandall@brookskushman.com](mailto:mmcrandall@brookskushman.com) , [ejanda@brookskushman.com](mailto:ejanda@brookskushman.com) , [smgibbons@brookskushman.com](mailto:smgibbons@brookskushman.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
FORD		<a href="#">71041417</a>	<a href="#">74530</a>
FORD		<a href="#">71270583</a>	<a href="#">266453</a>
FORD		<a href="#">71270584</a>	<a href="#">260470</a>
FORD		<a href="#">72002776</a>	<a href="#">643185</a>
FORD		<a href="#">73537662</a>	<a href="#">1400808</a>
FORD		<a href="#">74459531</a>	<a href="#">1871257</a>
FORD		<a href="#">74459556</a>	<a href="#">1858537</a>
FORD		<a href="#">74459537</a>	<a href="#">1858536</a>
FORD		<a href="#">71427018</a>	<a href="#">380164</a>
FORD		<a href="#">73538378</a>	<a href="#">1399080</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
14	TERMINATED	Aug 06, 2008	
13	BD'S DECISION: DISMISSED W/O PREJUDICE	Aug 06, 2008	
12	WITHDRAWAL OF OPPOSITION	Aug 05, 2008	
11	EXTENSION OF TIME GRANTED	Jun 23, 2008	
10	STIPULATION FOR AN EXTENSION OF TIME	Jun 23, 2008	
9	BOARD'S COMMUNICATION	Mar 08, 2008	
8	ANSWER	Feb 29, 2008	
7	NOTICE OF DEFAULT SET ASIDE; ANSWER DUE 30 DAYS; TRIAL DATES RESET	Feb 05, 2008	
6	D'S MOTION TO REOPEN DISCOVERY	Dec 14, 2007	
5	ANSWER	Dec 14, 2007	
4	NOTICE OF DEFAULT	Dec 08, 2007	
3	PENDING, INSTITUTED	Oct 09, 2007	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 09, 2007	Nov 18, 2007
1	FILED AND FEE	Oct 09, 2007	

**Type of Proceeding: Opposition**Proceeding Number: [91167746](#)

Filing Date: Nov 22, 2005

Status: Terminated

Status Date: May 08, 2008

Interlocutory Attorney: CHERYL S GOODMAN

**Defendant**

Name: Ford Farm Ltd.

Correspondent Address: Diane J. Mason  
Morgan Lewis & Bockius LLP  
One Market, Spear Street Tower  
San Francisco CA UNITED STATES , 94105Correspondent e-mail: [dmason@morganlewis.com](mailto:dmason@morganlewis.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
FORD FARM		<a href="#">78355906</a>	

**Plaintiff(s)**

Name: FORD MOTOR COMPANY

Correspondent Address: ELIZABETH F. JANDA  
BROOKS KUSHMAN, P.C.  
1000 TOWN CENTER, SUITE 2200  
SOUTHFIELD MI UNITED STATES , 48075

Correspondent e-mail: [ejanda@brookskushman.com](mailto:ejanda@brookskushman.com), [smgibbons@brookskushman.com](mailto:smgibbons@brookskushman.com), [cingrao@brookskushman.com](mailto:cingrao@brookskushman.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
FORD		<a href="#">73538378</a>	<a href="#">1399080</a>
Prosecution History			
Entry Number	History Text	Date	Due Date
44	TERMINATED	May 08, 2008	
43	BD'S DECISION: DISMISSED W/O PREJUDICE	May 08, 2008	
42	WITHDRAWAL OF APPLICATION	Apr 22, 2008	
41	MOTIONS GRANTED	Mar 22, 2008	
40	P'S RESPONSE TO BOARD ORDER/INQUIRY	Mar 10, 2008	
39	RESPONSE DUE 30 DAYS	Feb 08, 2008	
38	STIPULATION FOR AN EXTENSION OF TIME	Jan 16, 2008	
37	EXTENSION OF TIME GRANTED	Nov 16, 2007	
36	STIPULATION FOR AN EXTENSION OF TIME	Nov 16, 2007	
35	CHANGE OF CORRESPONDENCE ADDRESS	Nov 15, 2007	
34	EXTENSION OF TIME GRANTED	Sep 17, 2007	
33	STIPULATION FOR AN EXTENSION OF TIME	Sep 14, 2007	
32	ANSWER	Jul 19, 2007	
31	CHANGE OF CORRESPONDENCE ADDRESS	Mar 21, 2007	
30	SUSPENDED	Dec 20, 2006	
29	STIPULATION FOR AN EXTENSION OF TIME	Dec 19, 2006	
28	EXTENSION OF TIME GRANTED	Oct 31, 2006	
27	STIPULATION FOR AN EXTENSION OF TIME	Oct 31, 2006	
26	EXTENSION OF TIME GRANTED	Oct 31, 2006	
25	STIPULATION FOR AN EXTENSION OF TIME	Oct 31, 2006	
24	EXTENSION OF TIME GRANTED	Sep 05, 2006	
23	STIPULATION FOR AN EXTENSION OF TIME	Sep 05, 2006	
22	EXTENSION OF TIME GRANTED	Sep 05, 2006	
21	STIPULATION FOR AN EXTENSION OF TIME	Sep 05, 2006	
20	EXTENSION OF TIME GRANTED	Jul 26, 2006	
19	STIPULATION FOR AN EXTENSION OF TIME	Jul 26, 2006	
18	EXTENSION OF TIME GRANTED	Jun 06, 2006	
17	STIPULATION FOR AN EXTENSION OF TIME	Jun 06, 2006	
16	EXTENSION OF TIME GRANTED	Jun 06, 2006	
15	STIPULATION FOR AN EXTENSION OF TIME	Jun 06, 2006	
14	EXTENSION OF TIME GRANTED	May 08, 2006	
13	STIPULATION FOR AN EXTENSION OF TIME	May 08, 2006	
12	EXTENSION OF TIME GRANTED	Apr 05, 2006	
11	STIPULATION FOR AN EXTENSION OF TIME	Apr 05, 2006	
10	EXTENSION OF TIME GRANTED	Mar 06, 2006	
9	STIPULATION FOR AN EXTENSION OF TIME	Mar 06, 2006	
8	EXTENSION OF TIME GRANTED	Feb 06, 2006	
7	STIPULATION FOR AN EXTENSION OF TIME	Feb 06, 2006	
6	CHANGE OF CORRESPONDENCE ADDRESS	Dec 20, 2005	
5	EXTENSION OF TIME GRANTED	Dec 20, 2005	
4	STIPULATION FOR AN EXTENSION OF TIME	Dec 20, 2005	
3	PENDING, INSTITUTED	Nov 28, 2005	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 28, 2005	Jan 07, 2006
1	FILED AND FEE	Nov 22, 2005	

Type of Proceeding: Extension of Time

Proceeding Number: [78355906](#)

Filing Date: Jun 14, 2005



Status: Terminated

Status Date: Dec 28, 2005

Interlocutory  
Attorney:

## Defendant

Name: Ford Farm Ltd.

Correspondent Robert B. Chickering  
 Address: Dorsey & Whitney LLP  
 Four Embarcadero Center, Suite 3400  
 San Francisco CA UNITED STATES , 94111

## Associated marks

Mark	Application Status	Serial Number	Registration Number
FORD FARM		<a href="#">78355906</a>	

## Potential Opposer(s)

Name: FORD MOTOR COMPANY

Correspondent ROBYN S. LEDERMAN  
 Address: BROOKS KUSHMAN, P.C.  
 1000 TOWN CENTERSUITE 2200  
 SOUTHFIELD MI UNITED STATES , 48075

Correspondent e-mail: [sngibbons@brookskushman.com](mailto:sngibbons@brookskushman.com)

Name: FORD MOTOR COMPANY

Correspondent ROBYN S. LEDERMAN  
 Address: BROOKS KUSHMAN, P.C.  
 1000 TOWN CENTER, SUITE 2200  
 SOUTHFIELD MI UNITED STATES , 48075

## Associated marks

Mark	Application Status	Serial Number	Registration Number
FORD		<a href="#">73538378</a>	<a href="#">1399080</a>

## Prosecution History

Entry Number	History Text	Date	Due Date
6	EXTENSION OF TIME GRANTED	Sep 20, 2005	
5	INCOMING - EXT TIME TO OPPOSE FILED	Sep 20, 2005	
4	EXTENSION OF TIME GRANTED	Jul 27, 2005	
3	INCOMING - EXT TIME TO OPPOSE FILED	Jul 27, 2005	
2	EXTENSION OF TIME GRANTED	Jun 14, 2005	
1	INCOMING - EXT TIME TO OPPOSE FILED	Jun 14, 2005	

Int. Cls.: 1, 2, 3, 4, 6, 7, 9, 11, 12, 17, 27 and 34

Prior U.S. Cls.: 2, 4, 5, 6, 8, 13, 15, 16, 19, 21, 23, 25,  
26, 31, 34, 35, 50 and 52

Reg. No. 1,399,080

United States Patent and Trademark Office

Registered July 1, 1986

TRADEMARK  
PRINCIPAL REGISTER



FORD MOTOR COMPANY (DELAWARE CORPORATION)  
THE AMERICAN ROAD  
DEARBORN, MI 48126

FOR: AUTOMOTIVE CARE AND MAINTENANCE PRODUCTS, NAMELY; ADHESIVE CEMENT, REFRIGERANT GASES, ANTI-FREEZE, STAIN REPELLANTS FOR FABRICS, HYDRAULIC FLUIDS CONSISTING OF BRAKE FLUID, TRANSMISSION FLUID, POWER STEERING FLUID AND THE LIKE, IN CLASS 1 (U.S. CLS. 5 AND 6).

FIRST USE 10-0-1966; IN COMMERCE 10-0-1966.

FOR: AUTOMOTIVE CARE AND MAINTENANCE PRODUCTS, NAMELY; PAINT, LACQUER, RUST PENETRANT AND INHIBITOR, IN CLASS 2 (U.S. CLS. 6 AND 16).

FIRST USE 10-0-1966; IN COMMERCE 10-0-1966.

FOR: AUTOMOTIVE CARE AND MAINTENANCE PRODUCTS, NAMELY; PREPARATIONS FOR CLEANING, POLISHING, WAXING, PROTECTING AND PRESERVING PAINTED SURFACES, SILICON AND WAX REMOVERS, CLEANERS FOR GLASS, METAL, LEATHER, AND VINYL, METAL POLISHES, UPHOLSTERY CLEANER, WINDSHIELD WASHER FLUID, IN CLASS 3 (U.S. CLS. 4, 6 AND 52).

FIRST USE 10-0-1966; IN COMMERCE 10-0-1966.

FOR: AUTOMOTIVE CARE AND MAINTENANCE PRODUCTS, NAMELY; LUBRICANTS, GREASES AND MOTOR OIL, IN CLASS 4 (U.S. CL. 15).

FIRST USE 10-0-1966; IN COMMERCE 10-0-1966.

FOR: PARTS MADE PRIMARILY OF METAL CONSISTING OF; LOCKS, KEYS, BOLTS, SCREWS, NUTS, WASHERS, HINGES, COTTER PINS, CLEVIS PINS, PLUGS FOR HOLES, RIVETS, PIPES, PIPE CLAMPS, CLAMPS AND FITTINGS FOR HOSE, WIRE AND CONDUIT HOLDING CLIPS, STUDS, SPRINGS FOR GENERAL USE, IN CLASS 6 (U.S. CLS. 13 AND 25).

FIRST USE 10-0-1966; IN COMMERCE 10-0-1966.

FOR: GENERATORS, ALTERNATORS, ROLLER BEARINGS, BALL BEARINGS, ELECTRICAL IGNITION AND SPARK TIMING DEVICES FOR INTERNAL COMBUSTION ENGINES AND COMPONENTS THEREFOR, NAMELY; DISTRIBUTORS, DISTRIBUTOR CAPS, CONTACT POINT SETS, CONDENSORS, ROTORS, SPARK PLUGS, SPARK CONTROL RODS, SPARK COILS, ELECTRONIC IGNITION MODULES, INTERNAL COMBUSTION ENGINE PARTS, CONSISTING OF; CARBURETORS AND PARTS THEREOF, THROTTLE RODS, PISTONS, PISTON RINGS, PARTS AND

25

COMPONENTS OF INTERNAL COMBUSTION ENGINES NOT FOR LAND VEHICLES, NAMELY; CONNECTING RODS, VALVES, SPRINGS, CAMSHAFTS, CRANKSHAFTS, BUSHINGS, BEARINGS, AIR, OIL, AND FUEL FILTERS, IN CLASS 7 (U.S. CLS. 19, 21, 23 AND 31).

FIRST USE 10-0-1966; IN COMMERCE 10-0-1966.

FOR: BATTERIES FOR MOTOR VEHICLES, ELECTRIC WIRING SWITCHES, VOLTAGE REGULATORS, RESISTORS, RELAYS, FUSES, ELECTRIC WIRE AND CABLE, RADIO RECEIVING SETS AND PARTS THEREFOR, ELECTRIC CIGARETTE LIGHTERS FOR MOTOR VEHICLES, SPEEDOMETERS, AMMETERS, OIL GAUGES, FUEL GAUGES, TEMPERATURE GAUGES, THERMOSTATS, COMMUTATORS, ELECTRIC CUT-OUTS, COMMUTATOR BRUSHES, LOCKING ELECTRICAL IGNITION SWITCHES, IN CLASS 9 (U.S. CLS. 21, 26 AND 34).

FIRST USE 10-0-1966; IN COMMERCE 10-0-1966.

FOR: ELECTRIC LAMPS AND LIGHT BULBS FOR AUTOMOTIVE APPLICATIONS, SEALED BEAM HEADLAMPS, COMBINATION HEATING, VENTILATING, AND AIR CONDITIONING UNITS FOR MOTOR VEHICLES, LAMP SOCKETS, IN CLASS 11 (U.S. CLS. 19, 21, 31 AND 34).

FIRST USE 10-0-1966; IN COMMERCE 10-0-1966.

FOR: PARTS AND COMPONENTS FOR AUTOMOTIVE VEHICLES, NAMELY; AIR, OIL, AND FUEL FILTERS, ELECTRIC MOTORS, ELECTRIC STARTERS, ELECTRIC HORNS, GASOLINE TANKS, SUSPENSION SPRINGS AND SHACKLES, SPRING CLIPS, RADIATORS, STRUCTURAL BRACKETS AND SUPPORTS, TIRE CARRIERS, LUGGAGE CARRIERS, BATTERY MOUNTINGS, AXLE SHAFTS, AXLES, PRESSURE RELIEF VALVES FOR GEAR HOUSING, STEERING GEAR COVERS, WHEELS, WHEEL COVERS, CHAS-

SIS STRUCTURAL PARTS AND BODY STRUCTURAL PARTS, BRAKE LININGS, BRAKE SHOES, DRIVE BELTS, DRIVE CHAINS, RADIATOR FANS, RADIATOR FAN MOUNTINGS, MUFFLERS, FLYWHEELS, TRANSMISSIONS, DRIVE SHAFTS, BRAKE CYLINDERS AND PISTONS, SPRINGS AND SEALS THEREFOR, VEHICLE HOODS AND HOOD MEMBERS, VEHICLE FENDERS AND FENDER PARTS, RUNNING BOARDS, HUBS, HUB CAPS, DEMOUNTABLE WHEEL RIMS, BRAKE CALIPERS AND PADS THEREFOR, VEHICLE FRAMES AND FRAME ASSEMBLIES, VEHICLE BUMPERS, SHOCK ABSORBERS, CAR TOPS, MIRRORS, WINDSHIELD WIPER ARMS AND WIPER BLADES, ENGINES, BOX COVERS FOR TRUCKS, CLUTCHES, CLUTCH FACINGS, SEAT COVERS, MOTOR VEHICLES, NAMELY, AUTOMOBILES, TRUCKS, VANS AND BUSES AND STRUCTURAL PARTS THEREFOR, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31 AND 35).

FIRST USE 0-0-1912; IN COMMERCE 0-0-1912.

FOR: NONMETALLIC GASKETS AND PACKINGS, NONMETALLIC GREASE RETAINERS AND OIL SEALS, NONMETALLIC WASHERS, NONMETALLIC HOSE, NONMETALLIC CLIPS FOR HOLDING WIRE AND HOSE, IN CLASS 17 (U.S. CLS. 13 AND 35).

FIRST USE 10-0-1966; IN COMMERCE 10-0-1966.

FOR: AUTOMOTIVE FLOOR MATS, IN CLASS 27 (U.S. CLS. 19 AND 50).

FIRST USE 10-0-1966; IN COMMERCE 10-0-1966.

FOR: ASHTRAYS, IN CLASS 34 (U.S. CLS. 2 AND 8).

FIRST USE 10-0-1966; IN COMMERCE 10-0-1966.

OWNER OF U.S. REG. NOS. 74,530, 383,960 AND OTHERS.

SER. NO. 538,378, FILED 5-17-1985.

DAVID H. STINE, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2024-05-09 12:08:43 EDT

Mark: FORD



US Serial Number: 75020525

Application Filing Date: Nov. 15, 1995

US Registration Number: 1997203

Registration Date: Aug. 27, 1996

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Nov. 07, 2016

Publication Date: Jun. 04, 1996

Mark Information

Mark Literal Elements: FORD

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

Design Search Code(s): 24.03.25 - Sheriff's badge; Badge, police; Badges; Police badge; Ten Commandments  
26.03.17 - Concentric ovals; Concentric ovals and ovals within ovals; Ovals within ovals; Ovals, concentric  
26.03.21 - Ovals that are completely or partially shaded

Related Properties Information

Claimed Ownership of US Registrations: 1400808, 1399080, 1855519 and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: auto parts and accessories, namely, license plate frames, sunshades, sun screens, exterior insignia badges, fitted and semi-fitted covers for vehicles, vehicle seat covers, [ key guards, ] mud guards and flaps [, air-cleaner wingnuts ]

International Class(es): 012 - Primary Class

U.S Class(es): 019, 021, 023, 031, 035, 044

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 01, 1983

Use in Commerce: Nov. 01, 1983

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: FORD MOTOR COMPANY

Owner Address: One American Road  
Dearborn, MICHIGAN UNITED STATES 48126

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Sharon C. Sorkin

Docket Number: 10013179

Attorney Primary Email Address: [TMdocket@ford.com](mailto:TMdocket@ford.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: Sharon C. Sorkin  
Ford Global Technologies, LLC  
One American Road, 4th Floor  
Ford World Headquarters Bldg.  
Dearborn, MICHIGAN UNITED STATES 48126

Phone: (313) 248-8466

Correspondent e-mail: [cschaf14@ford.com](mailto:cschaf14@ford.com) [ssorkin@ford.com](mailto:ssorkin@ford.com) [TMdocket@ford.com](mailto:TMdocket@ford.com) [nong@ford.com](mailto:nong@ford.com) [nnahorsk@ford.com](mailto:nnahorsk@ford.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jan. 25, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 25, 2022	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 08, 2022	NOTICE OF SUIT	
Mar. 25, 2022	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Mar. 25, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 25, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 25, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 25, 2022	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 22, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 22, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 21, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 21, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Nov. 07, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - MAILED	
Nov. 07, 2016	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
Nov. 07, 2016	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Nov. 07, 2016	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Aug. 25, 2016	TEAS SECTION 8 & 9 RECEIVED	
Jun. 13, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jun. 11, 2008	NOTICE OF SUIT	
Oct. 30, 2006	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Oct. 30, 2006	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Oct. 26, 2006	ASSIGNED TO PARALEGAL	
Aug. 23, 2006	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Aug. 23, 2006	TEAS SECTION 8 & 9 RECEIVED	

Jun. 28, 2006	CASE FILE IN TICRS
Feb. 25, 2002	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.
Dec. 26, 2001	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED
Aug. 27, 1996	REGISTERED-PRINCIPAL REGISTER
Jun. 04, 1996	PUBLISHED FOR OPPOSITION
May 03, 1996	NOTICE OF PUBLICATION
Apr. 02, 1996	APPROVED FOR PUB - PRINCIPAL REGISTER

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Nov. 07, 2016

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 4

**Registrant:** FORD MOTOR COMPANY

### Assignment 1 of 4

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [3445/0472](#)

**Pages:** 21

**Date Recorded:** Dec. 15, 2006

**Supporting Documents:** [assignment-tm-3445-0472.pdf](#)

#### Assignor

**Name:** [FORD MOTOR COMPANY](#)

**Execution Date:** Dec. 15, 2006

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** No Place Where Organized Found

#### Assignee

**Name:** [WILMINGTON TRUST COMPANY](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** No Place Where Organized Found

**Address:** 1110 NORTH MARKET STREET  
RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19801

#### Correspondent

**Correspondent Name:** WEIL,GOTSHAL&MANGES C/O MARCUS VILLANANU

**Correspondent Address:** 767 5TH AVENUE  
NEW YORK, NY 10153

### Domestic Representative - Not Found

### Assignment 2 of 4

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [3449/0769](#)

**Pages:** 20

**Date Recorded:** Dec. 22, 2006

**Supporting Documents:** [assignment-tm-3449-0769.pdf](#)

#### Assignor

**Name:** [FORD MOTOR COMPANY](#)

**Execution Date:** Dec. 15, 2006

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

#### Assignee

**Name:** [WILMINGTON TRUST COMPANY](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** RODNEY SQUARE NORTH  
1100 NORTH MARKET STREET  
WILMINGTON, DELAWARE 19801

**Correspondent**

**Correspondent Name:** KIRSTIE HOWARD, ESQ.

**Correspondent Address:** SIMPSON THACHER & BARTLETT LLP  
425 LEXINGTON AVENUE  
NEW YORK, NY 10017

**Domestic Representative - Not Found****Assignment 3 of 4**

**Conveyance:** TERMINATION OF SECURITY INTEREST IN TRADEMARKS

**Reel/Frame:** [4795/0927](#)

**Pages:** 19

**Date Recorded:** Jun. 06, 2012

**Supporting Documents:** [assignment-tm-4795-0927.pdf](#)

**Assignor**

**Name:** [WILMINGTON TRUST COMPANY](#)

**Execution Date:** May 31, 2012

**Legal Entity Type:** TRUSTEE

**State or Country Where Organized:** No Place Where Organized Found

**Assignee**

**Name:** [FORD MOTOR COMPANY](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** ONE AMERICAN ROAD  
DEARBORN, MICHIGAN 48126

**Correspondent**

**Correspondent Name:** VINDRA RICHTER C/O WEIL ET AL

**Correspondent Address:** 767 FIFTH AVE  
NEW YORK, NY 10153

**Domestic Representative - Not Found****Assignment 4 of 4**

**Conveyance:** TERMINATION OF SECURITY INTEREST IN TRADEMARKS

**Reel/Frame:** [7851/0737](#)

**Pages:** 15

**Date Recorded:** Sep. 21, 2022

**Supporting Documents:** [assignment-tm-7851-0737.pdf](#)

**Assignor**

**Name:** [WILMINGTON TRUST COMPANY, AS COLLATERAL TRUSTEE](#)

**Execution Date:** Sep. 16, 2022

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [FORD MOTOR COMPANY](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** ONE AMERICAN ROAD  
DEARBORN, MICHIGAN 48126

**Correspondent**

**Correspondent Name:** JOANNA MCCALL

**Correspondent Address:** 1025 CONNECTICUT AVE NW, SUITE 712  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20036

**Domestic Representative - Not Found**

## Proceedings

### Summary

Number of 1  
Proceedings:

### Type of Proceeding: Opposition

Proceeding [91209732](#)  
Number:

Filing Date: Mar 13, 2013

Status: Terminated

Status Date: Jul 17, 2013

Interlocutory JENNIFER KRISP  
Attorney:

### Defendant

Name: Cynthia Webb

Correspondent CYNTHIA WEBB  
Address: 832 CROCKETT ST  
GARLAND TX UNITED STATES , 75040 4952

Correspondent e-mail: [webster\\_432@yahoo.com](mailto:webster_432@yahoo.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
IF YOU CAN'T AFFORD IT... DODGE IT.		<a href="#">85645591</a>	

### Plaintiff(s)

Name: Ford Motor Company

Correspondent ELIZABETH F JANDA  
Address: BROOKS KUSHMAN PC  
1000 TOWN CENTER, 22ND FLOOR  
SOUTHFIELD MI UNITED STATES , 48075

Correspondent e-mail: [ejanda@brookskushman.com](mailto:ejanda@brookskushman.com), [smgibbons@brookskushman.com](mailto:smgibbons@brookskushman.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
FORD		<a href="#">71041417</a>	<a href="#">74530</a>
FORD		<a href="#">72002776</a>	<a href="#">643185</a>
FORD		<a href="#">74459532</a>	<a href="#">1868251</a>
FORD		<a href="#">74459557</a>	<a href="#">1863707</a>
FORD		<a href="#">74459558</a>	<a href="#">1863708</a>
FORD		<a href="#">75249541</a>	<a href="#">2107510</a>
FORD		<a href="#">75020525</a>	<a href="#">1997203</a>
FORD GT		<a href="#">78175929</a>	<a href="#">3021657</a>
FORD OFFICIAL LICENSED PRODUCT		<a href="#">77019773</a>	<a href="#">3310542</a>

### Prosecution History

Entry Number	History Text	Date	Due Date
10	TERMINATED	Jul 17, 2013	
9	BD DECISION: DISMISSED W/O PREJ	Jul 17, 2013	
8	W/DRAW OF APPLICATION	Jun 24, 2013	
7	TRIAL DATES REMAIN AS SET	May 27, 2013	
6	P REQ FOR DISCOVERY CONFERENCE-PHONE	May 14, 2013	
5	TRIAL DATES REMAIN AS SET	May 03, 2013	
4	ANSWER	Apr 19, 2013	
3	PENDING, INSTITUTED	Mar 13, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 13, 2013	Apr 22, 2013
1	FILED AND FEE	Mar 13, 2013	



Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35 and 44

**United States Patent and Trademark Office** **Reg. No. 1,997,203**  
Registered Aug. 27, 1996

**TRADEMARK  
PRINCIPAL REGISTER**



FORD MOTOR COMPANY (DELAWARE CORPORATION)  
THE AMERICAN ROAD  
DEARBORN, MI 48121

FOR: AUTO PARTS AND ACCESSORIES, NAMELY LICENSE PLATE FRAMES, SUNSHADES, SUN SCREENS, EXTERIOR INSIGNIA BADGES, FITTED AND SEMI-FITTED COVERS FOR VEHICLES, VEHICLE SEAT COVERS, KEY GUARDS, MUD GUARDS AND

FLAPS, AIR-CLEANER WINGNUTS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 11-1-1983; IN COMMERCE 11-1-1983.

OWNER OF U.S. REG. NOS. 1,399,080, 1,855,519 AND OTHERS.

SER. NO. 75-020,525, FILED 11-15-1995.

DAVID H. STINE, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35 and 44

**United States Patent and Trademark Office**

Reg. No. 1,997,203

Registered Aug. 27, 1996

**TRADEMARK  
PRINCIPAL REGISTER**



FORD MOTOR COMPANY (DELAWARE CORPORATION)  
THE AMERICAN ROAD  
DEARBORN, MI 48121

FOR: AUTO PARTS AND ACCESSORIES, NAMELY LICENSE PLATE FRAMES, SUNSHADES, SUN SCREENS, EXTERIOR INSIGNIA BADGES, FITTED AND SEMI-FITTED COVERS FOR VEHICLES, VEHICLE SEAT COVERS, KEY GUARDS, MUD GUARDS AND

FLAPS, AIR-CLEANER WINGNUTS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 11-1-1983; IN COMMERCE 11-1-1983.

OWNER OF U.S. REG. NOS. 1,399,080, 1,855,519 AND OTHERS.

SER. NO. 75-020,525, FILED 11-15-1995.

DAVID H. STINE, EXAMINING ATTORNEY

**Generated on:** This page was generated by TSDR on 2024-05-17 13:59:38 EDT

**Mark:** FORD



**US Serial Number:** 71427019

**Application Filing Date:** Dec. 30, 1939

**US Registration Number:** 377814

**Registration Date:** May 14, 1940

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** May 05, 2020

## Mark Information

**Mark Literal Elements:** FORD

**Standard Character Claim:** No

**Mark Drawing Type:** 5 - AN ILLUSTRATION DRAWING WITH WORD(S)/LETTER(S)/NUMBER(S) IN STYLIZED FORM

## Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** OIL FILTERS [ AND OIL BATH AIR CLEANERS ]

**International Class(es):** 007, 011, 012

**U.S Class(es):** 031 - Primary Class

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Feb. 15, 1939

**Use in Commerce:** Feb. 15, 1939

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** FORD MOTOR COMPANY

**Owner Address:** One American Road  
Dearborn, MICHIGAN UNITED STATES 48126

Legal Entity Type: CORPORATION

State or Country: DELAWARE  
Where Organized:**Attorney/Correspondence Information****Attorney of Record****Attorney Name:** Sharon C. Sorkin**Docket Number:** 10012543**Attorney Primary Email Address:** [TMdocket@ford.com](mailto:TMdocket@ford.com)**Attorney Email Authorized:** Yes**Correspondent****Correspondent Name/Address:** Sharon C. Sorkin  
Ford Global Technologies, LLC  
One American Road, 4th Floor  
Ford World Headquarters Bldg.  
Dearborn, MICHIGAN UNITED STATES 48126**Phone:** (313) 248-8466**Correspondent e-mail:** [nnahorsk@ford.com](mailto:nnahorsk@ford.com) [ssorkin@ford.com](mailto:ssorkin@ford.com) [cschaf14@ford.com](mailto:cschaf14@ford.com)  
[TMdocket@ford.com](mailto:TMdocket@ford.com)  
[nnong@ford.com](mailto:nnong@ford.com)**Correspondent e-mail Authorized:** Yes**Domestic Representative - Not Found****Prosecution History**

Date	Description	Proceeding Number
Jan. 25, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 25, 2022	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 25, 2022	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Mar. 25, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 25, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 25, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 25, 2022	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
May 05, 2020	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
May 05, 2020	REGISTERED AND RENEWED (FIFTH RENEWAL - 10 YRS)	
May 05, 2020	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
May 02, 2020	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Mar. 02, 2020	TEAS SECTION 8 & 9 RECEIVED	
May 14, 2019	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jan. 22, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 22, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 21, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 21, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 13, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 13, 2010	REGISTERED AND RENEWED (FOURTH RENEWAL - 10 YRS)	
May 13, 2010	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
May 11, 2010	TEAS SECTION 8 & 9 RECEIVED	
Oct. 02, 2008	CASE FILE IN TICRS	
Jan. 04, 2001	REGISTERED AND RENEWED (THIRD RENEWAL - 10 YRS)	
Jan. 04, 2001	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
May 16, 2000	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
May 14, 1980	REGISTERED AND RENEWED (SECOND RENEWAL - 20 YRS)	

**TM Staff and Location Information****TM Staff Information - None****File Location****Current Location:** GENERIC WEB UPDATE**Date in Location:** May 05, 2020**Assignment Abstract Of Title Information**

**Summary**

Total Assignments: 4

Registrant: FORD MOTOR COMPANY

**Assignment 1 of 4**

Conveyance: SECURITY INTEREST

Reel/Frame: [3445/0472](#)

Pages: 21

Date Recorded: Dec. 15, 2006

Supporting Documents: [assignment-tm-3445-0472.pdf](#)**Assignor**Name: [FORD MOTOR COMPANY](#)

Execution Date: Dec. 15, 2006

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

**Assignee**Name: [WILMINGTON TRUST COMPANY](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

Address: 1110 NORTH MARKET STREET  
RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19801**Correspondent**

Correspondent Name: WEIL,GOTSHAL&amp;MANGES C/O MARCUS VILLANANU

Correspondent Address: 767 5TH AVENUE  
NEW YORK, NY 10153**Domestic Representative - Not Found****Assignment 2 of 4**

Conveyance: SECURITY INTEREST

Reel/Frame: [3449/0769](#)

Pages: 20

Date Recorded: Dec. 22, 2006

Supporting Documents: [assignment-tm-3449-0769.pdf](#)**Assignor**Name: [FORD MOTOR COMPANY](#)

Execution Date: Dec. 15, 2006

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

**Assignee**Name: [WILMINGTON TRUST COMPANY](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: RODNEY SQUARE NORTH  
1100 NORTH MARKET STREET  
WILMINGTON, DELAWARE 19801**Correspondent**

Correspondent Name: KIRSTIE HOWARD, ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP  
425 LEXINGTON AVENUE  
NEW YORK, NY 10017**Domestic Representative - Not Found****Assignment 3 of 4**

Conveyance: TERMINATION OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [4795/0927](#)

Pages: 19

Date Recorded: Jun. 06, 2012

Supporting [assignment-tm-4795-0927.pdf](#)  
Documents:

#### Assignor

Name: [WILMINGTON TRUST COMPANY](#)  
Execution Date: May 31, 2012  
Legal Entity Type: TRUSTEE  
State or Country Where Organized: No Place Where Organized Found

#### Assignee

Name: [FORD MOTOR COMPANY](#)  
Legal Entity Type: CORPORATION  
State or Country Where Organized: DELAWARE  
Address: ONE AMERICAN ROAD  
DEARBORN, MICHIGAN 48126

#### Correspondent

Correspondent Name: VINDRA RICHTER C/O WEIL ET AL  
Correspondent Address: 767 FIFTH AVE  
NEW YORK, NY 10153

#### Domestic Representative - Not Found

#### Assignment 4 of 4

Conveyance: TERMINATION OF SECURITY INTEREST IN TRADEMARKS  
Reel/Frame: [7851/0737](#) Pages: 15  
Date Recorded: Sep. 21, 2022  
Supporting Documents: [assignment-tm-7851-0737.pdf](#)

#### Assignor

Name: [WILMINGTON TRUST COMPANY, AS COLLATERAL TRUSTEE](#)  
Execution Date: Sep. 16, 2022  
Legal Entity Type: CORPORATION  
State or Country Where Organized: DELAWARE

#### Assignee

Name: [FORD MOTOR COMPANY](#)  
Legal Entity Type: CORPORATION  
State or Country Where Organized: DELAWARE  
Address: ONE AMERICAN ROAD  
DEARBORN, MICHIGAN 48126

#### Correspondent

Correspondent Name: JOANNA MCCALL  
Correspondent Address: 1025 CONNECTICUT AVE NW, SUITE 712  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20036

#### Domestic Representative - Not Found

Registered May 14, 1940

Trade-Mark 377,814

Property of the U. S. Patent Office.  
Not to be taken from the Files.

## UNITED STATES PATENT OFFICE

Ford Motor Company, Dearborn, Mich.

Act of February 20, 1905

Application December 30, 1939, Serial No. 427,019

The Ford logo, featuring the word "Ford" in a stylized, cursive script font.

### STATEMENT

*To the Commissioner of Patents:*

Ford Motor Company, a corporation duly organized and existing under the laws of the State of Delaware, and located at Dearborn, Michigan, and doing business at 3674 Schaefer Road, Dearborn, Michigan, has adopted and used the trade-mark shown in the accompanying drawing, for OIL FILTERS AND OIL BATH AIR CLEANERS, in Class 31, Filters and refrigerators, and presents herewith five (5) facsimiles showing the trade-mark as actually used by applicant upon the goods, and requests that the same be registered in the United States Patent Office in accordance with the act of February 20, 1905.

The trade-mark has been continuously used and applied to the said goods in applicant's business since February 15, 1939.

The trade-mark is applied or affixed to the goods or to the packages containing the same by impressing or printing the mark thereon or by placing thereon a printed label on which the trade-mark is displayed.

FORD MOTOR COMPANY,  
By B. J. CRAIG,  
*Secretary.*

Registered May 14, 1940

Trade-Mark 377,814

## UNITED STATES PATENT OFFICE

Ford Motor Company, Dearborn, Mich.

Act of February 20, 1905

Application December 30, 1939, Serial No. 427,019



### STATEMENT

*To the Commissioner of Patents:*

Ford Motor Company, a corporation duly organized and existing under the laws of the State of Delaware, and located at Dearborn, Michigan, and doing business at 3674 Schaefer Road, Dearborn, Michigan, has adopted and used the trade-mark shown in the accompanying drawing, for OIL FILTERS AND OIL BATH AIR CLEANERS, in Class 31, Filters and refrigerators, and presents herewith five (5) facsimiles showing the trade-mark as actually used by applicant upon the goods, and requests that the same be registered in the United States Patent Office in accordance with the act of February 20, 1905.

The trade-mark has been continuously used and applied to the said goods in applicant's business since February 15, 1939.

The trade-mark is applied or affixed to the goods or to the packages containing the same by impressing or printing the mark thereon or by placing thereon a printed label on which the trade-mark is displayed.

FORD MOTOR COMPANY,  
By B. J. CRAIG,  
*Secretary.*



**Generated on:** This page was generated by TSDR on 2024-05-06 11:20:53 EDT

**Mark:** MOTORCRAFT

MOTORCRAFT

**US Serial Number:** 72084407

**Application Filing Date:** Nov. 02, 1959

**US Registration Number:** 709311

**Registration Date:** Jan. 03, 1961

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** Apr. 06, 2021

## Mark Information

**Mark Literal Elements:** MOTORCRAFT

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

## Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Parts for Explosive Engines, Transmissions and Gear Boxes and Parts Thereof; Universal Joints; Clutch Assemblies, Axles, Mufflers, Tail-Pipes and Shaft Couplings

**International Class(es):** 012

**U.S Class(es):** 023 - Primary Class

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Oct. 15, 1959

**Use in Commerce:** Oct. 15, 1959

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** FORD MOTOR COMPANY

**Owner Address:** One American Road

Dearborn, MICHIGAN UNITED STATES 48126

Legal Entity Type: CORPORATION

State or Country: DELAWARE  
Where Organized:**Attorney/Correspondence Information****Attorney of Record**

Attorney Name: Sharon C. Sorkin

Docket Number: 10016814

Attorney Primary [TMdocket@ford.com](mailto:TMdocket@ford.com)

Attorney Email: Yes

Email Address:

Authorized:

**Correspondent**

Correspondent Name/Address: Sharon C. Sorkin

Ford Global Technologies, LLC  
One American Road, 4th Floor  
Ford World Headquarters Bldg.  
Dearborn, MICHIGAN UNITED STATES 48126

Phone: (313) 248-8466

Correspondent e-mail: [cschaf14@ford.com](mailto:cschaf14@ford.com) [ssorkin@ford.com](mailto:ssorkin@ford.com) [nnahorsk@ford.com](mailto:nnahorsk@ford.com)  
[@ford.com](mailto:@ford.com) [TMdocket@ford.com](mailto:TMdocket@ford.com)  
[nnong@ford.com](mailto:nnong@ford.com)

Correspondent e-mail Authorized: Yes

**Domestic Representative - Not Found****Prosecution History**

Date	Description	Proceeding Number
Mar. 24, 2022	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Mar. 24, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 24, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 24, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 24, 2022	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Apr. 06, 2021	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Apr. 06, 2021	REGISTERED AND RENEWED (FOURTH RENEWAL - 10 YRS)	
Apr. 06, 2021	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Apr. 06, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Dec. 22, 2020	TEAS SECTION 8 & 9 RECEIVED	
Jan. 03, 2020	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jan. 22, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 22, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 21, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 21, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 12, 2013	NOTICE OF SUIT	
Sep. 28, 2011	NOTICE OF SUIT	
Jan. 04, 2011	REGISTERED AND RENEWED (THIRD RENEWAL - 10 YRS)	
Jan. 04, 2011	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jan. 03, 2011	TEAS SECTION 8 & 9 RECEIVED	
Oct. 28, 2008	CASE FILE IN TICRS	
Apr. 28, 2001	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
Apr. 28, 2001	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Dec. 21, 2000	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Dec. 21, 2000	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Dec. 21, 2000	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Oct. 25, 1984	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jan. 03, 1981	REGISTERED AND RENEWED (FIRST RENEWAL - 20 YRS)	

**TM Staff and Location Information**

TM Staff Information - None

File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Apr. 06, 2021

# United States Patent Office

709,311  
Registered Jan. 3, 1961

## PRINCIPAL REGISTER Trademark

Ser. No. 84,407, filed Nov. 2, 1959

### MOTORCRAFT

Ford Motor Company (Delaware corporation)  
The American Road  
Dearborn, Mich.

For: PARTS FOR EXPLOSIVE ENGINES, TRANSMISSIONS AND GEAR BOXES AND PARTS THEREOF; UNIVERSAL JOINTS; CLUTCH ASSEMBLIES, AXLES, MUFFLERS, TAIL-PIPES AND SHAFT COUPLINGS, in CLASS 23.

First use Oct. 15, 1959; in commerce Oct. 15, 1959.

**Generated on:** This page was generated by TSDR on 2024-05-06 11:21:29 EDT

**Mark:** MOTORCRAFT

MOTORCRAFT

**US Serial Number:** 72368875

**Application Filing Date:** Aug. 24, 1970

**US Registration Number:** 913491

**Registration Date:** Jun. 08, 1971

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** Jun. 29, 2021

## Mark Information

**Mark Literal Elements:** MOTORCRAFT

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

## Related Properties Information

**Claimed Ownership of US Registrations:** 709311

## Goods and Services

**Note:**  
The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** TIRE REPAIR KITS, PISTON RINGS, BRAKE LININGS, CLUTCH DISCS, DRIVE BELTS, MACHINERY PACKING, GREASE RETAINERS AND OIL SEALS, NON-METALLIC WASHERS, GASKETS, RADIATOR HOSE AND HOSE CLAMPS

**International Class(es):** 012, 017 **U.S Class(es):** 035 - Primary Class

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Aug. 20, 1970 **Use in Commerce:** Aug. 20, 1970

## Basis Information (Case Level)

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No

## Current Owner(s) Information

**Owner Name:** FORD MOTOR COMPANY

**Owner Address:** One American Road  
Dearborn, MICHIGAN UNITED STATES 48126

**Legal Entity Type:** CORPORATION

**State or Country** DELAWARE  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Sharon C. Sorkin

**Docket Number:** 10016816

**Attorney Primary** [TMdocket@ford.com](mailto:TMdocket@ford.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** Sharon C. Sorkin  
**Name/Address:** Ford Global Technologies, LLC  
One American Road, 4th Floor  
Ford World Headquarters Bldg.  
Dearborn, MICHIGAN UNITED STATES 48126

**Phone:** (313) 248-8466

**Correspondent e-mail:** [nnong@ford.com](mailto:nnong@ford.com) [ssorkin@ford.com](mailto:ssorkin@ford.com) [cschaf14@ford.com](mailto:cschaf14@ford.com)  
[rd.com\\_nnahorsk@ford.com](mailto:rd.com_nnahorsk@ford.com) [TMdocket@ford.com](mailto:TMdocket@ford.com)

**Correspondent e-mail** Yes  
**Authorized:**

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Mar. 24, 2022	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Mar. 24, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
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Jan. 22, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 21, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 21, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 03, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 11, 2011	REGISTERED AND RENEWED (THIRD RENEWAL - 10 YRS)	
Dec. 11, 2011	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Dec. 08, 2011	TEAS SECTION 8 & 9 RECEIVED	
Sep. 23, 2008	CASE FILE IN TICRS	
May 24, 2001	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
May 24, 2001	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Feb. 08, 2001	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Jun. 26, 1991	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
May 29, 1991	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	
Feb. 28, 1977	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	

## TM Staff and Location Information

**TM Staff Information - None**

**File Location**

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Jun. 29, 2021

# United States Patent Office

913,491  
Registered June 8, 1971

## PRINCIPAL REGISTER Trademark

Ser. No. 368,875, filed Aug. 24, 1970

### MOTORCRAFT

Ford Motor Company (Delaware corporation)  
The American Road  
Dearborn, Mich. 48121

For: TIRE REPAIR KITS, PISTON RINGS, BRAKE LININGS, CLUTCH DISCS, DRIVE BELTS, MACHINERY PACKING, GREASE RETAINERS AND OIL SEALS, NON-METALLIC WASHERS, GASKETS, RADIATOR HOSE AND HOSE CLAMPS, in CLASS 35 (INT. CLS. 12 AND 17).

First use on or about Aug. 20, 1970; in commerce on or about Aug. 20, 1970.

Owner of Reg. No. 709,311.

C. R. FOWLER, Supervisory Examiner

R. G. BUNIS, Examiner



**Generated on:** This page was generated by TSDR on 2024-05-06 11:21:57 EDT

**Mark:** MOTORCRAFT

MOTORCRAFT

**US Serial Number:** 72368872

**Application Filing Date:** Aug. 24, 1970

**US Registration Number:** 912750

**Registration Date:** Jun. 08, 1971

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** Oct. 21, 2021

## Mark Information

**Mark Literal Elements:** MOTORCRAFT

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

## Related Properties Information

**Claimed Ownership of US Registrations:** 709311

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** SPARK PLUGS, BATTERIES, GENERATORS, ALTERNATORS, ELECTRIC MOTORS, ELECTRIC STARTERS AND PARTS THEREOF; DISTRIBUTORS AND PARTS THEREOF; ELECTRIC WIRING SWITCHES, [ ELECTRIC HORNS, ] [ ELECTRIC LAMPS AND PARTS THEREOF, SEALED BEAM LAMP UNITS, ] VOLTAGE REGULATORS, RESISTORS, CONDENSERS, RELAYS, FUSES, [ LAMP SOCKETS, ] [ CONTACT POINT SETS, ] DISTRIBUTOR CAPS, ROTORS, ELECTRIC WIRE AND CABLE

**International Class(es):** 007, 009, 011, 012, 015

**U.S Class(es):** 021 - Primary Class

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Oct. 15, 1959

**Use in Commerce:** Oct. 15, 1959

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Filed 44E:** No

**Currently 44E:** No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: FORD MOTOR COMPANY

Owner Address: One American Road  
Dearborn, MICHIGAN UNITED STATES 48126

Legal Entity Type: CORPORATION

State or Country: DELAWARE  
Where Organized:

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Sharon C. Sorkin

Docket Number: 10016817

Attorney Primary Email Address: [TMdocket@ford.com](mailto:TMdocket@ford.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: Sharon C. Sorkin  
Ford Global Technologies, LLC  
One American Road, 4th Floor  
Ford World Headquarters Bldg.  
Dearborn, MICHIGAN UNITED STATES 48126

Phone: (313) 248-8466

Correspondent e-mail: [nong@ford.com](mailto:nong@ford.com) [ssorkin@ford.com](mailto:ssorkin@ford.com) [cschaf14@ford.com](mailto:cschaf14@ford.com)  
[rd.com\\_nnahorsk@ford.com](mailto:rd.com_nnahorsk@ford.com) [TMdocket@ford.com](mailto:TMdocket@ford.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Mar. 25, 2022	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Mar. 25, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 25, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 25, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 25, 2022	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Oct. 21, 2021	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Oct. 21, 2021	REGISTERED AND RENEWED (FOURTH RENEWAL - 10 YRS)	
Oct. 21, 2021	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Oct. 18, 2021	TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED	
Sep. 24, 2021	OFFICE ACTION ISSUED POU2	
Sep. 22, 2021	TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED	
Apr. 12, 2021	OFFICE ACTION ISSUED POU1	
Apr. 10, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Mar. 22, 2021	TEAS SECTION 8 & 9 RECEIVED	
Jun. 08, 2020	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jan. 22, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 22, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 21, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 21, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Oct. 11, 2011	REGISTERED AND RENEWED (THIRD RENEWAL - 10 YRS)	
Oct. 11, 2011	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Oct. 06, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Sep. 22, 2011	TEAS SECTION 8 & 9 RECEIVED	
Sep. 19, 2008	CASE FILE IN TICRS	
May 21, 2001	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
May 21, 2001	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	

Feb. 08, 2001	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED
Jul. 11, 1991	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)
May 29, 1991	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8
May 07, 1984	REGISTERED - SEC. 15 ACKNOWLEDGED
Feb. 26, 1977	REGISTERED - SEC. 8 (6-YR) ACCEPTED

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## TM Staff and Location Information

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### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Oct. 21, 2021

# United States Patent Office

912,750  
Registered June 8, 1971

## PRINCIPAL REGISTER Trademark

Ser. No. 368,872, filed Aug. 24, 1970

### MOTORCRAFT

Ford Motor Company (Delaware corporation)  
The American Road  
Dearborn, Mich. 48121

For: SPARK PLUGS, BATTERIES, GENERATORS,  
ALTERNATORS, ELECTRIC MOTORS, ELECTRIC  
STARTERS AND PARTS THEREOF; DISTRIBUTORS  
AND PARTS THEREOF; ELECTRIC WIRING  
SWITCHES, ELECTRIC HORNS, ELECTRIC LAMPS  
AND PARTS THEREOF, SEALED BEAM LAMP  
UNITS, VOLTAGE REGULATORS, RESISTORS,

CONDENSERS, RELAYS, FUSES, LAMP SOCKETS,  
CONTACT POINT SETS, DISTRIBUTOR CAPS,  
ROTORS, ELECTRIC WIRE AND CABLE, in CLASS  
21 (INT. CLS. 7, 9 and 11).

First use on or about Oct. 15, 1959; in commerce on  
or about Oct. 15, 1959.

Owner of Reg. No. 709,311.

C. R. FOWLER, Supervisory Examiner

R. G. BUNIS, Examiner

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**Mark:** MOTORCRAFT

MOTORCRAFT

**US Serial Number:** 72368873

**Application Filing Date:** Aug. 24, 1970

**US Registration Number:** 913268

**Registration Date:** Jun. 08, 1971

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** Nov. 09, 2021

## Mark Information

**Mark Literal Elements:** MOTORCRAFT

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

## Related Properties Information

**Claimed Ownership of US Registrations:** 709311

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** SPEEDOMETERS, AMMETERS, OIL GAUGES, FUEL GAUGES, TEMPERATURE INDICATING GAUGES, AND THERMOSTATS

**International Class(es):** 001, 009, 010

**U.S Class(es):** 026 - Primary Class

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Aug. 20, 1970

**Use in Commerce:** Aug. 20, 1970

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** FORD MOTOR COMPANY

**Owner Address:** One American Road  
Dearborn, MICHIGAN UNITED STATES 48126

**Legal Entity Type:** CORPORATION

**State or Country** DELAWARE  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Sharon C. Sorkin

**Docket Number:** 10016922

**Attorney Primary Email Address:** [TMdocket@ford.com](mailto:TMdocket@ford.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Sharon C. Sorkin  
Ford Global Technologies, LLC  
One American Road, 4th Floor  
Ford World Headquarters Bldg.  
Dearborn, MICHIGAN UNITED STATES 48126

**Phone:** (313) 248-8466

**Correspondent e-mail:** [TMdocket@ford.com](mailto:TMdocket@ford.com) [nnahorsk@ford.com](mailto:nnahorsk@ford.com) [cschaf14@ford.com](mailto:cschaf14@ford.com) [ssorkin@ford.com](mailto:ssorkin@ford.com) [nnong@ford.com](mailto:nnong@ford.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Mar. 25, 2022	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Mar. 25, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 25, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 25, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 25, 2022	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Nov. 09, 2021	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Nov. 09, 2021	REGISTERED AND RENEWED (FOURTH RENEWAL - 10 YRS)	
Nov. 09, 2021	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Nov. 08, 2021	TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED	
Nov. 08, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Nov. 08, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 08, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Nov. 08, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Nov. 08, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Oct. 26, 2021	POST REGISTRATION ACTION MAILED - SEC. 8 & 9	
Oct. 26, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Jun. 14, 2021	TEAS SECTION 8 & 9 RECEIVED	
Jun. 08, 2020	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jan. 22, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 22, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 21, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 21, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Dec. 12, 2011	REGISTERED AND RENEWED (THIRD RENEWAL - 10 YRS)	
Dec. 12, 2011	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Dec. 08, 2011	TEAS SECTION 8 & 9 RECEIVED	
Sep. 22, 2008	CASE FILE IN TICRS	
May 24, 2001	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
May 24, 2001	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Feb. 08, 2001	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	

Jun. 19, 1991	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)
May 29, 1991	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8
Feb. 28, 1977	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.

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## TM Staff and Location Information

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### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Nov. 09, 2021

# United States Patent Office

913,268  
Registered June 8, 1971

## PRINCIPAL REGISTER Trademark

Ser. No. 368,873, filed Aug. 24, 1970

### MOTORCRAFT

Ford Motor Company (Delaware corporation)  
The American Road  
Dearborn, Mich. 48121

For: SPEEDOMETERS, A M M E T E R S, OIL  
GAUGES, FUEL GAUGES, TEMPERATURE INDI-  
CATING GAUGES, AND THERMOSTATS, in CLASS  
26 (INT. CL. 9).

First use on or about Aug. 20, 1970; in commerce on  
or about Aug. 20, 1970.

Owner of Reg. No. 709,311.

C. R. FOWLER, Supervisory Examiner

R. G. BUNIS, Examiner



**Generated on:** This page was generated by TSDR on 2024-05-06 11:46:43 EDT

**Mark:** MOTORCRAFT

MOTORCRAFT

**US Serial Number:** 72368874

**Application Filing Date:** Aug. 24, 1970

**US Registration Number:** 913349

**Registration Date:** Jun. 08, 1971

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** Jun. 13, 2021

## Mark Information

**Mark Literal Elements:** MOTORCRAFT

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

## Related Properties Information

**Claimed Ownership of US Registrations:** 709311

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** FILTERS FOR AUTOMOTIVE, INDUSTRIAL AND MARINE ENGINES

**International Class(es):** 007, 012

**U.S Class(es):** 031 - Primary Class

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Aug. 20, 1970

**Use in Commerce:** Aug. 20, 1970

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** FORD MOTOR COMPANY

**Owner Address:** One American Road  
Dearborn, MICHIGAN UNITED STATES 48126

**Legal Entity Type:** CORPORATION

**State or Country** DELAWARE  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Sharon C. Sorkin

**Docket Number:** 10016815

**Attorney Primary Email Address:** [TMdocket@ford.com](mailto:TMdocket@ford.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Sharon C. Sorkin  
Ford Global Technologies, LLC  
One American Road, 4th Floor  
Ford World Headquarters Bldg.  
Dearborn, MICHIGAN UNITED STATES 48126

**Phone:** (313) 248-8466

**Correspondent e-mail:** [TMdocket@ford.com](mailto:TMdocket@ford.com) [nnahorsk@ford.com](mailto:nnahorsk@ford.com) [nnong@ford.com](mailto:nnong@ford.com) [cschaf14@ford.com](mailto:cschaf14@ford.com) [ssorkin@ford.com](mailto:ssorkin@ford.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Mar. 24, 2022	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Mar. 24, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 24, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 24, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 24, 2022	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 13, 2021	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jun. 13, 2021	REGISTERED AND RENEWED (FOURTH RENEWAL - 10 YRS)	
Jun. 13, 2021	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jun. 13, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Mar. 10, 2021	TEAS SECTION 8 & 9 RECEIVED	
Jun. 08, 2020	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jan. 22, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 22, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 21, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 21, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Nov. 21, 2011	REGISTERED AND RENEWED (THIRD RENEWAL - 10 YRS)	
Nov. 21, 2011	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Nov. 21, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Oct. 17, 2011	TEAS SECTION 8 & 9 RECEIVED	
Sep. 24, 2008	CASE FILE IN TICRS	
May 21, 2001	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
May 21, 2001	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Feb. 08, 2001	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Jun. 25, 1991	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
May 29, 1991	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	
Feb. 28, 1977	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	

## TM Staff and Location Information

**TM Staff Information - None**

**File Location**

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Jun. 13, 2021

# United States Patent Office

913,349  
Registered June 8, 1971

## PRINCIPAL REGISTER Trademark

Ser. No. 368,874, filed Aug. 24, 1970

### MOTORCRAFT

Ford Motor Company (Delaware corporation)  
The American Road  
Dearborn, Mich. 48121

For: FILTERS FOR AUTOMOTIVE, INDUSTRIAL  
AND MARINE ENGINES, in CLASS 31 (INT. CLS. 7  
and 12).

First use on or about Aug. 20, 1970; in commerce on or  
about Aug. 20, 1970.

Owner of Reg. No. 709,311.

C. R. FOWLER, Supervisory Examiner

R. G. BUNIS, Examiner

**Generated on:** This page was generated by TSDR on 2024-05-06 11:56:32 EDT

**Mark:**

**US Serial Number:** 86257960

**Application Filing Date:** Apr. 21, 2014

**US Registration Number:** 5428636

**Registration Date:** Mar. 20, 2018

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Mar. 20, 2018

**Publication Date:** Dec. 30, 2014 **Notice of Allowance Date:** Feb. 24, 2015

## Mark Information

**Mark Literal Elements:** None

**Standard Character Claim:** No

**Mark Drawing Type:** 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S) /NUMBER(S)

**Description of Mark:** The mark consists of a stylized ghosted speeding car.

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Design Search Code(s):** 18.05.01 - Cabs, taxi; Cars (not emergency); Hearses; Limousines; Race cars; Taxicabs

26.17.07 - Heat, lines depicting; Lines depicting speed, propulsion, heat or wind; Propulsion, lines depicting; Speed, lines depicting; Wind, lines depicting

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** AUTOMOTIVE HYDRAULIC FLUIDS, NAMELY, BRAKE FLUID, POWER STEERING FLUID AND TRANSMISSION FLUID

**International Class(es):** 001 - Primary Class

**U.S Class(es):** 001, 005, 006, 010, 026, 046

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 20, 2017

**Use in Commerce:** Mar. 20, 2017

**For:** LACQUER AND PAINT FOR VEHICLES

**International Class(es):** 002 - Primary Class

**U.S Class(es):** 006, 011, 016

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 20, 2017

**Use in Commerce:** Mar. 20, 2017

**For:** MOTOR VEHICLE LUBRICANTS, AUTOMOTIVE GREASES AND MOTOR OIL

**International Class(es):** 004 - Primary Class

**U.S Class(es):** 001, 006, 015

**Class Status:** ACTIVE

**Basis:** 1(a)**First Use:** Mar. 20, 2017**Use in Commerce:** Mar. 20, 2017

**For:** PARTS MADE PRIMARILY OF METAL, NAMELY, LOCKS, KEYS FOR LOCKS, BOLTS, SCREWS, NUTS, WASHERS, PLUGS FOR HOLES, RIVETS, PIPES, PIPE CLAMPS, CLAMPS AND FITTINGS FOR HOSE, SPRINGS FOR GENERAL USE; METAL GREASE RETAINERS AND OIL SEALS FOR USE IN AUTOMOBILES; METAL SPRINGS CLIPS

**International Class(es):** 006 - Primary Class

**U.S Class(es):** 002, 012, 013, 014, 023, 025, 050

**Class Status:** ACTIVE

**Basis:** 1(a)**First Use:** Mar. 20, 2017**Use in Commerce:** Mar. 20, 2017

**For:** ROLLER BEARINGS FOR MACHINES; BALL BEARINGS FOR MACHINES; ELECTRICAL IGNITION AND SPARK TIMING DEVICES FOR INTERNAL COMBUSTION ENGINES AND COMPONENTS THEREFOR, NAMELY; DISTRIBUTOR CAPS, CONTACT POINT SETS, CONDENSORS, ROTORS, SPARK PLUGS, SPARK CONTROL RODS, SPARK COILS, ELECTRONICS IGNITION MODULES, PARTS AND COMPONENTS OF INTERNAL COMBUSTION ENGINES, NOT FOR VEHICLES, NAMELY; CARBURETORS AND PARTS THEREOF, AIR, OIL AND FUEL FILTERS, PISTON RINGS, VALVES, VALVE LIFTERS, SPRINGS; AIR, OIL AND FUEL FILTERS FOR AUTOMOBILE ENGINES

**International Class(es):** 007 - Primary Class

**U.S Class(es):** 013, 019, 021, 023, 031, 034, 035

**Class Status:** ACTIVE

**Basis:** 1(a)**First Use:** Mar. 20, 2017**Use in Commerce:** Mar. 20, 2017

**For:** PARTS AND COMPONENTS FOR VEHICLES, NAMELY, BATTERIES FOR MOTOR VEHICLES, ELECTRIC WIRING SWITCHES, VOLTAGE REGULATORS, ELECTRIC RELAYS, FUSES, ELECTRIC WIRE AND CABLE, RADIO RECEIVERS, ELECTRONIC TEMPERATURE GAUGES, THERMOSTATS, COMMUTATORS, LOCKING ELECTRICAL IGNITION SWITCHES, ELECTRIC CUT-OUT SWITCHES, ELECTRIC SOCKETS

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036, 038

**Class Status:** ACTIVE

**Basis:** 1(a)**First Use:** Mar. 20, 2017**Use in Commerce:** Mar. 20, 2017

**For:** SOCKETS FOR ELECTRIC LIGHTS; ELECTRIC LAMPS AND LIGHT BULBS FOR AUTOMOTIVE APPLICATIONS, NAMELY, ELECTRIC EMERGENCY LIGHTS, ELECTRIC SIGNAL LIGHTS AND DASH LIGHTS

**International Class(es):** 011 - Primary Class

**U.S Class(es):** 013, 021, 023, 031, 034

**Class Status:** ACTIVE

**Basis:** 1(a)**First Use:** Mar. 20, 2017**Use in Commerce:** Mar. 20, 2017

**For:** ELECTRIC CIGARETTE LIGHTERS FOR LAND VEHICLES; PARTS AND COMPONENTS FOR AUTOMOTIVE VEHICLES AND VEHICLE ENGINES, NAMELY, ELECTRIC HORNS, SUSPENSION SPRINGS AND SHACKLES, LUGGAGE CARRIERS, BATTERY MOUNTINGS, WHEELS, WHEELCOVERS, HUBCAPS, DRIVE BELTS, DRIVE CHAINS, TRANSMISSION GASKETS, BRAKE CYLINDERS, BRAKE LININGS, BRAKE CALIPERS, DRIVE SHAFTS, BUMPERS, REARVIEW AND SIDE MIRRORS, WINDSHIELD WIPER ARMS AND WIPER BLADES

**International Class(es):** 012 - Primary Class

**U.S Class(es):** 019, 021, 023, 031, 035, 044

**Class Status:** ACTIVE

**Basis:** 1(a)**First Use:** Mar. 20, 2017**Use in Commerce:** Mar. 20, 2017

**For:** AUTOMOBILE PARTS, NAMELY, NONMETALLIC GASKETS AND PACKINGS, NONMETALLIC GREASE RETAINERS AND OIL SEALS, NONMETALLIC HOSE

**International Class(es):** 017 - Primary Class

**U.S Class(es):** 001, 005, 012, 013, 035, 050

**Class Status:** ACTIVE

**Basis:** 1(a)**First Use:** Mar. 20, 2017**Use in Commerce:** Mar. 20, 2017

## Basis Information (Case Level)

**Filed Use:** No  
**Filed ITU:** Yes  
**Filed 44D:** No  
**Filed 44E:** No  
**Filed 66A:** No

**Currently Use:** Yes  
**Currently ITU:** No  
**Currently 44D:** No  
**Currently 44E:** No  
**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** FORD MOTOR COMPANY

**Owner Address:** One American Road  
Dearborn, MICHIGAN UNITED STATES 48126

**Legal Entity Type:** CORPORATION

**State or Country** DELAWARE  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Sharon C. Sorkin

**Docket Number:** 83443885

**Attorney Primary** [TMdocket@ford.com](mailto:TMdocket@ford.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** Sharon C. Sorkin  
**Name/Address:** Ford Global Technologies, LLC  
One American Road, 4th Floor  
Ford World Headquarters Bldg.  
Dearborn, MICHIGAN United States 48126

**Phone:** (313) 248-8466

**Correspondent e-mail:** [TMdocket@ford.com](mailto:TMdocket@ford.com) [cschaf14@ford.com](mailto:cschaf14@ford.com) [nnong@ford.com](mailto:nnong@ford.com) [szimme46@ford.com](mailto:szimme46@ford.com) [arobi196@ford.com](mailto:arobi196@ford.com)

**Correspondent e-mail** Yes  
**Authorized:**

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Feb. 22, 2024	TEAS SECTION 8 & 15 RECEIVED	
Mar. 20, 2023	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Mar. 24, 2022	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Mar. 24, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 24, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 24, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 24, 2022	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 22, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 22, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 21, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 21, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 20, 2018	REGISTERED-PRINCIPAL REGISTER	
Feb. 13, 2018	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Feb. 12, 2018	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 10, 2018	STATEMENT OF USE PROCESSING COMPLETE	
Jan. 31, 2018	USE AMENDMENT FILED	
Jan. 31, 2018	TEAS STATEMENT OF USE RECEIVED	
Aug. 29, 2017	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 28, 2017	SOU EXTENSION 5 GRANTED	
Aug. 23, 2017	SOU EXTENSION 5 FILED	

Aug. 23, 2017	SOU TEAS EXTENSION RECEIVED
Mar. 03, 2017	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED
Mar. 02, 2017	SOU EXTENSION 4 GRANTED
Feb. 24, 2017	SOU EXTENSION 4 FILED
Feb. 24, 2017	SOU TEAS EXTENSION RECEIVED
Aug. 27, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED
Aug. 26, 2016	SOU EXTENSION 3 GRANTED
Aug. 24, 2016	SOU EXTENSION 3 FILED
Aug. 24, 2016	SOU TEAS EXTENSION RECEIVED
Mar. 26, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED
Mar. 25, 2016	SOU EXTENSION 2 GRANTED
Feb. 24, 2016	SOU EXTENSION 2 FILED
Mar. 25, 2016	CASE ASSIGNED TO INTENT TO USE PARALEGAL
Feb. 24, 2016	SOU TEAS EXTENSION RECEIVED
Aug. 25, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED
Aug. 21, 2015	SOU EXTENSION 1 GRANTED
Aug. 21, 2015	SOU EXTENSION 1 FILED
Aug. 21, 2015	SOU TEAS EXTENSION RECEIVED
Feb. 24, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT
Dec. 30, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED
Dec. 30, 2014	PUBLISHED FOR OPPOSITION
Dec. 10, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED
Nov. 24, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED
Nov. 24, 2014	ASSIGNED TO LIE
Nov. 05, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER
Nov. 04, 2014	EXAMINER'S AMENDMENT ENTERED
Nov. 04, 2014	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED
Nov. 04, 2014	EXAMINERS AMENDMENT E-MAILED
Nov. 04, 2014	EXAMINERS AMENDMENT -WRITTEN
May 20, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED
May 20, 2014	NON-FINAL ACTION E-MAILED
May 20, 2014	NON-FINAL ACTION WRITTEN
May 19, 2014	ASSIGNED TO EXAMINER
May 06, 2014	NOTICE OF DESIGN SEARCH CODE E-MAILED
May 05, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
Apr. 24, 2014	NEW APPLICATION ENTERED

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## TM Staff and Location Information

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### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Feb. 12, 2018



# United States of America

## United States Patent and Trademark Office



**Reg. No. 5,428,636**

**Registered Mar. 20, 2018**

**Int. Cl.: 1, 2, 4, 6, 7, 9, 11,  
12, 17**

**Trademark**

**Principal Register**

FORD MOTOR COMPANY (DELAWARE CORPORATION)  
One American Road  
Dearborn, MICHIGAN 48126

CLASS 1: AUTOMOTIVE HYDRAULIC FLUIDS, NAMELY, BRAKE FLUID, POWER STEERING FLUID AND TRANSMISSION FLUID

FIRST USE 3-20-2017; IN COMMERCE 3-20-2017

CLASS 2: LACQUER AND PAINT FOR VEHICLES

FIRST USE 3-20-2017; IN COMMERCE 3-20-2017

CLASS 4: MOTOR VEHICLE LUBRICANTS, AUTOMOTIVE GREASES AND MOTOR OIL

FIRST USE 3-20-2017; IN COMMERCE 3-20-2017

CLASS 6: PARTS MADE PRIMARILY OF METAL, NAMELY, LOCKS, KEYS FOR LOCKS, BOLTS, SCREWS, NUTS, WASHERS, PLUGS FOR HOLES, RIVETS, PIPES, PIPE CLAMPS, CLAMPS AND FITTINGS FOR HOSE, SPRINGS FOR GENERAL USE; METAL GREASE RETAINERS AND OIL SEALS FOR USE IN AUTOMOBILES; METAL SPRINGS CLIPS

FIRST USE 3-20-2017; IN COMMERCE 3-20-2017

CLASS 7: ROLLER BEARINGS FOR MACHINES; BALL BEARINGS FOR MACHINES; ELECTRICAL IGNITION AND SPARK TIMING DEVICES FOR INTERNAL COMBUSTION ENGINES AND COMPONENTS THEREFOR, NAMELY; DISTRIBUTOR CAPS, CONTACT POINT SETS, CONDENSORS, ROTORS, SPARK PLUGS, SPARK CONTROL RODS, SPARK COILS, ELECTRONICS IGNITION MODULES, PARTS AND COMPONENTS OF INTERNAL COMBUSTION ENGINES, NOT FOR VEHICLES, NAMELY; CARBURETORS AND PARTS THEREOF, AIR, OIL AND FUEL FILTERS, PISTON RINGS, VALVES, VALVE LIFTERS, SPRINGS; AIR, OIL AND FUEL FILTERS FOR AUTOMOBILE ENGINES

FIRST USE 3-20-2017; IN COMMERCE 3-20-2017

CLASS 9: PARTS AND COMPONENTS FOR VEHICLES, NAMELY, BATTERIES FOR MOTOR VEHICLES, ELECTRIC WIRING SWITCHES, VOLTAGE REGULATORS, ELECTRIC RELAYS, FUSES, ELECTRIC WIRE AND CABLE, RADIO RECEIVERS, ELECTRONIC TEMPERATURE GAUGES, THERMOSTATS, COMMUTATORS, LOCKING ELECTRICAL IGNITION SWITCHES, ELECTRIC CUT-OUT SWITCHES, ELECTRIC SOCKETS

FIRST USE 3-20-2017; IN COMMERCE 3-20-2017

CLASS 11: SOCKETS FOR ELECTRIC LIGHTS; ELECTRIC LAMPS AND LIGHT BULBS FOR AUTOMOTIVE APPLICATIONS, NAMELY, ELECTRIC EMERGENCY LIGHTS, ELECTRIC SIGNAL LIGHTS AND DASH LIGHTS

FIRST USE 3-20-2017; IN COMMERCE 3-20-2017



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

CLASS 12: ELECTRIC CIGARETTE LIGHTERS FOR LAND VEHICLES; PARTS AND COMPONENTS FOR AUTOMOTIVE VEHICLES AND VEHICLE ENGINES, NAMELY, ELECTRIC HORNS, SUSPENSION SPRINGS AND SHACKLES, LUGGAGE CARRIERS, BATTERY MOUNTINGS, WHEELS, WHEELCOVERS, HUBCAPS, DRIVE BELTS, DRIVE CHAINS, TRANSMISSION GASKETS, BRAKE CYLINDERS, BRAKE LININGS, BRAKE CALIPERS, DRIVE SHAFTS, BUMPERS, REARVIEW AND SIDE MIRRORS, WINDSHIELD WIPER ARMS AND WIPER BLADES

FIRST USE 3-20-2017; IN COMMERCE 3-20-2017

CLASS 17: AUTOMOBILE PARTS, NAMELY, NONMETALLIC GASKETS AND PACKINGS, NONMETALLIC GREASE RETAINERS AND OIL SEALS, NONMETALLIC HOSE

FIRST USE 3-20-2017; IN COMMERCE 3-20-2017

The mark consists of a stylized ghosted speeding car.

SER. NO. 86-257,960, FILED 04-21-2014

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**

**Generated on:** This page was generated by TSDR on 2024-05-09 12:10:02 EDT

**Mark:** FORD



**US Serial Number:** 73802766

**Application Filing Date:** May 26, 1989

**US Registration Number:** 1577668

**Registration Date:** Jan. 16, 1990

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** Jan. 07, 2020

**Publication Date:** Oct. 24, 1989

## Mark Information

**Mark Literal Elements:** FORD

**Standard Character Claim:** No

**Mark Drawing Type:** 5 - AN ILLUSTRATION DRAWING WITH WORD(S)/LETTER(S)/NUMBER(S) IN STYLIZED FORM

## Related Properties Information

**Claimed Ownership of US Registrations:** 74530, 74765, 119956, 115500, 1400808, 1399080 and others

## Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** BELTS FOR VEHICLE ENGINES, TIRE COVERS

**International Class(es):** 012 - Primary Class

**U.S Class(es):** 019, 035

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** 1917

**Use in Commerce:** 1917

**For:** NON-METALLIC WASHERS AND GASKETS FOR AUTOMOTIVE USE

**International Class(es):** 017 - Primary Class

**U.S Class(es):** 035

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Feb. 15, 1895

**Use in Commerce:** Feb. 15, 1895

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: FORD MOTOR COMPANY

Owner Address: One American Road  
Dearborn, MICHIGAN UNITED STATES 48126

Legal Entity Type: CORPORATION

State or Country: DELAWARE  
Where Organized:

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Sharon C. Sorkin

Docket Number: 10012618

Attorney Primary Email Address: [TMdocket@ford.com](mailto:TMdocket@ford.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: Sharon C. Sorkin  
Ford Global Technologies, LLC  
One American Road, 4th Floor  
Ford World Headquarters Bldg.  
Dearborn, MICHIGAN UNITED STATES 48126

Phone: (313) 248-8466

Correspondent e-mail: [nnong@ford.com](mailto:nnong@ford.com) [TMdocket@ford.com](mailto:TMdocket@ford.com) [cschaf14@ford.com](mailto:cschaf14@ford.com)  
[ssorkin@ford.com](mailto:ssorkin@ford.com)  
[nnahorsk@ford.com](mailto:nnahorsk@ford.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jan. 25, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 25, 2022	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 24, 2022	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Mar. 24, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 24, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 24, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 24, 2022	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 07, 2020	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jan. 07, 2020	REGISTERED AND RENEWED (THIRD RENEWAL - 10 YRS)	
Jan. 07, 2020	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jan. 02, 2020	TEAS SECTION 8 & 9 RECEIVED	
Jan. 22, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 22, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 16, 2019	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
May 21, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 21, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 13, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 15, 2009	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
Aug. 15, 2009	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Aug. 15, 2009	ASSIGNED TO PARALEGAL	

Jul. 24, 2009 TEAS SECTION 8 & 9 RECEIVED  
 Dec. 11, 2008 CASE FILE IN TICRS  
 Oct. 27, 2000 REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)  
 Oct. 27, 2000 REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED  
 Mar. 02, 2000 REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED  
 Jun. 19, 1996 REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.  
 Dec. 14, 1995 REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED  
 Jan. 16, 1990 REGISTERED-PRINCIPAL REGISTER  
 Oct. 24, 1989 PUBLISHED FOR OPPOSITION  
 Sep. 23, 1989 NOTICE OF PUBLICATION  
 Aug. 02, 1989 APPROVED FOR PUB - PRINCIPAL REGISTER  
 Jul. 27, 1989 EXAMINER'S AMENDMENT MAILED  
 Jul. 17, 1989 ASSIGNED TO EXAMINER

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Jan. 07, 2020

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 4

**Registrant:** FORD MOTOR COMPANY

### Assignment 1 of 4

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [3445/0472](#)

**Pages:** 21

**Date Recorded:** Dec. 15, 2006

**Supporting Documents:** [assignment-tm-3445-0472.pdf](#)

### Assignor

**Name:** [FORD MOTOR COMPANY](#)

**Execution Date:** Dec. 15, 2006

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** No Place Where Organized Found

### Assignee

**Name:** [WILMINGTON TRUST COMPANY](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** No Place Where Organized Found

**Address:** 1110 NORTH MARKET STREET  
 RODNEY SQUARE NORTH  
 WILMINGTON, DELAWARE 19801

### Correspondent

**Correspondent Name:** WEIL,GOTSHAL&MANGES C/O MARCUS VILLANANU

**Correspondent Address:** 767 5TH AVENUE  
 NEW YORK, NY 10153

### Domestic Representative - Not Found

### Assignment 2 of 4

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [3449/0769](#)

**Pages:** 20

**Date Recorded:** Dec. 22, 2006

**Supporting Documents:** [assignment-tm-3449-0769.pdf](#)

### Assignor

**Name:** [FORD MOTOR COMPANY](#)

**Execution Date:** Dec. 15, 2006

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

## Assignee

Name: [WILMINGTON TRUST COMPANY](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: RODNEY SQUARE NORTH  
1100 NORTH MARKET STREET  
WILMINGTON, DELAWARE 19801

## Correspondent

Correspondent Name: KIRSTIE HOWARD, ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP  
425 LEXINGTON AVENUE  
NEW YORK, NY 10017

## Domestic Representative - Not Found

## Assignment 3 of 4

Conveyance: TERMINATION OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [4795/0927](#)

Pages: 19

Date Recorded: Jun. 06, 2012

Supporting Documents: [assignment-tm-4795-0927.pdf](#)

## Assignor

Name: [WILMINGTON TRUST COMPANY](#)

Execution Date: May 31, 2012

Legal Entity Type: TRUSTEE

State or Country Where Organized: No Place Where Organized Found

## Assignee

Name: [FORD MOTOR COMPANY](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: ONE AMERICAN ROAD  
DEARBORN, MICHIGAN 48126

## Correspondent

Correspondent Name: VINDRA RICHTER C/O WEIL ET AL

Correspondent Address: 767 FIFTH AVE  
NEW YORK, NY 10153

## Domestic Representative - Not Found

## Assignment 4 of 4

Conveyance: TERMINATION OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [7851/0737](#)

Pages: 15

Date Recorded: Sep. 21, 2022

Supporting Documents: [assignment-tm-7851-0737.pdf](#)

## Assignor

Name: [WILMINGTON TRUST COMPANY, AS COLLATERAL TRUSTEE](#)

Execution Date: Sep. 16, 2022

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

## Assignee

Name: [FORD MOTOR COMPANY](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: ONE AMERICAN ROAD  
DEARBORN, MICHIGAN 48126

**Correspondent**

**Correspondent** JOANNA MCCALL  
**Name:**

**Correspondent** 1025 CONNECTICUT AVE NW, SUITE 712  
**Address:** COGENCY GLOBAL INC.  
WASHINGTON, DC 20036

**Domestic Representative - Not Found**



**Int. Cls.: 12 and 17**

**Prior U.S. Cls.: 19 and 35**

**Reg. No. 1,577,668**

**United States Patent and Trademark Office** **Registered Jan. 16, 1990**

**TRADEMARK  
PRINCIPAL REGISTER**



**FORD MOTOR COMPANY (DELAWARE COR-  
PORATION)  
THE AMERICAN ROAD  
DEARBORN, MI 48121**

**FOR: BELTS FOR VEHICLE ENGINES, TIRE  
COVERS, IN CLASS 12 (U.S. CLS. 19 AND 35).**

**FIRST USE 0-0-1917; IN COMMERCE  
0-0-1917.**

**FOR: NON-METALLIC WASHERS AND GAS-  
KETS FOR AUTOMOTIVE USE, IN CLASS 17  
(U.S. CL. 35).**

**FIRST USE 2-15-1895; IN COMMERCE  
2-15-1895.**

**OWNER OF U.S. REG. NOS. 74,530, 1,400,808  
AND OTHERS.**

**SER. NO. 73-802,766, FILED 5-26-1989.**

**GERARD ROGERS, EXAMINING ATTORNEY**

**Int. Cls.: 12 and 17**

**Prior U.S. Cls.: 19 and 35**

**United States Patent and Trademark Office**

**Reg. No. 1,577,668**

**Registered Jan. 16, 1990**

**TRADEMARK  
PRINCIPAL REGISTER**



FORD MOTOR COMPANY (DELAWARE COR-  
PORATION)  
THE AMERICAN ROAD  
DEARBORN, MI 48121

FOR: BELTS FOR VEHICLE ENGINES, TIRE  
COVERS, IN CLASS 12 (U.S. CLS. 19 AND 35).

FIRST USE 0-0-1917; IN COMMERCE  
0-0-1917.

FOR: NON-METALLIC WASHERS AND GAS-  
KETS FOR AUTOMOTIVE USE, IN CLASS 17  
(U.S. CL. 35).

FIRST USE 2-15-1895; IN COMMERCE  
2-15-1895.

OWNER OF U.S. REG. NOS. 74,530, 1,400,808  
AND OTHERS.

SER. NO. 73-802,766, FILED 5-26-1989.

GERARD ROGERS, EXAMINING ATTORNEY

**Generated on:** This page was generated by TSDR on 2024-05-09 12:10:39 EDT

**Mark:** FORD

FORD

**US Serial Number:** 73802765

**Application Filing Date:** May 26, 1989

**US Registration Number:** 1574747

**Registration Date:** Jan. 02, 1990

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** Feb. 01, 2020

**Publication Date:** Oct. 10, 1989

## Mark Information

**Mark Literal Elements:** FORD

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

## Related Properties Information

**Claimed Ownership of US Registrations:** 74530, 74765, 119956, 115500, 1400808, 1399080 and others

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** BELTS FOR VEHICLE ENGINES, TIRE COVERS

**International Class(es):** 012 - Primary Class

**U.S Class(es):** 019, 035

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** 1917

**Use in Commerce:** 1917

**For:** NON-METALLIC WASHERS AND GASKETS FOR AUTOMOTIVE USE

**International Class(es):** 017 - Primary Class

**U.S Class(es):** 035

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Feb. 15, 1895

**Use in Commerce:** Feb. 15, 1895

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: FORD MOTOR COMPANY

Owner Address: One American Road  
Dearborn, MICHIGAN UNITED STATES 48126

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Sharon C. Sorkin

Docket Number: 10012297

Attorney Primary Email Address: [TMdocket@ford.com](mailto:TMdocket@ford.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: Sharon C. Sorkin  
Ford Global Technologies, LLC  
One American Road, 4th Floor  
Ford World Headquarters Bldg.  
Dearborn, MICHIGAN UNITED STATES 48126

Phone: (313) 248-8466

Correspondent e-mail: [nnahorsk@ford.com](mailto:nnahorsk@ford.com) [ssorkin@ford.com](mailto:ssorkin@ford.com) [cschaf14@ford.com](mailto:cschaf14@ford.com) [TMdocket@ford.com](mailto:TMdocket@ford.com) [nnong@ford.com](mailto:nnong@ford.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jan. 25, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 25, 2022	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 24, 2022	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Mar. 24, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 24, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 24, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 24, 2022	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Feb. 01, 2020	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Feb. 01, 2020	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
Feb. 01, 2020	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Feb. 01, 2020	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Dec. 18, 2019	TEAS SECTION 8 & 9 RECEIVED	
Jan. 22, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 22, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 02, 2019	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
May 21, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 21, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 13, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jul. 28, 2009	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Jul. 28, 2009	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jul. 23, 2009	ASSIGNED TO PARALEGAL	

Jul. 13, 2009	TEAS SECTION 8 & 9 RECEIVED
Nov. 26, 2008	CASE FILE IN TICRS
Oct. 27, 2000	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)
Oct. 27, 2000	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED
Mar. 02, 2000	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED
Jun. 21, 1996	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.
Dec. 14, 1995	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED
Jan. 02, 1990	REGISTERED-PRINCIPAL REGISTER
Oct. 10, 1989	PUBLISHED FOR OPPOSITION
Sep. 09, 1989	NOTICE OF PUBLICATION
Aug. 02, 1989	APPROVED FOR PUB - PRINCIPAL REGISTER
Jul. 27, 1989	EXAMINER'S AMENDMENT MAILED
Jul. 17, 1989	ASSIGNED TO EXAMINER

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Feb. 01, 2020

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 4

**Registrant:** FORD MOTOR COMPANY

### Assignment 1 of 4

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [3445/0472](#)

**Pages:** 21

**Date Recorded:** Dec. 15, 2006

**Supporting Documents:** [assignment-tm-3445-0472.pdf](#)

#### Assignor

**Name:** [FORD MOTOR COMPANY](#)

**Execution Date:** Dec. 15, 2006

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** No Place Where Organized Found

#### Assignee

**Name:** [WILMINGTON TRUST COMPANY](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** No Place Where Organized Found

**Address:** 1110 NORTH MARKET STREET  
RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19801

#### Correspondent

**Correspondent Name:** WEIL,GOTSHAL&MANGES C/O MARCUS VILLANANU

**Correspondent Address:** 767 5TH AVENUE  
NEW YORK, NY 10153

#### Domestic Representative - Not Found

### Assignment 2 of 4

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [3449/0769](#)

**Pages:** 20

**Date Recorded:** Dec. 22, 2006

**Supporting Documents:** [assignment-tm-3449-0769.pdf](#)

#### Assignor

**Name:** [FORD MOTOR COMPANY](#)

**Execution Date:** Dec. 15, 2006

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

## Assignee

Name: [WILMINGTON TRUST COMPANY](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: RODNEY SQUARE NORTH  
1100 NORTH MARKET STREET  
WILMINGTON, DELAWARE 19801

## Correspondent

Correspondent Name: KIRSTIE HOWARD, ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP  
425 LEXINGTON AVENUE  
NEW YORK, NY 10017

## Domestic Representative - Not Found

## Assignment 3 of 4

Conveyance: TERMINATION OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [4795/0927](#)

Pages: 19

Date Recorded: Jun. 06, 2012

Supporting Documents: [assignment-tm-4795-0927.pdf](#)

## Assignor

Name: [WILMINGTON TRUST COMPANY](#)

Execution Date: May 31, 2012

Legal Entity Type: TRUSTEE

State or Country Where Organized: No Place Where Organized Found

## Assignee

Name: [FORD MOTOR COMPANY](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: ONE AMERICAN ROAD  
DEARBORN, MICHIGAN 48126

## Correspondent

Correspondent Name: VINDRA RICHTER C/O WEIL ET AL

Correspondent Address: 767 FIFTH AVE  
NEW YORK, NY 10153

## Domestic Representative - Not Found

## Assignment 4 of 4

Conveyance: TERMINATION OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [7851/0737](#)

Pages: 15

Date Recorded: Sep. 21, 2022

Supporting Documents: [assignment-tm-7851-0737.pdf](#)

## Assignor

Name: [WILMINGTON TRUST COMPANY, AS COLLATERAL TRUSTEE](#)

Execution Date: Sep. 16, 2022

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

## Assignee

Name: [FORD MOTOR COMPANY](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: ONE AMERICAN ROAD  
DEARBORN, MICHIGAN 48126

**Correspondent**

**Correspondent Name:** JOANNA MCCALL

**Correspondent Address:** 1025 CONNECTICUT AVE NW, SUITE 712  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20036

**Domestic Representative - Not Found****Proceedings****Summary**

**Number of Proceedings:** 1

**Type of Proceeding: Opposition**

**Proceeding Number:** [91122548](#)

**Filing Date:** Apr 18, 2001

**Status:** Terminated

**Status Date:** Apr 24, 2003

**Interlocutory Attorney:** CHERYL A BUTLER

**Defendant**

**Name:** REALTEC INCORPORATED

**Correspondent Address:** KATHRYN E. SWINT  
ARNALL GOLDEN & GREGORY LLP  
2800 ONE ATLANTIC CENTER 1201 WEST PEACHTREE STREET  
ATLANTA GA UNITED STATES , 30309-3450

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
FORD'S COLONY		<a href="#">76001043</a>	

**Plaintiff(s)**

**Name:** FORD MOTOR COMPANY

**Correspondent Address:** BETH A. FULKERSON  
PATTISHALL MCAULIFFE NEWBURY HILLIARD  
& GERALDSON SUITE 5000 311 SOUTH WACKER DRIVE  
CHICAGO IL UNITED STATES , 60606

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
FORD		<a href="#">73802765</a>	<a href="#">1574747</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
12	TERMINATED	Apr 24, 2003	
11	BOARD'S DECISION: SUSTAINED	Apr 24, 2003	
10	express abandonment	Dec 10, 2002	
9	PROCS SUSPENDED 6 MONTHS	Feb 01, 2002	
8	PL'S AGREED MOTION FOR EXTENSION OF TIME	Jan 14, 2002	
7	PL'S MOTION FOR EXTENSION OF TIME WITH C ONSENT	Dec 13, 2001	
6	STIPUALTED PROTECTIVE AGREEMENT NOTED	Dec 14, 2001	
5	DEF'S MOTION FOR ENTRY OF AGREED PROTECT ION ORDER	Oct 30, 2001	
4	ANSWER	Jun 05, 2001	
3	PENDING, INSTITUTED	Apr 27, 2001	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 27, 2001	Jun 06, 2001
1	FILED AND FEE	Apr 18, 2001	

**Int. Cls.: 12 and 17**

**Prior U.S. Cls.: 19 and 35**

**United States Patent and Trademark Office**

**Reg. No. 1,574,747**  
Registered Jan. 2, 1990

**TRADEMARK  
PRINCIPAL REGISTER**

**FORD**

FORD MOTOR COMPANY (DELAWARE CORPORATION)  
THE AMERICAN ROAD  
DEARBORN, MI 48121

FOR: BELTS FOR VEHICLE ENGINES, TIRE  
COVERS, IN CLASS 12 (U.S. CLS. 19 AND 35).

FIRST USE 0-0-1917; IN COMMERCE  
0-0-1917.

FOR: NON-METALLIC WASHERS AND GASKETS FOR AUTOMOTIVE USE, IN CLASS 17 (U.S. CL. 35).

FIRST USE 2-15-1895; IN COMMERCE  
2-15-1895.

OWNER OF U.S. REG. NOS. 74,530, 1,400,808  
AND OTHERS.

SER. NO. 73-802,765, FILED 5-26-1989.

GERARD ROGERS, EXAMINING ATTORNEY

24



**Int. Cls.: 12 and 17**

**Prior U.S. Cls.: 19 and 35**

**United States Patent and Trademark Office**

**Reg. No. 1,574,747**

**Registered Jan. 2, 1990**

**TRADEMARK  
PRINCIPAL REGISTER**

**FORD**

FORD MOTOR COMPANY (DELAWARE CORPORATION)  
THE AMERICAN ROAD  
DEARBORN, MI 48121

FOR: BELTS FOR VEHICLE ENGINES, TIRE  
COVERS, IN CLASS 12 (U.S. CLS. 19 AND 35).

FIRST USE 0-0-1917; IN COMMERCE  
0-0-1917.

FOR: NON-METALLIC WASHERS AND GAS-  
KETS FOR AUTOMOTIVE USE, IN CLASS 17  
(U.S. CL. 35).

FIRST USE 2-15-1895; IN COMMERCE  
2-15-1895.

OWNER OF U.S. REG. NOS. 74,530, 1,400,808  
AND OTHERS.

SER. NO. 73-802,765, FILED 5-26-1989.

GERARD ROGERS, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2024-05-09 12:11:21 EDT

Mark: FORD



US Serial Number: 71270581

Application Filing Date: Aug. 04, 1928

US Registration Number: 266454

Registration Date: Jan. 21, 1930

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Mar. 11, 2020

## Mark Information

Mark Literal Elements: FORD

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S)/LETTER(S)/NUMBER(S) IN STYLIZED FORM

## Related Properties Information

Claimed Ownership of US Registrations: 74530, 74765, 115500

## Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** DRIVE CHAINS, BOLTS, SCREWS, NUTS, WASHERS, HINGES, COTTER PINS, CLEVIS PINS, COCKS, PLUGS, RIVETS, METAL PIPES, METAL-PIPE FITTINGS, HOSE CLAMPS, HOSE CLIPS, PIPE CLAMPS, PIPE CLIPS, WIRE AND CONDUIT HOLDING CLIPS, STUDS, KEYS, SPRINGS FOR GENERAL USE, [ AND GLOBE, GATE, ] AND RELIEF VALVES

International Class(es): 006, 007, 011, 017, 020, 021

U.S Class(es): 013 - Primary Class

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 15, 1895

Use in Commerce: Feb. 15, 1895

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

**Owner Name:** FORD MOTOR COMPANY

**Owner Address:** One American Road  
Dearborn, MICHIGAN UNITED STATES 48126

**Legal Entity Type:** CORPORATION

**State or Country** DELAWARE  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Sharon C. Sorkin

**Docket Number:** 10012539

**Attorney Primary** [TMdocket@ford.com](mailto:TMdocket@ford.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** Sharon C. Sorkin  
**Name/Address:** Ford Global Technologies, LLC  
One American Road, 4th Floor  
Ford World Headquarters Bldg.  
Dearborn, MICHIGAN UNITED STATES 48126

**Phone:** (313) 248-8466

**Correspondent e-mail:** [nnong@ford.com](mailto:nnong@ford.com) [nnahorsk@ford.com](mailto:nnahorsk@ford.com) [cschaf14@ford.com](mailto:cschaf14@ford.com)  
[ssorkin@ford.com](mailto:ssorkin@ford.com) [TMdocket@ford.com](mailto:TMdocket@ford.com)

**Correspondent e-mail** Yes  
**Authorized:**

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jan. 25, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 25, 2022	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 24, 2022	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Mar. 24, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 24, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 24, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 24, 2022	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Mar. 11, 2020	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Mar. 11, 2020	REGISTERED AND RENEWED (SIXTH RENEWAL - 10 YRS)	
Mar. 11, 2020	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Mar. 10, 2020	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Jan. 16, 2020	TEAS SECTION 8 & 9 RECEIVED	
Jan. 22, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 22, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 21, 2019	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
May 21, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 21, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 13, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 18, 2009	UNDELIVERABLE MAIL - NO ACTION TAKEN	
Sep. 04, 2009	REGISTERED AND RENEWED (FIFTH RENEWAL - 10 YRS)	
Sep. 04, 2009	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Aug. 17, 2009	ASSIGNED TO PARALEGAL	
Aug. 13, 2009	TEAS SECTION 8 & 9 RECEIVED	
Sep. 26, 2008	CASE FILE IN TICRS	
Nov. 03, 2000	REGISTERED AND RENEWED (FOURTH RENEWAL - 10 YRS)	
Nov. 03, 2000	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Mar. 02, 2000	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Dec. 11, 1989	REGISTERED AND RENEWED (THIRD RENEWAL - 10 YRS)	

Nov. 07, 1989 REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8  
 Jan. 21, 1970 REGISTERED AND RENEWED (SECOND RENEWAL - 20 YRS)

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Mar. 11, 2020

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 4

**Registrant:** FORD MOTOR COMPANY

### Assignment 1 of 4

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [3445/0472](#)

**Pages:** 21

**Date Recorded:** Dec. 15, 2006

**Supporting Documents:** [assignment-tm-3445-0472.pdf](#)

#### Assignor

**Name:** [FORD MOTOR COMPANY](#)

**Execution Date:** Dec. 15, 2006

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** No Place Where Organized Found

#### Assignee

**Name:** [WILMINGTON TRUST COMPANY](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** No Place Where Organized Found

**Address:** 1110 NORTH MARKET STREET  
 RODNEY SQUARE NORTH  
 WILMINGTON, DELAWARE 19801

#### Correspondent

**Correspondent Name:** WEIL,GOTSHAL&MANGES C/O MARCUS VILLANANU

**Correspondent Address:** 767 5TH AVENUE  
 NEW YORK, NY 10153

### Domestic Representative - Not Found

### Assignment 2 of 4

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [3449/0769](#)

**Pages:** 20

**Date Recorded:** Dec. 22, 2006

**Supporting Documents:** [assignment-tm-3449-0769.pdf](#)

#### Assignor

**Name:** [FORD MOTOR COMPANY](#)

**Execution Date:** Dec. 15, 2006

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

#### Assignee

**Name:** [WILMINGTON TRUST COMPANY](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** RODNEY SQUARE NORTH  
 1100 NORTH MARKET STREET  
 WILMINGTON, DELAWARE 19801

#### Correspondent

**Correspondent Name:** KIRSTIE HOWARD, ESQ.

**Correspondent** SIMPSON THACHER & BARTLETT LLP  
**Address:** 425 LEXINGTON AVENUE  
 NEW YORK, NY 10017

**Domestic Representative - Not Found**

**Assignment 3 of 4**

**Conveyance:** TERMINATION OF SECURITY INTEREST IN TRADEMARKS

**Reel/Frame:** [4795/0927](#)

**Pages:** 19

**Date Recorded:** Jun. 06, 2012

**Supporting Documents:** [assignment-tm-4795-0927.pdf](#)

**Assignor**

**Name:** [WILMINGTON TRUST COMPANY](#)

**Execution Date:** May 31, 2012

**Legal Entity Type:** TRUSTEE

**State or Country** No Place Where Organized Found  
**Where Organized:**

**Assignee**

**Name:** [FORD MOTOR COMPANY](#)

**Legal Entity Type:** CORPORATION

**State or Country** DELAWARE  
**Where Organized:**

**Address:** ONE AMERICAN ROAD  
 DEARBORN, MICHIGAN 48126

**Correspondent**

**Correspondent Name:** VINDRA RICHTER C/O WEIL ET AL

**Correspondent Address:** 767 FIFTH AVE  
 NEW YORK, NY 10153

**Domestic Representative - Not Found**

**Assignment 4 of 4**

**Conveyance:** TERMINATION OF SECURITY INTEREST IN TRADEMARKS

**Reel/Frame:** [7851/0737](#)

**Pages:** 15

**Date Recorded:** Sep. 21, 2022

**Supporting Documents:** [assignment-tm-7851-0737.pdf](#)

**Assignor**

**Name:** [WILMINGTON TRUST COMPANY, AS COLLATERAL TRUSTEE](#)

**Execution Date:** Sep. 16, 2022

**Legal Entity Type:** CORPORATION

**State or Country** DELAWARE  
**Where Organized:**

**Assignee**

**Name:** [FORD MOTOR COMPANY](#)

**Legal Entity Type:** CORPORATION

**State or Country** DELAWARE  
**Where Organized:**

**Address:** ONE AMERICAN ROAD  
 DEARBORN, MICHIGAN 48126

**Correspondent**

**Correspondent Name:** JOANNA MCCALL

**Correspondent Address:** 1025 CONNECTICUT AVE NW, SUITE 712  
 COGENCY GLOBAL INC.  
 WASHINGTON, DC 20036

**Domestic Representative - Not Found**

Registered Jan. 21, 1930

Trade-Mark 266,454

Property of the U. S. Patent Office  
Not to be taken from the Files

## UNITED STATES PATENT OFFICE

FORD MOTOR COMPANY, OF FORDSON, MICHIGAN

ACT OF FEBRUARY 20, 1905

Application filed August 4, 1928. Serial No. 270,581.



### STATEMENT

*To the Honorable Commissioner of Patents:*

Ford Motor Company, a corporation duly organized under the laws of the State of Delaware, and located and doing business in Fordson, county of Wayne, State of Michigan, has adopted and used the trade-mark shown in the accompanying drawing, for DRIVE CHAINS, BOLTS, SCREWS, NUTS, WASHERS, HINGES, COTTER PINS, CLEVIS PINS, COCKS, PLUGS, RIVETS, METAL PIPES, METAL-PIPE FITTINGS, HOSE CLAMPS, HOSE CLIPS, PIPE CLAMPS, PIPE CLIPS, WIRE AND CONDUIT HOLDING CLIPS, STUDS, KEYS, SPRINGS FOR GENERAL USE, AND GLOBE, GATE, AND RELIEF VALVES, in Class 13, Hardware, plumbing, and steam-fitting supplies, and presents herewith five specimens showing the trade-mark as actually used by the applicant upon the goods, and requests that same be registered in the United States Patent Office in accordance with the act of February 20, 1905, as amended.

The trade-mark has been continuously used

and applied to said goods in applicant's business since about February 15, 1895.

The trade-mark is applied or affixed to the goods or to the packages containing the goods by impressing the mark thereon.

The applicant is the owner of trade mark registrations Nos. 74,530, dated July 20, 1909; 74,765, dated August 10, 1909; 115,500 dated February 20, 1917, and 125,702 dated June 3, 1919.

The undersigned hereby appoints Messrs. Marks & Clerk, a firm composed of G. Croydon Marks, Dugald Clerk, Edward C. R. Marks and M. Atkinson Adam, whose postal address is No. 220 Broadway, city of New York State of New York (register No. 11,361) its attorneys to prosecute this application for registration, with full powers of substitution and revocation, and to make alterations and amendments therein, to receive the certificate and to transact all business in the Patent Office connected therewith.

[L. s.] FORD MOTOR COMPANY,

By B. J. CRAIG,

*Secretary.*

180

Registered Jan. 21, 1930

Trade-Mark 266,454

Renewed, January 21, 1950 to Ford Motor Company, of Dearborn, Michigan.

## UNITED STATES PATENT OFFICE

FORD MOTOR COMPANY, OF FORDSON, MICHIGAN

ACT OF FEBRUARY 20, 1905

Application filed August 4, 1928. Serial No. 270,581.



### STATEMENT

*To the Honorable Commissioner of Patents:*

Ford Motor Company, a corporation duly organized under the laws of the State of Delaware, and located and doing business in Fordson, county of Wayne, State of Michigan, has adopted and used the trade-mark shown in the accompanying drawing, for DRIVE CHAINS, BOLTS, SCREWS, NUTS, WASHERS, HINGES, COTTER PINS, CLEVIS PINS, COCKS, PLUGS, RIVETS, METAL PIPES, METAL-PIPE FITTINGS, HOSE CLAMPS, HOSE CLIPS, PIPE CLAMPS, PIPE CLIPS, WIRE AND CONDUIT HOLDING CLIPS, STUDS, KEYS, SPRINGS FOR GENERAL USE, AND GLOBE, GATE, AND RELIEF VALVES, in Class 13, Hardware, plumbing, and steam-fitting supplies, and presents herewith five specimens showing the trade-mark as actually used by the applicant upon the goods, and requests that same be registered in the United States Patent Office in accordance with the act of February 20, 1905, as amended.

The trade-mark has been continuously used

and applied to said goods in applicant's business since about February 15, 1895.

The trade-mark is applied or affixed to the goods or to the packages containing the goods by impressing the mark thereon.

The applicant is the owner of trade mark registrations Nos. 74,530, dated July 20, 1909; 74,765, dated August 10, 1909; 115,500 dated February 20, 1917, and 125,702 dated June 3, 1919.

The undersigned hereby appoints Messrs. Marks & Clerk, a firm composed of G. Croydon Marks, Dugald Clerk, Edward C. R. Marks and M. Atkinson Adam, whose postal address is No. 220 Broadway, city of New York State of New York (register No. 11,361) its attorneys to prosecute this application for registration, with full powers of substitution and revocation, and to make alterations and amendments therein, to receive the certificate and to transact all business in the Patent Office connected therewith.

[L. s.] FORD MOTOR COMPANY,  
By B. J. CRAIG,

*Secretary.*

Int. Cls.: 6 and 7

Prior U.S. Cl.: 13

United States Patent and Trademark Office

10 Year Renewal

Reg. No. 266,454

Registered Jan. 21, 1930

Renewal Approved Dec. 11, 1989

TRADEMARK  
PRINCIPAL REGISTER



FORD MOTOR COMPANY (DELAWARE  
CORPORATION)  
THE AMERICAN ROAD  
DEARBORN, MI 48121

OWNER OF U.S. REG. NOS. 74,530,  
125,702 AND OTHERS.

FOR: DRIVE CHAINS, BOLTS,  
SCREWS, NUTS, WASHERS, HINGES,  
COTTER PINS, CLEVIS PINS, COCKS,  
PLUGS, RIVETS, METAL PIPES,

METAL-PIPE FITTINGS, HOSE  
CLAMPS, HOSE CLIPS, PIPE CLAMPS,  
PIPE CLIPS, WIRE AND CONDUIT  
HOLDING CLIPS, STUDS, KEYS,  
SPRINGS FOR GENERAL USE, AND  
GLOBE, GATE, AND RELIEF VALVES,  
IN CLASS 13 (INT. CLS. 6 AND 7).  
FIRST USE 2-15-1895; IN COMMERCE  
2-15-1895.

SER. NO. 71-270,581, FILED 8-4-1928.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on Jan. 23, 1990.*



**Generated on:** This page was generated by TSDR on 2024-05-09 12:26:07 EDT  
**Mark:** FORD



**US Serial Number:** 71270584

**Application Filing Date:** Aug. 04, 1928

**US Registration Number:** 260470

**Registration Date:** Aug. 27, 1929

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** Aug. 28, 2019

Mark Information

**Mark Literal Elements:** FORD

**Standard Character Claim:** No

**Mark Drawing Type:** 5 - AN ILLUSTRATION DRAWING WITH WORD(S)/LETTER(S)/NUMBER(S) IN STYLIZED FORM

Related Properties Information

**Claimed Ownership of US Registrations:** 74530, 74765, 115500

Goods and Services

**Note:**  
The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

**For:** [ STARTING CRANKS, ] RADIATOR FANS, RADIATOR-FAN MOUNTINGS, MUFFLERS; AUTOMOBILE REPAIR TOOLS-NAMELY, HUB-CAP WRENCHES, ADJUSTABLE WRENCHES, [ DOUBLE-END WRENCHES, ] SPARK-PLUG WRENCHES, [ RIM-NUT WRENCHES, CYLINDER-HEAD-BOLT WRENCHES, ] PLIERS, TIRE IRONS, JACKS, JACK HANDLES, REPAIR TRUCKS AND JACKS; BALLS AND BEARINGS, FLY-WHEELS, TRANSMISSION ASSEMBLY, TRANSMISSION COVERS, TRANSMISSION-COVER PLATES, TRANSMISSION-COVER DOORS, TRANSMISSION-CONTROL MECHANISM, DRIVE SHAFTS, CYLINDERS, CYLINDER HEADS, CYLINDER COVERS, CYLINDER-VALVE COVERS, CYLINDER ASSEMBLY, [ TIME-GEAR COVERS, ] PISTONS, PISTON PINS, CRANK SHAFTS, [ CRANK-SHAFT BEARING CAPS,] CAM SHAFTS, CAM-SHAFT BEARING RINGS, [ CRANK-CASE SUPPORTS, CRANK-CASE ARM BLOCKS, ] ENGINE OIL [ AND DUST ] PANS, CRANK CASES, [ CRANK-CASE COVERS, STEERING-GEAR COVERS, VALVE GRINDERS, ] BUSHINGS, ROLLER BEARINGS, BALL BEARINGS, [ GREASE CUPS,] CONNECTING RODS, [ THROTTLE RODS, SPARK-CONTROL RODS,] TORQUE RODS, PAWLS, [ RATCHET PINS, ] GEARS, WORMS, PINIONS, CARBURETORS, [ CARBURETOR-FLOAT WITH LEVER, CARBURETOR-SPRAY-NEEDLE ASSEMBLY, ] AND COUPLINGS, COCKS, PLUGS, RETAINERS, VALVES, AND SPRINGS USED IN THE MANUFACTURE AND ASSEMBLING OF VEHICLE ENGINES, AND PARTS OF THE FOREGOING

**International Class(es):** 006, 007, 008, 009, 011, 012, 016, 021, 028

**U.S Class(es):** 023 - Primary Class

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Feb. 15, 1895

**Use in Commerce:** Feb. 15, 1895

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: FORD MOTOR COMPANY

Owner Address: One American Road  
Dearborn, MICHIGAN UNITED STATES 48126

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Sharon C. Sorkin

Docket Number: 10012537

Attorney Primary Email Address: [TMdocket@ford.com](mailto:TMdocket@ford.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: Sharon C. Sorkin  
Ford Global Technologies, LLC  
One American Road, 4th Floor  
Ford World Headquarters Bldg.  
Dearborn, MICHIGAN UNITED STATES 48126

Phone: (313) 248-8466

Correspondent e-mail: [ssorkin@ford.com](mailto:ssorkin@ford.com) [nnahorsk@ford.com](mailto:nahorsk@ford.com) [nnong@ford.com](mailto:nnong@ford.com) [rd.com.cschaf14@ford.com](mailto:rd.com.cschaf14@ford.com) [TMdocket@ford.com](mailto:TMdocket@ford.com)

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jan. 25, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 25, 2022	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 24, 2022	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Mar. 24, 2022	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 24, 2022	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 24, 2022	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 24, 2022	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Aug. 28, 2019	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Aug. 28, 2019	REGISTERED AND RENEWED (FIFTH RENEWAL - 10 YRS)	
Aug. 28, 2019	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Aug. 28, 2019	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Jul. 19, 2019	TEAS SECTION 8 & 9 RECEIVED	
Jan. 22, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 22, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Aug. 27, 2018	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
May 21, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 21, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 13, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 28, 2009	REGISTERED AND RENEWED (FOURTH RENEWAL - 10 YRS)	

Oct. 28, 2009	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED
Oct. 22, 2009	CASE ASSIGNED TO POST REGISTRATION PARALEGAL
Oct. 20, 2009	TEAS SECTION 8 & 9 RECEIVED
Sep. 24, 2008	CASE FILE IN TICRS
Aug. 27, 1989	REGISTERED AND RENEWED (THIRD RENEWAL - 20 YRS)
Jun. 08, 1989	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8
Aug. 27, 1969	REGISTERED AND RENEWED (SECOND RENEWAL - 20 YRS)

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Aug. 28, 2019

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 4

**Registrant:** FORD MOTOR COMPANY

### Assignment 1 of 4

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [3445/0472](#)

**Pages:** 21

**Date Recorded:** Dec. 15, 2006

**Supporting Documents:** [assignment-tm-3445-0472.pdf](#)

#### Assignor

**Name:** [FORD MOTOR COMPANY](#)

**Execution Date:** Dec. 15, 2006

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** No Place Where Organized Found

#### Assignee

**Name:** [WILMINGTON TRUST COMPANY](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** No Place Where Organized Found

**Address:** 1110 NORTH MARKET STREET  
RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19801

#### Correspondent

**Correspondent Name:** WEIL,GOTSHAL&MANGES C/O MARCUS VILLANANU

**Correspondent Address:** 767 5TH AVENUE  
NEW YORK, NY 10153

### Domestic Representative - Not Found

### Assignment 2 of 4

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [3449/0769](#)

**Pages:** 20

**Date Recorded:** Dec. 22, 2006

**Supporting Documents:** [assignment-tm-3449-0769.pdf](#)

#### Assignor

**Name:** [FORD MOTOR COMPANY](#)

**Execution Date:** Dec. 15, 2006

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

#### Assignee

**Name:** [WILMINGTON TRUST COMPANY](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** RODNEY SQUARE NORTH  
1100 NORTH MARKET STREET  
WILMINGTON, DELAWARE 19801

#### Correspondent

**Correspondent Name:** KIRSTIE HOWARD, ESQ.

**Correspondent Address:** SIMPSON THACHER & BARTLETT LLP  
425 LEXINGTON AVENUE  
NEW YORK, NY 10017

#### Domestic Representative - Not Found

#### Assignment 3 of 4

**Conveyance:** TERMINATION OF SECURITY INTEREST IN TRADEMARKS

**Reel/Frame:** [4795/0927](#)

**Pages:** 19

**Date Recorded:** Jun. 06, 2012

**Supporting Documents:** [assignment-tm-4795-0927.pdf](#)

#### Assignor

**Name:** [WILMINGTON TRUST COMPANY](#)

**Execution Date:** May 31, 2012

**Legal Entity Type:** TRUSTEE

**State or Country Where Organized:** No Place Where Organized Found

#### Assignee

**Name:** [FORD MOTOR COMPANY](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** ONE AMERICAN ROAD  
DEARBORN, MICHIGAN 48126

#### Correspondent

**Correspondent Name:** VINDRA RICHTER C/O WEIL ET AL

**Correspondent Address:** 767 FIFTH AVE  
NEW YORK, NY 10153

#### Domestic Representative - Not Found

#### Assignment 4 of 4

**Conveyance:** TERMINATION OF SECURITY INTEREST IN TRADEMARKS

**Reel/Frame:** [7851/0737](#)

**Pages:** 15

**Date Recorded:** Sep. 21, 2022

**Supporting Documents:** [assignment-tm-7851-0737.pdf](#)

#### Assignor

**Name:** [WILMINGTON TRUST COMPANY, AS COLLATERAL TRUSTEE](#)

**Execution Date:** Sep. 16, 2022

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

#### Assignee

**Name:** [FORD MOTOR COMPANY](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** ONE AMERICAN ROAD  
DEARBORN, MICHIGAN 48126

#### Correspondent

**Correspondent Name:** JOANNA MCCALL

**Correspondent Address:** 1025 CONNECTICUT AVE NW, SUITE 712  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20036

#### Domestic Representative - Not Found

## Proceedings

### Summary

Number of  
Proceedings: 2

### Type of Proceeding: Opposition

Proceeding  
Number: [91179923](#)

Filing Date: Oct 09, 2007

Status: Terminated

Status Date: Aug 06, 2008

Interlocutory  
Attorney: FRANCES S WOLFSON

### Defendant

Name: Fereshteh Ghazi-Ford

Correspondent  
Address: FERESHTEH GHAZI-FORD  
4582 KINGWOOD DR. E-275  
KINGWOOD TX UNITED STATES , 77345

Correspondent e-  
mail: [makeupartistpro@aol.com](mailto:makeupartistpro@aol.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
ANGIE G. FORD		<a href="#">77010562</a>	

### Plaintiff(s)

Name: Ford Motor Company

Correspondent  
Address: Elizabeth F. Janda  
Brooks Kushman, P.C.  
1000 Town Center, 22nd Floor  
Southfield MI UNITED STATES , 48075

Correspondent e-  
mail: [mmcrahdall@brookskushman.com](mailto:mmcrahdall@brookskushman.com) , [ejanda@brookskushman.com](mailto:ejanda@brookskushman.com) , [smgibbons@brookskushman.com](mailto:smgibbons@brookskushman.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
FORD		<a href="#">71041417</a>	<a href="#">74530</a>
FORD		<a href="#">71270583</a>	<a href="#">266453</a>
FORD		<a href="#">71270584</a>	<a href="#">260470</a>
FORD		<a href="#">72002776</a>	<a href="#">643185</a>
FORD		<a href="#">73537662</a>	<a href="#">1400808</a>
FORD		<a href="#">74459531</a>	<a href="#">1871257</a>
FORD		<a href="#">74459556</a>	<a href="#">1858537</a>
FORD		<a href="#">74459537</a>	<a href="#">1858536</a>
FORD		<a href="#">71427018</a>	<a href="#">380164</a>
FORD		<a href="#">73538378</a>	<a href="#">1399080</a>

### Prosecution History

Entry Number	History Text	Date	Due Date
14	TERMINATED	Aug 06, 2008	
13	BD'S DECISION: DISMISSED W/O PREJUDICE	Aug 06, 2008	
12	WITHDRAWAL OF OPPOSITION	Aug 05, 2008	
11	EXTENSION OF TIME GRANTED	Jun 23, 2008	
10	STIPULATION FOR AN EXTENSION OF TIME	Jun 23, 2008	
9	BOARD'S COMMUNICATION	Mar 08, 2008	
8	ANSWER	Feb 29, 2008	
7	NOTICE OF DEFAULT SET ASIDE; ANSWER DUE 30 DAYS; TRIAL DATES RESET	Feb 05, 2008	
6	D'S MOTION TO REOPEN DISCOVERY	Dec 14, 2007	
5	ANSWER	Dec 14, 2007	

4	NOTICE OF DEFAULT	Dec 08, 2007	
3	PENDING, INSTITUTED	Oct 09, 2007	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 09, 2007	Nov 18, 2007
1	FILED AND FEE	Oct 09, 2007	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91178392](#)

**Filing Date:** Jul 11, 2007

**Status:** Terminated

**Status Date:** Mar 21, 2008

**Interlocutory Attorney:** ANDREW P BAXLEY

**Defendant**

**Name:** FORDITE CORPORATION

**Correspondent Address:** FORDITE CORPORATION

PO BOX 5  
ROUGH AND READY CA UNITED STATES , 95975-0005

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
FORDITE		<a href="#">78814499</a>	

**Plaintiff(s)**

**Name:** FORD MOTOR COMPANY

**Correspondent Address:** ELIZABETH F. JANDA

BROOKS KUSHMAN, P.C.  
1000 TOWN CENTER, SUITE 2200  
SOUTHFIELD MI UNITED STATES , 48075

**Correspondent e-mail:** [ejanda@brookskushman.com](mailto:ejanda@brookskushman.com), [smgibbons@brookskushman.com](mailto:smgibbons@brookskushman.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
FORD		<a href="#">73537662</a>	<a href="#">1400808</a>
FORD		<a href="#">74459531</a>	<a href="#">1871257</a>
FORD		<a href="#">72002776</a>	<a href="#">643185</a>
FORD		<a href="#">74459556</a>	<a href="#">1858537</a>
FORD		<a href="#">74459537</a>	<a href="#">1858536</a>
FORD		<a href="#">71041417</a>	<a href="#">74530</a>
FORD		<a href="#">71270583</a>	<a href="#">266453</a>
FORD		<a href="#">71270584</a>	<a href="#">260470</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
10	TERMINATED	Mar 21, 2008	
9	BD'S DECISION: DISMISSED W/ PREJUDICE	Mar 21, 2008	
8	WITHDRAWAL OF APPLICATION WITH CONSENT	Mar 20, 2008	
7	TRIAL DATES RESET	Dec 27, 2007	
6	DEFAULT SET ASIDE; DEF'S RESPONSE DUE 40 DAYS; PROCS O/W SUSPENDED	Oct 30, 2007	
5	ANSWER	Oct 22, 2007	
4	NOTICE OF DEFAULT	Sep 25, 2007	
3	PENDING, INSTITUTED	Jul 16, 2007	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 16, 2007	Aug 25, 2007
1	FILED AND FEE	Jul 11, 2007	



Registered Aug. 27, 1929.

Trade-Mark 260,470

## UNITED STATES PATENT OFFICE.

FORD MOTOR COMPANY, OF FORDSON, MICHIGAN.

ACT OF FEBRUARY 20, 1905.

Application filed August 4, 1928. Serial No. 270,584.



## STATEMENT.

*To the Honorable Commissioner of Patents:*

Ford Motor Company, a corporation duly organized under the laws of the State of Delaware, and located and doing business in Fordson, county of Wayne, State of Michigan, has adopted and used the trade-mark shown in the accompanying drawing, for STARTING CRANKS, RADIATOR FANS, RADIATOR-FAN MOUNTINGS, MUFFLERS; AUTOMOBILE REPAIR TOOLS—NAMESLY, HUB-CAP WRENCHES, ADJUSTABLE WRENCHES, DOUBLE-END WRENCHES, SPARK-PLUG WRENCHES, RIM-NUT WRENCHES, CYLINDER-HEAD-BOLT WRENCHES, PLIERS, TIRE IRONS, JACKS, JACK HANDLES, REPAIR TRUCKS AND JACKS; BALLS AND BEARINGS, FLY-WHEELS, TRANSMISSION ASSEMBLY, TRANSMISSION COVERS, TRANSMISSION-COVER PLATES, TRANSMISSION-COVER DOORS, TRANSMISSION-CONTROL MECHANISM, DRIVE SHAFTS, CYLINDERS, CYLINDER HEADS, CYLINDER COVERS, CYLINDER-VALVE COVERS, CYLINDER ASSEMBLY, TIME-GEAR COVERS, PISTONS, PISTON PINS, CRANK SHAFTS, CRANK-SHAFT BEARING CAPS, CAM SHAFTS, CAM-SHAFT BEARING RINGS, CRANK-CASE SUPPORTS, CRANK-CASE ARM BLOCKS, ENGINE OIL AND DUST PANS, CRANK CASES, CRANK-CASE COVERS, STEERING-GEAR COVERS, VALVE GRINDERS, BUSHINGS, ROLLER BEARINGS, BALL BEARINGS, GREASE CUPS, CONNECTING RODS, THROTTLE RODS, SPARK-CONTROL RODS, TORQUE RODS, PAWLS,

RATCHET PINS, GEARS, WORMS, PINIONS, CARBURETORS, CARBURETOR-FLOAT WITH LEVER, CARBURETOR-SPRAY-NEEDLE ASSEMBLY, AND COUPLINGS, COCKS, PLUGS, RETAINERS, VALVES, AND SPRINGS USED IN THE MANUFACTURE AND ASSEMBLING OF VEHICLE ENGINES, AND PARTS OF THE FOREGOING, in Class 23, Cutlery, machinery and tools and parts thereof, and presents herewith five specimens showing the trade-mark as actually used by the applicant upon the goods, and requests that same be registered in the United States Patent Office in accordance with the act of February 20, 1905, as amended.

The trade-mark has been continuously used and applied to said goods in applicant's business since about February 15, 1895.

The trade-mark is applied or affixed to the goods or to the packages containing the goods by impressing the mark thereon.

The applicant is the owner of the trade-mark registrations Numbers 74,530 dated July 20, 1909; 74,765 dated August 10, 1909; and 115,500 dated February 20, 1917.

The undersigned hereby appoints Messrs. Marks & Clerk, a firm composed of G. Groydon Marks, Dugald Clerk, Edward C. R. Marks and M. Atkinson Adam, whose postal address is No. 220 Broadway, city of New York, State of New York (register No. 11361) its attorneys, to prosecute this application for registration, with full powers of substitution and revocation, and to make alterations and amendments therein, to receive the certificate, and to transact all business in the Patent Office connected therewith.

[L. s.] FORD MOTOR COMPANY,  
By B. J. CRAIG,  
Secretary.

Registered Aug. 27, 1929.

Trade-Mark 260,470

born, Michigan.

1949 to Ford Motor Company, of Dear-

## UNITED STATES PATENT OFFICE.

FORD MOTOR COMPANY, OF FORDSON, MICHIGAN.

ACT OF FEBRUARY 20, 1905.

Application filed August 4, 1928. Serial No. 270,584.



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RATCHET PINS, GEARS, WORMS, PINIONS, CARBURETORS, CARBURETOR-FLOAT WITH LEVER, CARBURETOR-SPRAY-NEEDLE ASSEMBLY, AND COUPLINGS, COCKS, PLUGS, RETAINERS, VALVES, AND SPRINGS USED IN THE MANUFACTURE AND ASSEMBLING OF VEHICLE ENGINES, AND PARTS OF THE FOREGOING, in Class 23, Cutlery, machinery and tools and parts thereof, and presents herewith five specimens showing the trade-mark as actually used by the applicant upon the goods, and requests that same be registered in the United States Patent Office in accordance with the act of February 20, 1905, as amended.

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The undersigned hereby appoints Messrs. Marks & Clerk, a firm composed of G. Groydon Marks, Dugald Clerk, Edward C. R. Marks and M. Atkinson Adam, whose postal address is No. 220 Broadway, city of New York, State of New York (register No. 11361) its attorneys, to prosecute this application for registration, with full powers of substitution and revocation, and to make alterations and amendments therein, to receive the certificate, and to transact all business in the Patent Office connected therewith.

[L. s.] FORD MOTOR COMPANY,

By B. J. CRAIG,

Secretary.